



**Small Business Center**



EUROPEAN UNION  
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FUND



Työ- ja elinkeinoministeriö  
Arbets- och näringsministeriet

# LEAN SERVICE CREATION DAY

## -Business Skills Workshop

by Helsinki FGrowth Alliance and Futurice

### **Date and Time**

Wed, June 14, 2017

8:30 AM – 4:00 PM EEST

### **Location**

Aalto University Harald Herlin Learning Centre

9 Otaniementie

02150 Espoo

## Description

Being customer centric is the most important competitive edge for developing new products and services. Futurice Lean Service Creation method is made of best practices from hundreds of projects blending service design, user-centric approach, lean business thinking, agile development, and startup mentality.

**This is your chance to learn Lean Service Creation model by attending a workshop day as a part of 10 DAYS 100 CHALLENGES program. It is facilitated and coached by experts of Futurice, start-up professionals and business mentors.**

During this day, you will learn new skills and get hands on work with people from various backgrounds, students and start-ups. Take it, use it, break it, make it yours and make it better.

Join us and you will:

Learn to understand the unlimited potential of user-centric service and product development

Learn a new, more iterative and experimental way for product and service development

Learn how to bring a customer into the centre of product and service development

Learn to facilitate processes that create working solutions for real problems

Initiate a positive culture change in your organisation

## Pictures:



















