

## PARTNERSHIP



Andalusian Federation of Towns and Provinces  
(LEAD PARTNER) (ES)



Lazio Region  
Regional Directorate for housing policies and  
territorial, landscape and urban planning (IT)



GRC - Gozo Regional Committee (MT)



Sapienza University of Rome  
PDTA Department (IT)



Aix Marseille Provence Metropolis (FR)



Dubrovnik Neretva  
Regional Development Agency DUNEA (HR)



Region of Epirus  
Regional Unit of Thesprotia (EL)



Municipality of Saranda (AL)



Sicilian Region  
Department of Cultural Heritage and  
of Sicilian Identity (IT)

**Associated:** UNIMED (IT), Junta de Andalucía  
(ES), FEMP- Federación Española de  
Municipios y Provincias (ES)



### Coasting Contact

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### Connect with us

Web: [coasting.interreg-med.eu](http://coasting.interreg-med.eu)



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Regional Development Fund

Nowadays coastline has undergone an intense  
urbanization process caused by housing needs,  
industrial uses, tourist exploitation based, most of  
all, on intensive use patterns.

As a result of this process, coastal zones,  
especially in the Mediterranean area, suffer for  
the unsustainable expansion of settlements and  
the exponential increase of tourist flows pressure.



## COASTING

Coastal Integrated Governance  
for Sustainable Tourism

In the proposed **COASTING PROJECT** framework,  
coastal restoration and management are  
considered the main backbone for long term  
sustainable tourism policies.

Partners have been selected on the base of  
previous policies and strategies already put  
in action and, most of all, for the  
institutional level of engagement so as to  
increase the capabilities to produce a legal  
act or policy paper of direct application.







## COASTING PROJECT

**COASTING** is a capitalisation project based on the ICZM principles application, aiming at enhancing the effectiveness of a multilevel governance tool like Coast Contract, fully framing coastal management and tourism sustainability issues.

**COASTING** transnational partnership will activate synergies and cooperation to share specific solutions for an integrated and responsible management of coastal areas, particularly invested by tourism criticalities.

**COASTING** intends to build on some results achieved during previous projects and acts dealing with landscape governance and planning or sustainable development strategies, by transferring them to coastal areas management beneath the framework of the ICZM Protocol.

## EXPECTED RESULTS

Shared approach for sustainable and responsible coastal tourism governance set-up at Mediterranean scale: Involvement of multiple partners committed in sustainable coastal areas governance, to systematize their knowledge, improve existing experiences results through a cooperation practice and adopt a shared methodology reacting collectively towards common Mediterranean challenges.

This shared approach aims at integrating the conservation, protection, promotion and development of natural and cultural heritage with the tourism theme and will increase the tourism sustainability in the MED area.

**Coasting contributes**  
to wider strategies and policies at EU level

- **EU 2020 STRATEGY** for smart, sustainable and inclusive growth. Coastal and maritime tourism sector has been highlighted as an issue with special potential for sustainable growth and jobs creation, BLUE GROWTH Strategy.
- **ICZM PROTOCOL and MSP DIRECTIVE**, ensuring a holistic approach to coastal management through smart planning and cooperation between public and private stakeholders.
- **EU SUSTAINABLE TOURISM POLICIES and UNWTO RECOMMENDATIONS**, fostering the competitiveness of Europe as high-quality tourist destination and promoting an integrated sustainable development approach with a long term vision, involving all stakeholders.
- **EU ENVIRONMENTAL AND CLIMATE POLICIES**, improving the resilience of coastal and marine habitats which, through an integrated management, will provide significant touristic opportunities and contribute to sustainable growth while reducing environmental pressures.
- **UNEP/MAP GUIDELINES**, promoting a sustainable management of coastal areas and integrating environmental, social and economic aspects. Strengthening solidarity amongst Mediterranean coastal States or regions in managing their common heritage and resources.



E. Hopper, Gloucester Beach Boat Rocks (part)



J. Verrillano, The Pier (part)