

#4 JANUARY 2018



TransAlgae in the spotlight

In 2017, the TransAlgae project was highlighted in media in many countries. Of course, in the Norwegian, Finnish and Swedish media, but also by the French newspaper Le Monde Diplomatique. This newsletter highlights some of the attention from the media.

LE MONDE DIPLOMATIQUE

The famous French newspaper published an article on the topic "Is Sweden green eonugh?" This is a comprehensive article on the Swedish environmental model where the algae project is pin pointed as one of the environmental sustainable systems. Francesco Gentili is cited: "Nature is the solution, not just technology, if we want to obtain sustainable energy sources and build a sustainable society".



ARCTIC AWARD

TransAlgae received the Arctic Award in the category sustainable use of resources at the Interreg Nord conference in Luleå November 15.

The motivation:

There is a need of cost effective and sustainable ways to clean waste streams of different sources. Algae are not used in the arctic region for this purpose. The project will contribute to increase the knowledge of algae and develop the algae sector as a part of the bioeconomy. TransAlgae contributes in a very clear way to the main criteria innovation, impact and focus.

The Arctic Project Awards 2017 has been designed to high-light exceptional projects focusing on topics of particular relevance to the Arctic area. The competition was open to projects funded by the NPA, Interreg Botnia-Atlantica, Interreg Nord and Kolarctic CBC programmes.



Francesco Gentili, SLU and Ida Norberg, BioFuel Region at the price ceremony.

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BIOEKONOMI.FI



Bioekonomi.fi is a joint webpage between three Ministries in Finland; Agriculture & Forestry, Economic Affairs & Employment, and the Environment. TransAlgae is shown as one case in the chemistry field. The text, written by Andreas Willfors at Novia UAS, explains how the different activities in the project contribute to the transition from a fossil economy to a "closed loop"-society. The main message is that algae cultivation, based on waste streams and biofuels, is the perfect example of circular bioeconomy. Read it in English, Finnish or Swedish here.

RADIO INTERVIEWS

Norway

In connection to the algae open seminar in Bodö, Daniel Fonn Aluwini, Arctic Seaweed and Heidi Meland, Algenettverk Nord AS was interviewed in Nordland radio. Cultivation of macroalgae for food purposes was in focus as well as collaboration with Sweden and Finland.

Finland

The local radio YLE Ostrobothnia interviewed Katarina Martonen, Petra Berg and Erkki Hiltunen from University of Vaasa in a 20 minutes radio broadcast about the Trans-Algae project. It was sent the 17th of November 2017.

BONDEFÖRETAGAREN

An article was published 1st of November 2017 in Bondeföretagaren, the newspaper for Österbottens Svenska Lantbrukssällskap (a part of Pro-Agria) Nr 2 2017, p. 13. The full-page article covers about TransAlgae and the application to agriculture, as well as that of the Botnia-Atlantica project NP-balans. The focus is recycling of nutrients through biogas and algae.

AVISA NORDLAND NEWSPAPER

On 8th of October Avisa Nordland had an article "Tror alger blir det neste store". Michael Roleda was interviewed about macroalgae and TransAlgae project in connection to the algae seminar in Bodö. Michael predicts that algae cultivation will be a big business in Norway in about 20 years.





CONTACT Ida Norberg

ida.norberg@biofuelregion.se

























