



ALPE-ADRIA-TRAIL

LAUNCH EVENT 2016

FRI 27 MAY, 09:30, KAISER-FRANZ-JOSEFS-HÖHE

An all-day hike from the Kaiser-Franz-Josefs-Höhe to Heiligenblut with a musical supporting programme and Alps-Adriatic cuisine.

There is no charge for taking part, but please register in advance for organisational reasons!



WITH
Brassboys

Brass quartet against the mighty backdrop of the Grossglockner and Pasterze.



WITH
Marie Orsini-Rosenberg & Herwig Neugebauer

Italian baroque music set in green meadows. A sensitive virtuoso performance with baroque cello and bass viol.



WITH
Tonč Feinig Trio

Classical piano trio with ePiano, double bass and percussion.



WITH
Groß und Klein aus Heiligenblut

Folk music pieces directed by Verena Wallner. "Groß und Klein aus Heiligenblut" play traditional folk music on the Styrian harmonica, fiddle, harp and guitar.



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This year's launch event on the Alpe-Adria-Trail is already the fourth time the event has taken place. The combination of sociable hiking with musical and culinary delights has proved to be a success. The cultural programme this year has been put together by artists from the Carinthian Summer and local musicians. The culinary offering features regional products from the Hohe Tauern National Park Region in Carinthia.



Combine the launch event with a **long weekend on the Alpe-Adria-Trail!**

The holiday package "CARINTHIAN SUMMER MEETS ALPE-ADRIA-TRAIL" comprises 4 days' holiday with 3 nights and 2 stages of the Alpe-Adria-Trail, including meals, luggage and shuttle service, from €211 per person, based on a double room.

Details at: www.alpe-adria-trail.com/de/angebote
This and other packages can be booked at the Alpe-Adria-Trail Booking Center Carinthia, info@alpe-adria-trail.com, Tel. +43 4824 2700-30.



GETTING HERE AND BACK

BY TRAIN MORNING | TO MALLNITZ:

FROM KLAGENFURT		FROM SALZBURG	
06:45	Depart Klagenfurt main railway st.	06:12	Depart Salzburg
06:55	Depart Pörtschach	06:54	Depart Bischofshofen
07:02	Depart Velden	07:03	Depart St. Johann
07:16	Depart Villach	07:11	Depart Schwarzach
07:40	Depart Spittal	07:42	Depart Bad Gastein
08:03	Arrive Mallnitz	07:55	Arrive Mallnitz

EVENING | FROM MALLNITZ:

TO KLAGENFURT		TO SALZBURG	
17:56	Depart Mallnitz	18:04	Depart Mallnitz
18:20	Arrive Spittal	18:17	Arrive Bad Gastein
18:46	Arrive Villach	18:50	Arrive Schwarzach
18:57	Arrive Velden	18:56	Arrive St. Johann
19:04	Arrive Pörtschach	19:05	Arrive Bischofshofen
19:15	Arrive Klagenfurt	19:48	Arrive Salzburg

INDIVIDUALLY BY CAR

- Free parking available in Heiligenblut (underground car park)

BY BUS SHUTTLE

FREE OF CHARGE - but only with prior registration!

For capacity planning, registration is essential by 12:00 on Wednesday 23 May:

E-mail: office@heiligenblut.at or tel.: +43 4824 2700-20

- Shuttle buses to Heiligenblut will be waiting at Mallnitz station at 08:05.
- Free shuttle buses from Heiligenblut (underground car park) to Kaiser-Franz-Josefs-Höhe will be available at 09:00. Shuttle buses will be exempted from toll costs by Großglockner Hochalpenstraßen AG.
- Return: from 17:00 from Heiligenblut to Mallnitz.



Later rail return from Mallnitz with ÖBB is possible at 19:56 (to Klagenfurt) or 20:04 (to Salzburg). For other train connections see www.oebb.at.

