

# R2 - Analysis of Smart Specialisation Strategy (S3) in Veneto, FVG and Slovenia

---

WP 3.1.1 R2

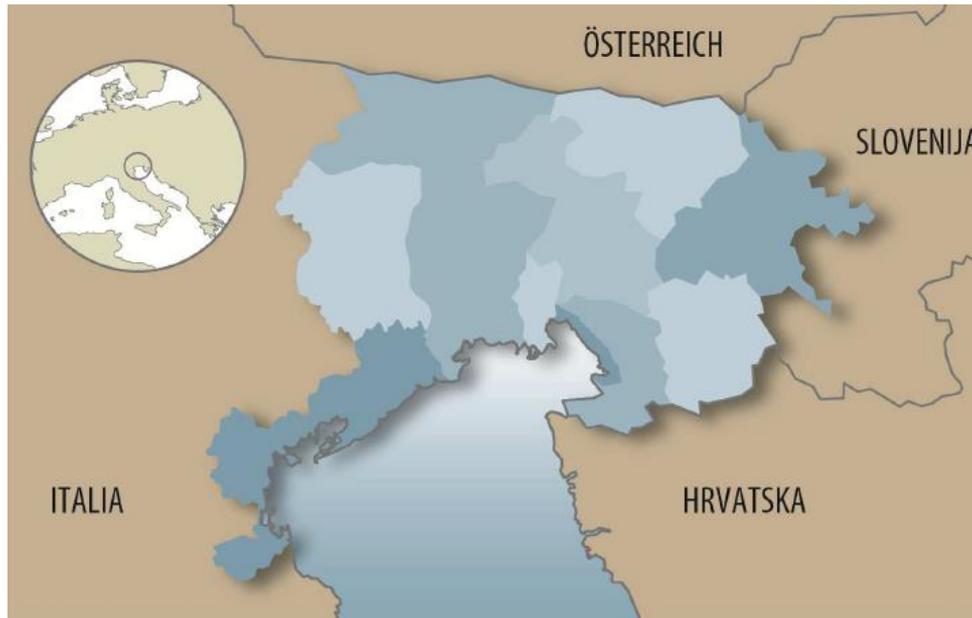
Version 1  
March 2018

---

# DELIVERABLE DESCRIPTION

<b>Work package</b>	3.1.1	<b>Deliverable</b>	R2
<b>Date</b>	March 31 2018		
<b>Title</b>	Analysis of Smart Specialisation Strategy (S3) in Veneto, FVG and Slovenia		
<b>Project Partner responsible</b>	PP6 - GZS		
<b>Project Partner Coordinator</b>	PP3 - Ca' Foscari University of Venice		
<b>Project partner Collaborator</b>	PP4 - University of Promorska		

# S3 - PROGRAM AREAS



## Veneto

1. Smart agrifood
2. Sustainable living
3. Smart manufacturing
4. Creative industries

## Slovenia

1. Smart cities and communities
2. Smart buildings and homes
3. Network for the transition to circular economy
4. Sustainable food production
5. Sustainable tourism
6. Factories of the Future
7. Health - medicine
8. Smart Mobility
9. Development of materials as end products

## Friuli-Venezia Giulia

1. Agrifood
2. Strategic Productive Supply Chain
  - a) Smart Manufacturing
  - b) Home systems
3. Maritime technologies
4. Smart health
5. Culture, Creativity and tourism

# SMART SPECIALISATION STRATEGY

## FRIULI-VENEZIA GIULIA

	Development Trajectories
<b>Agrifood</b>	1. Application of industrial design techniques to food sectors
	2. Development of innovative systems for food preservation
	3. Development of Smart packaging
	4. Development of food chemical analysis and reuse of waste
<b>Smart manufacturing</b>	1. Technologies for numerical modeling of process and product
	2. Methods and technologies for integrated design
	3. Smart machines
<b>Home system</b>	1. Technologies related to materials
	2. Methods and technologies for rapid design
	3. Technologies for energy efficiency of buildings
	4. Cloud computing technologies
<b>Maritime technologies</b>	1. Methods for designing and developing new products, processes and services
	2. Green technologies and technologies for energy efficiency
	3. Technologies for maritime security and safety systems
<b>Smart health</b>	1. Biomedical industry, in vivo and in vitro diagnostics
	2. Medical informatics and bioinformatics
	3. Innovative therapy
	4. Ambient Assisted Living
<b>Culture, Creativity tourism</b>	1. Technologies for conservation and enhancement of goods and products
	2. Geomatics and image processing for the tourism and cultural sectors
	3. Social and sharing platforms

