#### CO-FINANCING





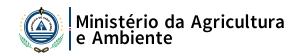


## PARTNERS





















## Contact us

If you need additional information or want to be aware of all the latest updates of the project, you can contact us through the following channels:



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Sustainable revaluation of the natural and architectural heritage and development of low carbon tourism initiatives in the Canary Islands and Cape Verde























**ISOSTURME** co-financed by the European programme PCT-MAC 2014 - 2020, aims to provide added value to the tourism offer of the Canary Islands and Cape Verde by orienting it to the new trends of the market with scientific and nature tourism. The aim is to make ecotourism an opportunity for socio-economic improvement and conservation of the

environment in the area of cooperation

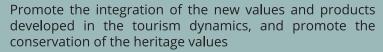
# OBJECTIVES

Promote sustainable actions that put in value the natural and architectural heritage of the cooperation area, favouring its conservation and providing added values to its sustainable and cultural tourism offer



**CANARY ISLANDS** 

Revalue the architectural and natural heritage from the sustainable point of view, promoting the development of low carbon tourism products









ISOSTURMEL will identify the key natural and architectural heritage elements in terms of their conservation and their potential as a tourist attraction, and will propose actions that contribute to its sustainability

#### ACTIONS

- ICT tools "Canary Islands heritage Manager" and "Cape Verde heritage Manager "
- Improvement of the energy efficiency of the heritage buildings
- Consolidation of the ITER bioclimatic houses as Living Lab and tourist product
- Sustainable intervention for the improvement of the heritage environment of the city of São Filipe in the island of Fogo
- Design of a "zero CO2 modular tourist accommodation" together with ICT tools suitable for management and marketing
- Intervention for the improvement of the energy sustainability of Fogo's Natural Park tourist information point and administrative headquarters
- Complementary activities and materials for the touristic promotion of the products developed
- Dissemination and training actions (courses, training sessions, awareness raising campaigns, etc)

