



Interregional Learning towards Sustainable Mobility in Europe: the REGIO-MOB Experience

NewsLetter #4 – February '18

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• Project summary

European regions are facing an increasing mobility demand while coping with higher congestion levels.

Undoubtedly, there is a strong need to increase the use of sustainable transport modes meaning, above all, promoting intermodality, technical innovation and the use of cleaner and more efficient systems. Hence, European regions need to undertake the transition towards low-carbon and resource efficient transport systems in order to increase mobility, remove major barriers and fuel growth and employment.

In this challenging context, where an effective action requires strong interregional cooperation, arises **REGIO-MOB**, whose overall objective is to secure Europe's sustainable growth by promoting sustainable mobility.

Therefore, influencing the related instruments in each concerned territory and contributing to their improvement and more efficient performance, as a result of mutual interregional learning.

REGIO-MOB partners expect to contribute to the consolidation of sustainable mobility in their regions by improving their policies performance as a result of a shared learning process. This improvement will be materialised through the development of regional mobility strategies with an holistic approach.



• Meeting in Brussels

What was it talked about?

On **October 10th 2017** was spoken about the exploration of good practices in the **Interreg Europe Policy Learning Platform**. This digital platform is a new feature to Interreg Europe to open up the programme's knowledge for the benefit of all the project partners and the whole community of regional policy stakeholders. It aims to facilitate continuous learning among organisations dealing with regional development policies in Europe in order to improve the way they design and implement their public policies in the four support areas of the Programme: 1) research and innovation; 2) SME competitiveness; 3) low-carbon economy [in which REGIO-MOB runs]; 4) the environment and resource efficiency.

During the afternoon Regio-Mob partners were given the opportunity to participate in the events organized in the **European Week of Cities and Regions**, an annual four-day event during which cities and regions showcase their capacity to create growth and jobs, implement European Union cohesion policy, and prove the importance of the local and regional level for good European governance (next *European Week of Regions and Cities* is expected on October 8th to 11th 2018).



On October 11th 2017 has been spoken about the fourth Project Meeting including Steering Committee and Technical Committee Meeting.

All partners agreed on the most important factors to achieve success in facilitating the transition to sustainable and clean transports, summarized below:

1. The development of a SUMP (Sustainable Urban Mobility Plan), can met people's needs, guaranteed accessibility for all and reduced the negative environmental impact of transport (taking into account that putting together all the pieces of the puzzle in order to produce a coherent, inclusive and successful sustainable urban strategy is a complex task).
2. Most trips in European cities are shorter than 6km, a distance that can easily be travelled by bike, often more quickly than by car...So there is much room and great potential for creating change toward sustainability in the sector.
3. "interconnectivity" and "Multi-modal" are the words on every urban planner's lips because the city dwellers of the future would no longer need private cars. Bikes and more efficient public transport would be the norm.

On 12th October 2017 has been spoken about "*Sustainable transport in cross-border cooperation*" event. Green Drive Region in collaboration with the Regio-Mob project. The EU Office of the region of Värmland in Brussels promoted a **breakfast meeting during the European Week of Regions & Cities**. About fifty people from different regions came to listen to Interreg project Regio-Mob's experiences, which led to a strong awareness on sustainable transport at European level. Politicians and civil servants in municipalities are increasingly aware of the needs of the transition of mobility. The representative of ANCI Lazio showed how they work together with 6 other EU regions through Regio-Mob project, under Interreg Europe, to gather good experiences regarding the intermodality system (e.g. bus and bike, Park&Ride facilities). However, as Anci Lazio pointed out, it is primarily about gathering knowledge about our behavior in terms of travel so as to bring about a rapid change towards a more sustainable transport system. On average, in the Italian urban areas daily distances of commuters are 6 km long. They could be done by bike, on foot or by bus.



Photo: REGIO-MOB meeting at EU Office of the Region of Värmland in Brussels



• Meeting in Malaga

What was it talked about?

On 7th November 2017 the meeting was divided into 3 phases:

1. Technical Visit to the Metropolitan Transport Consortium of the Province of Malaga.
Main topics discussed of the visit:
 - *How the consortium works;*
 - *its coordination at the territorial level;*
 - *relations with “stakeholders” and cities;*
 - *its impact on local policies on mobility issue in the interested municipalities.*
2. Visit at the “*Empresa Municipal de Transportes*” (EMT)
 - Public Transport Company of the City of Malaga.
[Technical visit of the combined transport system of public rent of bicycles and public transport in the bus stations and the impact it has on citizens (integrated tickets, etc.)]
3. Informal meeting which gives an opportunity to get feedback and reactions on the study visit.

Main Topics discussed in Malaga:

One of the main topics addressed in the workshop was the current condition in Andalusia: the solution developed in Andalusia has entailed the creation of consortia with the necessary competences to ensure the efficient operation of the transport system and able to carry out the transport planning and coordination in the corresponding metropolitan areas, as well as the corresponding Metropolitan Transport Plan.