# SMART SPECIALISATION STRATEGY

		Traditional industries	Cross- industries	Enabling technology	Innovation Driver
<b>FRIULI-VENEZIA GIULIA</b>	<b>Agrifood</b>	Agriculture Food and beverage industry Fishing Forestry	Food services Wholesale and retail trade Packaging Energy Logistics Chemistry Agricultural mechanics Food mechanics Biomedical Trade Tourism	Industrial design Innovative systems for food preservation Smart packaging Chemical analysis	Environmental sustainability Energy efficiency
	<b>Smart manufacturing</b>	Component mechanics Mechatronics Instrumental mechanics (machinery and equipment) Precision mechanics Metallurgy	Agriculture Building Furniture Food industry Packaging Food services industries Biomedical	Numerical modeling of process and product technologies Methods and technologies for integrated design Smart machines	Active ageing Design
	<b>Home system</b>	Furniture Household goods Buildings	Mechanics Food industry Packaging Food services industries Biomedical Agriculture	Technologies related to materials Methods and technologies for rapid design Technologies for energy efficiency of buildings Cloud computing technologies	Active ageing Design

# SMART SPECIALISATION STRATEGY

		Traditional industries	Cross- industries	Enabling technology	Innovation Driver
<b>FRIULI-VENEZIA GIULIA</b>	<b>Maritime technologies</b>	Shipbuilding Nautical shipbuilding Offshore Transport Logistics services for navigation and boating	Agriculture Fishing	Technologies for designing and developing new products, processes and services Green technologies and technologies for energy efficiency Security technologies	Environmental sustainability Energy efficiency
	<b>Smart health</b>	Biomedical Medical informatics Health-care	Mechanics Energy Mobility Forestry	Biomedical industry, in vivo and in vitro diagnostics Medical informatics and bioinformatics Innovative therapy Ambient Assisted Living	Environmental sustainability Active ageing Design
	<b>Culture, Creativity Tourism</b>	Tourism Non-industrial artistic productions Creative industry Footwear industry Clothing Tanning Eyewear Artistic ceramics Artistic glass	Agriculture Mechanics Chemistry Biomedical	Technologies for conservation and enhancement of goods and products Geomatics and image processing Social and sharing platforms	Design Creativity Active ageing

## SMART SPECIALISATION STRATEGY FVG



Regione Autonoma Friuli Venezia Giulia

	Agrifood	Smart Manufact.	Home system	Maritime technologies	Smart health	Culture, Creativ. Tour.
Agriculture						
Agricultural mechanics						
Artistic ceramics						
Artistic glass						
Biomedical						
Buildings						
Clothing						
Chemistry						
Component mechanics						
Creative industries						
Energy						
Eyewear industry						
Fishing						
Food and beverage industry						
Food industry						
Food mechanics						
Food services industries						
Footwear industry						
Forestry						
Furniture						
Healthcare						
Household goods						
Instrumental mechanics						
Mobility/Logistics						
Mechanics						
Mechatronics						
Metallurgy						
Non-industrial artistic produc.						
Packaging						
Precision mechanics						
Shipbuilding						
Offshore						
Tanning						
Transport						
Medical informatics						
Tourism						
Trade						
Wholesale and retail trade						