Detailed information at WWW.ALPE-ADRIA-TRAIL.COM or tel. +43 4824 2700-20

IMPORTANT INFORMATION ABOUT THE HIKE

- **Participation:** There is no charge for taking part in the hike, attending the musical performances or using the shuttle bus, but for organisational reasons please register in advance!
- **Route characteristics:** The route is 13 km long. The ascent has a difference in altitude of 173 m, the descent 1,267 m. So a large part of the hike is going downhill! This stage takes place in high alpine terrain, which is sometimes steep, but there are no major technical difficulties (e.g. exposed sections). The forecast walking time (including breaks) is around 6 ½ hours. Detailed information on this stage: www.alpe-adria-trail.com/de/etappen
- **Physical requirements:** The hike demands appropriate physical condition and fitness, and a certain surefootedness. Walkers should be used to longer downhill walks.
- **Equipment:** Suitable hiking equipment is essential (good footwear, functional clothing, rain/sun protection, as applicable trekking poles).
- **Provisions:** Hikers are recommended to bring their own food with them for the hike. A break of around 1 hour is planned on the Sattelalm. Here food and drink can be purchased from the Briccius cheese dairy.
- **Guides:** Natur-Aktiv guides and mountain rescue will be involved. The route is signposted, as is the entire Alpe-Adria-Trail.
- **Waste prevention:** Please do not throw any waste away. There are waste disposal facilities in some places along the route. Otherwise please take any packaging back home with you or dispose of it at your destination.
- **Liability:** The organiser is unable to accept any liability for accidents and other damages. Children under the age of 12 are only permitted to participate when accompanied by adults.
- **Organiser:** The official organiser of this hike is Kärnten Werbung GmbH in cooperation with the tourist association of Heiligenblut am Grossglockner.
- **Weather on the day of the event:** The event will take place whatever the weather. Exception: long-term low pressure zone with persistent/strong rain (will be communicated in good time via website and media). No replacement event is planned.
- **Getting here & return transfer:** Hikers should travel to Heiligenblut individually with their own car (free parking available in the underground car park in Heiligenblut) or using the bus shuttle from Mallnitz station (from 08:05). Prior reservation is required for the bus shuttle from Mallnitz to Heiligenblut by e-mail to office@heiligenblut.at or on tel. +43 4824 2700-20!

Shuttle buses for participants from Heiligenblut to the Kaiser-Franz-Josefs-Höhe will be available free of charge for all participants from 09:00. A free return transfer will be available from 17:00 for everyone who has travelled to Mallnitz by train (see reverse for train departures).

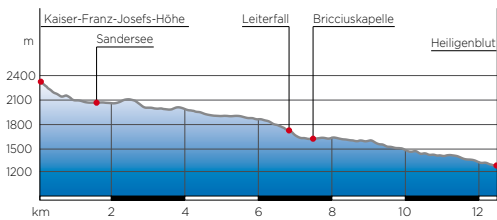


PROGRAMME SEQUENCE AND STAGES

Subject to change

ALPE-ADRIA-TRAIL

LAUNCH EVENT 2016
FRIDAY 27 MAY, 09:30
KAISER-FRANZ-JOSEFS-HÖHE



START > 1ST STATION: Kaiser-Franz-Josefs-Höhe, 09:30 – approx. 10:00

Opening “Weg der Legenden”/ “Route of Legends” with speeches.
Brassboys, brass quartet from the Möll Valley

- Daniel Loipold
- Michael Mayer
- Bernhard Winkler
- Bernhard Vierbach

2ND STATION: Briccius Chapel, approx. 12:45 – 13:15 (in passing)

“A due bassi” – Italian baroque music on two bass instruments

- Marie Orsini-Rosenberg (baroque cello)
- Herwig Neugebauer (bass viol)

3RD STATION: Sattelalm, approx. 13:30 – 14:30

Musical break – Groß und Klein aus Heiligenblut
Folk music pieces directed by Verena Wallner

