



Welcome at the:

# CYCLE HIGHWAY ACADEMY 2

## Design & Build: Beyond the infrastructure

# Interreg



## North-West Europe

## CHIPS

European Regional Development Fund

# Cycling the fast lane

# OUR GOAL



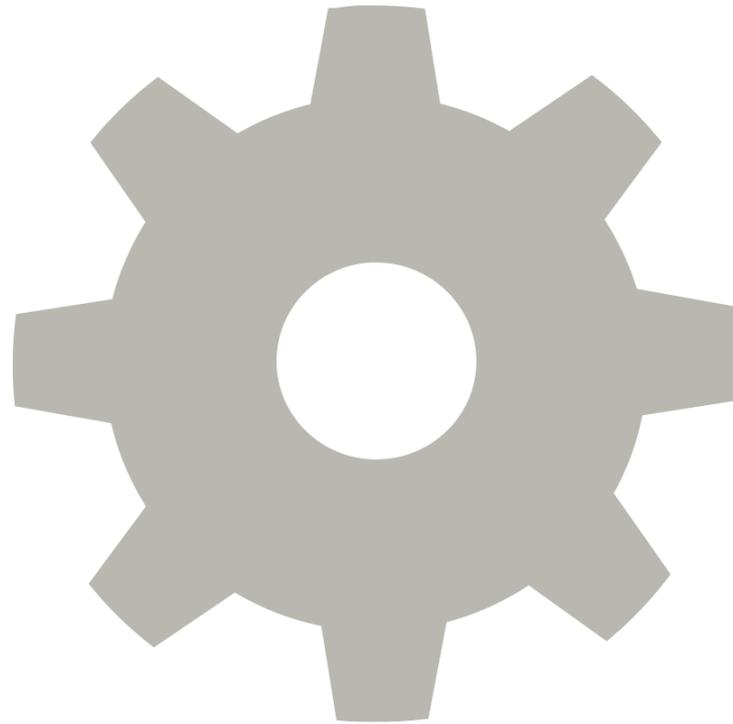
REDUCING

CO<sub>2</sub>

MORE  
PEOPLE  
COMMUTING  
BY BIKE

# OUR BENEFITS

LESS CO<sup>2</sup>



CHEAPER,  
HEALTHIER AND FASTER  
COMMUTING

INNOVATION  
AND MORE JOBS

# OUR OBJECTIVES

JOINT  
cycle highway  
STANDARDS  
and  
SOLUTIONS

INCREASED  
USE  
of cycle  
highways

DISSEMINATION  
in North West  
Europe and  
beyond

# OUR DEMONSTRATIONS

Comber  
Greenway

Cycle  
Highway  
Arnhem-  
Nijmegen

Bicycle  
Highway  
Hart van  
Brabant

Cycle  
Highway  
Leuven-  
Brussels

Frankfurt  
Airport  
Region

“BUILDING”  
the bicycle  
highway as a  
new mobility  
product in  
Europe

Enabling  
COMMUTERS  
to increase  
their usage of  
cycle  
highways

Exploring the  
cycle  
highway’s  
FUTURE ROLE  
in people  
transport

Long term  
effects:  
PLANNING  
cycle highway  
oriented  
development

[www.cyclehighways.eu](http://www.cyclehighways.eu)



Join our Bicycle Highway Academy!

# PLANNING

WEDNESDAY 4th of October

13h00-13h30	Introduction and meet the CHA participants
13h30-14h30	Introduction by Transport for London
14h30-14h45	<i>Break</i>
14h45-15h30	Infrastructure case-study: building a Cycle Superhighway network in London
15h30-16h15	Cycle highway assessment: best practices
16h15-16h30	<i>Break</i>
16h30-17h30	Ways to say “this is (not) a cycle highway”
17h30-?	CHA network dinner

# PLANNING



THURSDAY 5th of October

09h00-09h30	Welcome, recap and open discussion after the first CHA day
09h30-10h30	Public transport: completing or competing the cycle highway?
10h30-14h00	<i>Cycling excursion along the cycle superhighway</i> <i>Lunch</i>
14h00-15h00	Considering the needs of employees: a mobile mobility hub for cyclists
15h00-16h00	Cycle highway as an attractive mobility product: Comber Greenway case
16h00-17h00	Conclusions & recommendations of the CHA2 Sneak preview to CHA3 (Selling & promoting)
17h00-17h30	Closing words and networking

# PARTICIPANTS



## Who's who