INDUSTRIES

**Legend**

- Industries
- Cross-industries

# SMART SPECIALISATION STRATEGY

## VENETO

	Development Trajectories	Micro-trajectories
<b>Smart Agrifood</b>	1. Nutrition and food safety	1. Innovative and sustainable packaging for agri-food products 2. Improvement of health and well-being of consumers through foods that can provide useful and functional elements for improving health
	2. Sustainable agri-food	1. Development of agriculture and precision zootechnics 2. Development of more efficient products and equipment, enabling technologies in organic agriculture 3. Innovations and resources for the optimization of the nutritional state and the eco-sustainable phytosanitary defense of crops 4. Development of modalities and technologies in favor of integrated systems between agrifood, tourism and ecology
	3. Smart management of natural and energetic resources	1. Recovery of the sub-products obtained from the production/processing activities of agri-food production chain
	4. Innovative and sustainable transformation process	1. Development of innovative systems for food processing
	5. Traceability and protection of products and supply chains	1. Development of complete traceability systems 2. Recognition and communicability of the products
<b>Sustainable Living</b>	1. Smart and sustainable cities and buildings	1. Innovative solutions and materials for the living area 2. Development of technological solutions and integrated smart city management systems 3. Technologies for the design and development of buildings 4. Buildings energy management
	2. Recovery and regeneration of architectural restoration, technologies for cultural heritage	1. Technologies for cultural heritage
	3. Well-being security and health of habitats and life spaces	1. Automation and Home automation for the improvement of life quality
	4. Safety and health (independent and active life)	1. Safety of life places and privacy 2. Solutions for independent living 3. Assistive technologies

# SMART SPECIALISATION STRATEGY

## VENETO

	Development Trajectories	Micro-trajectories
<b>Smart Manufacturing</b>	1. Sustainable productions and processes	1. Development of high performance and higher sustainability metal and non metallic components 2. Innovative processes for the treatment and/or reuse of industrial waste 3. New machinery and plants made with innovative materials and components, aimed at energy saving and rational use of resources 4. Tools for sustainable supply chain and "green" energy solutions for manufacturing processes and for the renewal of product life
	2. Cognitive systems and automations	1. Solutions for advanced maintenance, quality and logistics management and decision support in complex environment 2. Development of integrated digital platforms for the configuration of production systems 3. Development of intelligent machines, advanced automation systems and robotic systems
	3. Innovative and inclusive working space	1. Innovative solutions for spaces and organization of inclusive and human-centric work
	4. New organizational and production models	1. New models of industrialization in the production of equipment and consumer goods, through digitization and IOT systems
	5. Advanced design and production technologies	1. Tools and models for integrated, innovative and multi-scale design of components, products and innovative equipment for manufacturing processes 2. Systems, technologies, materials and equipment for innovative micromechanics 3. Development and production of innovative materials 4. Innovative solutions in the construction of machinery and equipment aimed at safety, environmental protection, saving and energy efficiency
<b>Creative Industries</b>	1. Innovative and eco/bio-materials	1. Digitalization of circular economy processes 2. Innovative materials for creative industry 3. Innovative textile materials and wearable technologies
	2. New business models	1. Business models and value-added services
	3. Creative design	1. Technologies for design and prototyping of creative products for fashion and furniture
	4. Innovative marketing and products enhancement	1. Innovation and digitalization in marketing processes
	5. Technologies for cultural heritage valorisation	1. Technologies and virtual reality for artistic and cultural heritage

# SMART SPECIALISATION STRATEGY

		Traditional industries	Cross- industries	Enabling technology	Innovation Driver
<b>VENETO</b>	<b>Smart Agrifood</b>	Agriculture Breeding Fishing Food processing industries	Packaging Energy Food Service Logistics Chemistry Agricultural mechanics Food mechanics Biomedical	Biotechnologies ICT Advanced materials Nanotechnologies	Environmental sustainability Energy efficiency
	<b>Sustainable Living</b>	Building Furniture Tourism Lighting technology	Mechanics Energy Mobility Forestry Biomedical	ICT Advanced materials Nanotechnologies Photonic	Environmental sustainability Active ageing Design
	<b>Smart Manufacturing</b>	Component mechanics Mechatronics Instrumental mechanics Precision mechanics	Agriculture Building Furniture Food industry Packaging Food services industries Biomedical	ICT Advanced materials Photonics Nanotechnologies Prototyping	Active ageing Design
	<b>Creative Industries</b>	Footwear industry Clothing Tanning Goldsmith Eyewear Artistic ceramics Artistic glass Tourism Culture	Agriculture Mechanics Chemistry Biomedical	ICT Advanced materials Advanced manufacturing systems Prototyping Biotechnologies Nanotechnologies Tissue plasma treatment plant	Design Creativity Active ageing

