



## ABOUT THE CLUSTER MATRIX TOOL

The Cluster Matrix tool provides a visualisation of the geographical concentration of Mediterranean regions based on the driving forces, pressures, state and response (DPRS) model. The ShapeTourism project team conducted a DPRS analysis of MED regions at the NUTS 2 level. The detailed indicators used and the methods applied in the analysis are available in the deliverable entitled 'Analysis of Regularities and Deviations in Pressures, State and Responses'.

## HOW MANY CLUSTERS WERE IDENTIFIED ?

The DPRS analysis's results were used to define clusters of Mediterranean regions

A cluster analysis was conducted for all DPRS components, in which:

**3** clusters of regions were identified for the **driving forces, pressures** and **state components**.

**4** clusters of regions were identified for the **response component**.



## WHAT CAN YOU DO?

The visualisation of these clusters provides **valuable insights** into the Mediterranean regions' heterogeneity within the DPRS framework. Together with the ShapeTourism Observatory, Survey and Scenarios Maps tools, the Cluster Matrix is a **key tool** for analysing regional drivers of the tourism industry.