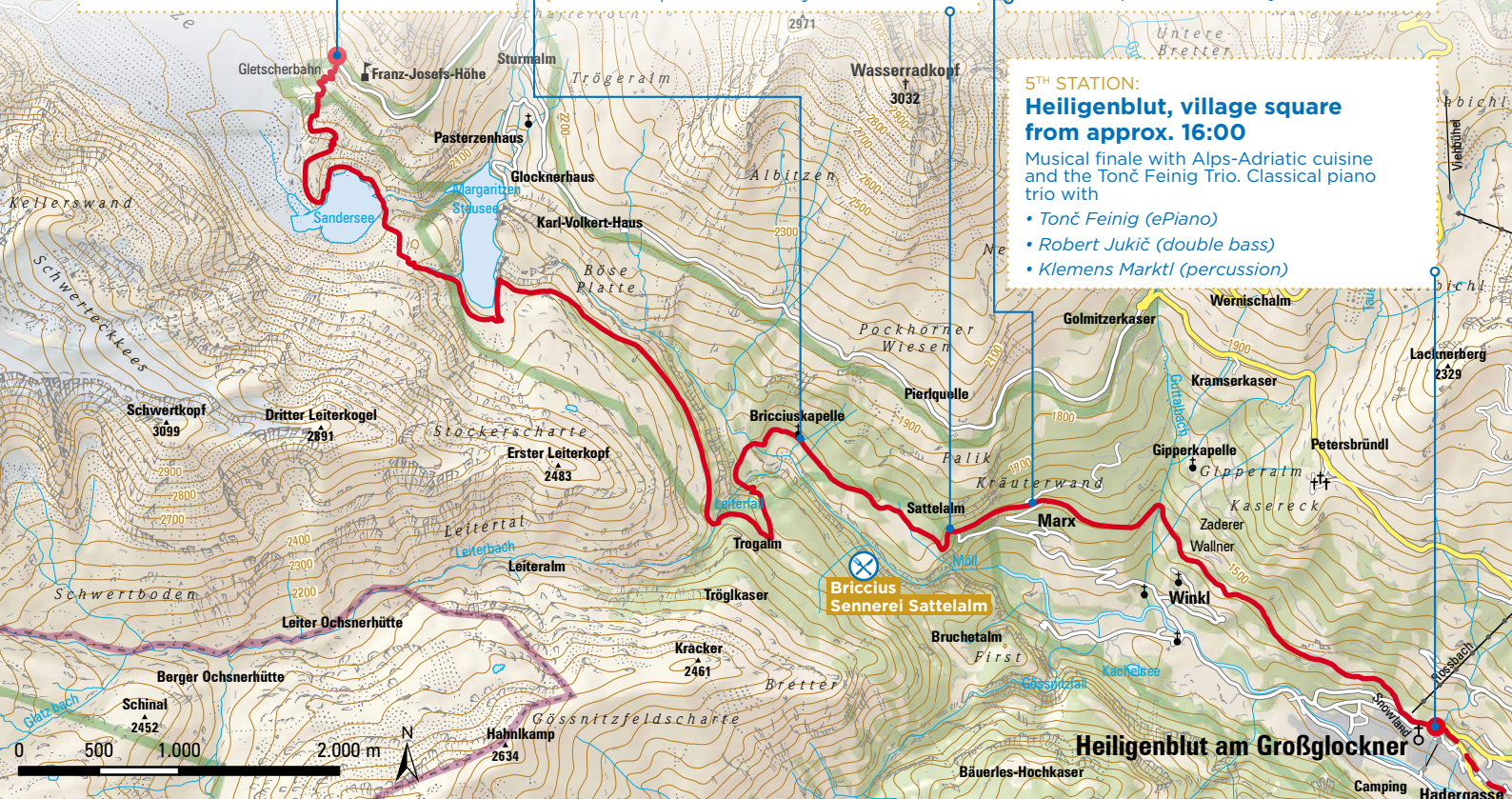
4TH STATION: Kräuterwand, approx. 15:00 – 15:10

Groß und Klein aus Heiligenblut
Folk music pieces directed by Verena Wallner

5TH STATION: Heiligenblut, village square from approx. 16:00

Musical finale with Alps-Adriatic cuisine and the Tonč Feinig Trio. Classical piano trio with

- Tonč Feinig (ePiano)
- Robert Jukič (double bass)
- Klemens Marktl (percussion)



Times may be changed.



The initiators of the Alpe-Adria-Trail (Kärnten Werbung, Slovenian Tourist Board and the Friuli-Venezia Giulia tourism authority) look forward to your coming, as do others involved in this stage: the tourism region Hohe Tauern National Park Region in Carinthia, tourist association of Heiligenblut, Großglockner Hochalpenstraßen AG and the municipality of Heiligenblut.



Artistic direction:
The programme was created in consultation with the artistic director of the Carinthian Summer (www.carinthischersommer.at).