		SMART SPECIALISATION STRATEGY VENETO			
		Smart Agrifood	Sustainable living	Smart Manufacturing	Creative Industries
INDUSTRIES	Agricultural mechanics				
	Agriculture				
	Artistic ceramics				
	Artistic glass				
	Biomedical				
	Breeding				
	Building				
	Chemistry				
	Clothing				
	Component mechanics				
	Culture				
	Energy				
	Eyewear				
	Fishing				
	Food industry				
	Food mechanics				
	Food processing				
	Food Service				
	Footwear industry				
	Forestry				
	Furniture				
	Goldsmith				
	Instrumental mechanics				
	Lighting technology				
	Logistics				
	Mechanics				
	Mechatronics				
	Mobility				
	Packaging				
	Precision mechanics				
Tanning					
Tourism					

<b>Legend</b>
■ Industries
■ Cross-industries

# SMART SPECIALISATION STRATEGY

## SLOVENIA 1/4

Development Trajectories	
Smart cities and communities	1. Manufacturing of electric and electronic components and equipment
	2. ICT systems
	3. Components and systems for district heating and the HVAC systems
	4. Development of ICT based projects in the areas of energy, urban mobility, safety and smart health systems
Smart buildings and homes	1. Energy refurbishment of buildings, interfaces between smart buildings and smart grids, integrated management systems for buildings, homes and the working environment of the future, and smart appliances for energy efficiency and self-sufficiency of buildings
	2. Sustainability of buildings with re-use of used construction materials and of waste as well as renewable and eco-friendly and healthy materials
	3. integration of wood-chain in the design of homes and working environments of the future by including research and innovation deriving from traditional knowledge and skills in using the wood and wood-compatible natural materials

# SMART SPECIALISATION STRATEGY

## SLOVENIA 2/4

	Development Trajectories
<b>Network for the transition to circular economy</b>	1. Sustainable biomass transformation
	2. Production of new bio-based materials
	3. Technologies for use of secondary and raw-materials and reuse of waste
	4. Production of energy based on alternative sources
<b>Sustainable food production</b>	1. Sustainable production of high-quality food in relation to business model that integrates knowledge institutions with manufacturers and economic entities along the entire value chains, including the development of new marketing models
	2. Establishment of innovative short ("Zero km") supply chains for locally and organically produced foods with guaranteed and recognised traceability from the field to the table
	3. Ensure long-term sustainable conditions for the development of the varieties and farming practices adapted to Slovenian territory but also resilient and adaptable to the progressive climate change conditions
<b>Sustainable tourism</b>	Social innovation based on:
	1. rich cultural heritage
	2. local creativity promoting activities
	3. services centred around sustainable use of natural resources
	4. innovative well-being programmes

# SMART SPECIALISATION STRATEGY

## SLOVENIA 3/4

	Development Trajectories
<b>Factories of the Future</b>	Integrated solutions enabling companies to build competent value-chains including production optimisation, (distributed) production management and control, quality assurance, regulation and data processing, intra-logistics, automation; optimisation and automation of production processes: smart machines and equipment, mechatronic systems, actuators and smart sensors, virtual technological production systems, remote monitoring and management, modularity of products and solutions, intelligent materials, etc.
<b>Health - medicine</b>	1. Research and Innovation activities related to medical applications and quality of life
	2. New substances and technologies in biomedicine combined with smart healthcare, personalized healthcare for vulnerable population, including high quality food and clean environment
<b>Smart Mobility</b>	Developing high value-added, demanding, complex, energy-efficient products consistent with the new EU transport emission standards (EURO 6c, EURO 7) and security standards (EURO NCAP). These include niche components and systems for internal combustion engines, E-mobility and energy storage systems, systems and components for security and comfort (interior / exterior), and advanced materials for the automotive industry

# SMART SPECIALISATION STRATEGY

## SLOVENIA 4/4

Development Trajectories	
<b>Development of materials as end products</b>	Focusing on materials' production technologies and processing, and material sciences - metallurgy, foundry and production of multicomponent non-homogeneous materials / components combined in different ways

