



Circe
Interreg Europe



European Union
European Regional
Development Fund

Out with the disposable economy

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14 March, 2019 | Circe meeting Milan

Introduction

Gelderland

- Inhabitants: 2 million
- Regional product: 67 billion euro (+2%)
- Unemployment rate: 3,5%



2017



Introduction

King's Commissioner and Provincial Executive



John Berends



Michiel Scheffer



≡ provincie
Gelderland

Elections March 20th

Innovative companies




★★★★★
Goed
4.45/5.00

Good examples



Role models



circular.fashion



WAGENINGEN
UNIVERSITY & RESEARCH

Gelderland

- **First waste-free region in the Netherlands**
- **Adopt national goals**
 - ❑ 50% cut in raw materials by 2030
- **Gelderland Sprint:**
 - ❑ 50% firms first step towards circular business model



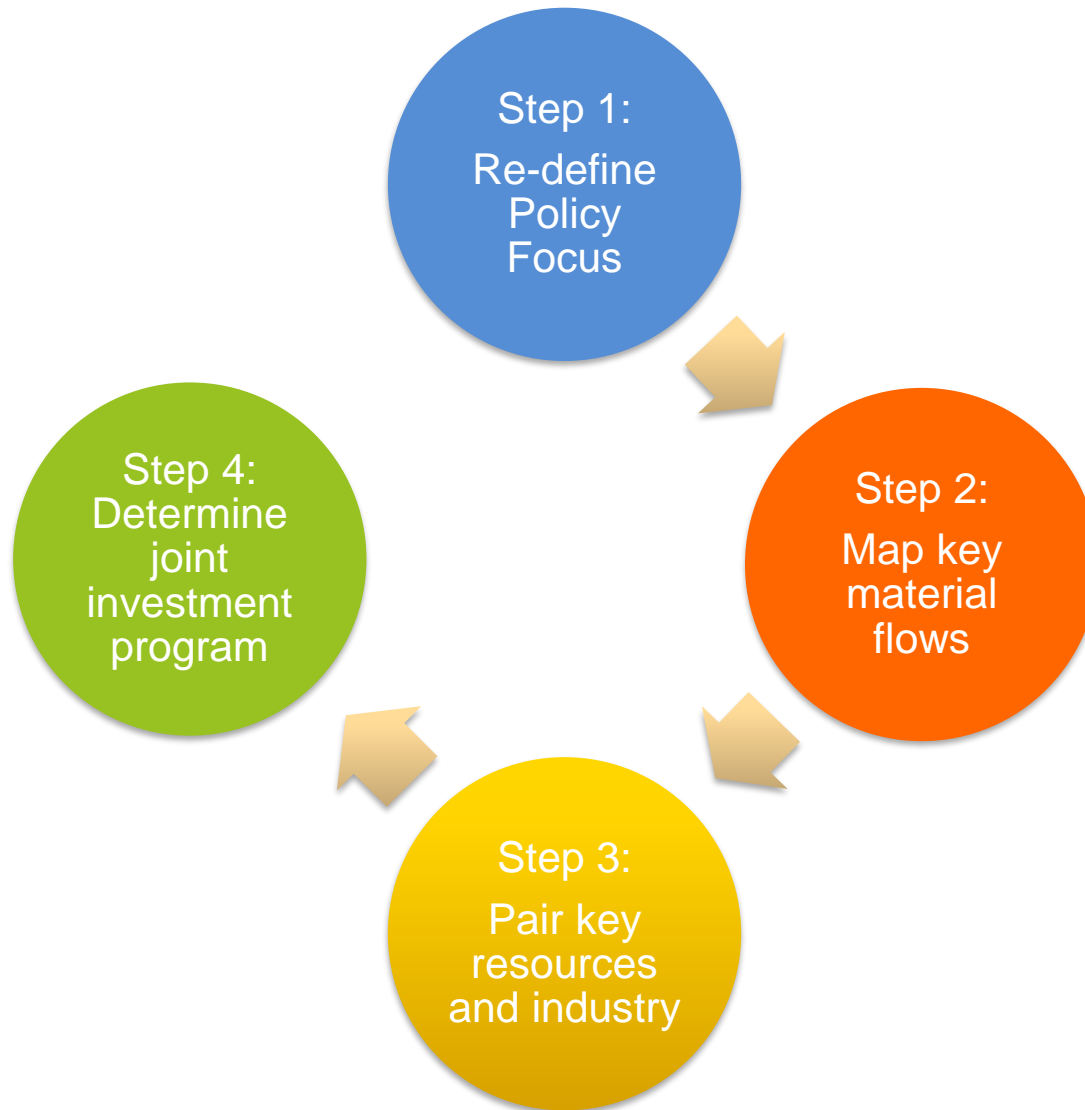
2016: Policy Plan CE 1.0

Focus on:

1. Launching customer role (roads, construction)
2. Smart and sustainable industry (paper, textile, iron)
3. Biobased materials (vegetable protein, natural fibers & nutrients manure)



2019: From CE 1.0 to CE 2.0



Focus on 3 transition agenda's



Action Plan
focus on value chains:

- Textile
- Biomass
- Building



1.
AgroFood

2.
Construction and Building

3.
Smart Sustainable Industry

What to expect?

1. AgroFood



2. Construction and Building



3. Smart Sustainable Industry



Policy Plan 2.0 (2019)

Whats new?:

- ❑ From awareness to investments
- ❑ From waste recycling to circular design
- ❑ Impact assessment (resources and carbon emissions)