# SMART SPECIALISATION STRATEGY

## SLOVENIA 1/3

		Traditional industries	Cross- industries	Enabling technology	Innovation Driver
<b>SLOVENIA</b>	Smart cities and communities	Construction Lightening technology Logistics Component mechanics Machinery and equipment Creative industry IT industry	Modern engineering Furniture Health-care Precision mechanics Mobility Food industry Manufacture of light aircraft Transport	Cloud computing and big and open data Internet of things and future internet Embedded smart systems High Performance Computing (HPC) infrastructure Capture and use of long-distance earth observation data	Environmental sustainability Energy efficiency
	Smart buildings and homes	Construction Furniture Modern engineering Manufacture of domestic appliances Manufacture of prefabricated buildings Creative industry IT industry	Mechanics Energy Logistics Design	Smart housing units Smart environment using intelligent building management systems Smart appliances Advanced materials and products, including wood composites	Active ageing Design Environmental sustainability Wood as natural asset
	Network for the transition to circular economy	Forestry Chemistry Energy Mechanics	Packaging Component mechanics Instrumental mechanics Logistic Construction	Technologies for sustainable biomass transformation and new bio-based materials Technologies for use of secondary and raw-materials and reuse of waste Production of energy based on alternative sources	Environmental sustainability Energy efficiency Wood as natural asset

# SMART SPECIALISATION STRATEGY

## SLOVENIA 2/3

		Traditional industries	Cross- industries	Enabling technology	Innovation Driver
<b>SLOVENIA</b>	Sustainable food production	Agriculture Food and beverage industry Fishing Livestock	Food service Biomedical Packaging Health-care Chemistry Tourism Trade	Sustainable production and processing of food products into functional foods Technologies for sustainable agricultural production (livestock and plants)	Environmental sustainability Energy efficiency
	Sustainable tourism	Tourism Culture Design Logistic Construction IT industry	Agriculture Food industry Energy Mobility Health-care Trade	IT-based marketing and networking through the creation of innovative, integrated and sustainable tourism products and services in line with upcoming needs Knowledge for enhancing the quality of services è service design, innovative management, process innovation, branding of basic (catering) and thematic tourism products by taking into account internationally recognised brands, and training Technological solutions for sustainable use of resources in accommodation facilities è in relation to activities in the field of smart buildings Green Slovenian tourism scheme è systematic approach to integration, guiding and developing sustainable and integrated solutions at the destination and local level	Environmental sustainability Active ageing Energy efficiency

# SMART SPECIALISATION STRATEGY

## SLOVENIA 3/3

		Traditional industries	Cross- industries	Enabling technology	Innovation Driver
<b>SLOVENIA</b>	<b>Factories of the Future</b>	Component mechanics Mechatronics Instrumental mechanics (machinery and equipment) Precision mechanics Nanotechnology	Agriculture Construction Furniture Food industry Packaging Food services Biomedical	Robotics Nanotechnologies Modern production technologies for materials Plasma technologies Photonics and micro- and nanoelectronics Control technology	Active ageing Design Environmental sustainability Energy efficiency
	<b>Health – medicine</b>	Biomedical Medical informatics Health-care	Mechanics Energy Mobility	Biopharmaceuticals Translational medicine: diagnostics and therapeutics Cancer treatment - diagnosis and therapy Resistant bacteria Natural medicines and cosmetics	Environmental sustainability Active ageing Design
	<b>Smart Mobility</b>	Automotive industry Transport Logistics Mobility Manufacture of light aircraft	Energy Mechanics Component mechanics Instrumental mechanics	Niche components and systems for internal combustion engines E-mobility and energy storage systems Systems and components for security and comfort (interior and exterior) Materials for the automotive industry	Environmental sustainability Energy efficiency
	<b>Dev. of materials as end products</b>	Metallurgy Energy Precision mechanics	Nanotechnology Chemistry Trade	Sustainable production technologies in metallurgy Multi-component smart materials and coatings	Design Energy efficiency

## SMART SPECIALISATION STRATEGY SLOVENIA

	Smart cities and communities	Smart buildings and homes	Network for the transition to circular economy	Sustainable food production	Sustainable tourism	Factories of the Future	Health-med.	Smart Mobility	Develop. of materials as end products
Agriculture									
Automotive industry									
Biomedical									
Chemistry									
Component mechanics									
Construction									
Creative industries									
Culture									
Design									
Energy									
Fishing									
Food and beverage industry									
Food industry									
Food services									
Forestry									
Furniture									
Healthcare									
Instrumental mechanics									
IT industry									
Livestock									
Logistics									
Manufacture of light aircraft									
Mobility									
Mechanics									
Mechatronics									
Medical informatics									
Metallurgy									
Nanotechnology									
Packaging									
Precision mechanics									
Transport									
Tourism									
Trade									

INDUSTRIES

**Legend**

- Industries
- Cross-industries