This consortia structure allowed to:

- Centralize the coordination tools among the Andalusian Transport Consortia, allowing the development of actions and common projects.
- Define a contractual and licensing framework that can be the base to the common relationship between the Consortia and the transport operators.
- Establish standardized solutions with the suppliers.

**Consortio de Transporte Metropolitano
Área de Málaga**





The factors determining the success of this good practice developed in Andalusia are:

- The involvement of the local and regional administration of the Consortia, together the citizens' association and other social agents. All this with a common presidency for all the consortia represented by the Regional Administration.
- The existing Law of Planning of the Urban and Metropolitan Transports of Passengers in Andalusia, which supports the creation and operation of the consortia.
- The establishment of common goals to be achieved with common solutions. This has enabled common image and technological solutions to all the consortia.
- The Consortium's membership currently comprises the Andalusian Regional Government (45%), Malaga Provincial Council (5%) and the local councils in proportion to their respective populations (50%).

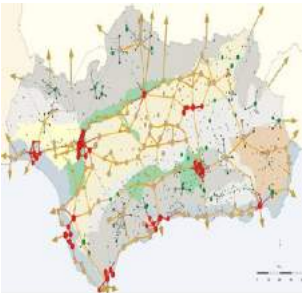






• **Regional Action Plan: little flash on the subject**

REGIO-MOB consortium completed the learning phase and 6 regional action plans are being prepared, taking into account the promising areas of action focused on sustainable mobility good practices, as well as the individual experience of project partners.

The 8 best practices that most inspired the REGIOMOB project partners for the development of strategic Regional Action Plans for sustainable mobility

#1	#2	#3
Spain (IAT)	Spain (IAT)	Italy (ANCI LAZIO)
<p>Management of urban and metropolitan transport of travellers in Andalusia through a regional law</p> <p>Include the concept “metropolitan transport” in the regulation, together its management and coordination with the urban transport as well as to support the creation of the Consortia of Metropolitan Transport. This allow:</p> <p>a) the creation of a metropolitan organization that coordinates the mobility.</p> <p>b) The consideration of the system’s financing.</p> 	<p>Regional coordination of the sustainable mobility strategies</p> <p>It is focused on a model of Consortium as the Metropolitan Transport Authority. The solution developed in Andalusia has entailed the creation of consortia with the necessary competences to ensure the efficient operation of the transport system and able to carry out the transport planning and coordination in the corresponding metropolitan areas, as well as the corresponding Metropolitan Transport Plan</p> 	<p>PASTA – Physical Activity Through Sustainable Transport Approach.</p> <p>The project aims to show how promoting active mobility (i.e. walking and cycling) can lead to a healthier, more physically active population, saving money and more importantly improving urban lives.</p> 

More info at: <https://www.interregeurope.eu/regio-mob/good-practices/>



#4	#5	#6
<p>Italy (ANCI LAZIO)</p> <p>Limit4WeDA - Light Mobility for Weak Demand Areas</p> <p>The project has elaborated solutions to make local public transport systems for weak demand areas more flexible and less expensive. The use of new technologies, the creation of networks, experimentation of light mobility, info mobility and intermodal transport for people, sensitization of decision makers at different levels, citizens awareness raising will be the means to succeed.</p> 	<p>Slovenia (PROMETNI)</p> <p>Implementation of Park and Ride (P+R) network in Ljubljana urban region (LUR).</p> <p>The Park and Ride schemes provide efficient combination of private and collective transport in metropolitan regions. Local communities and the Ljubljana urban region included a broad participatory planning process in the preparation of P+R study.</p> 	<p>Slovenia (PROMETNI)</p> <p>Supporting the preparation of Sustainable Urban Mobility Plans (SUMP) and its implementation in municipalities with</p> <p>By the year 2014 only 11 Slovenian municipalities (from 212 municipalities) had implemented Sustainable Urban Mobility Plan (SUMP). Because of new approach for co-financing implementation of SUMP, adopted by Ministry of Infrastructure in 2016, the number of municipalities implementing SUMP significantly increased.</p> 
<p>#7</p> <p>Poland (Niepolomice)</p> <p>Fast Agglomeration Railway</p> <p>The P&R combined with fast, regular agglomeration railway will reduce the share of individual transport to public transport, which will contribute to reducing emissions. In the case of an efficient public transport system, residents are able to change their habits through the availability of facilities like as <i>parking place for: bicycles, motorbikes, cars, buses, pedestrians' zone, etc.</i></p> 	<p>#8</p> <p>United Kingdom (SESTran)</p> <p>Park & Ride Facilities</p> <p>Bus and rail park & ride sites, with rest facilities, at key locations surrounding mainly in the city of Edinburgh but also at key locations in the surrounding local authority area. This improved regional mobility as commuters based in towns and cities outside of Edinburgh can park there car at a station and travel by bus or rail to the city.</p> 	

More info at: <https://www.interreurope.eu/regio-mob/good-practices/>



- **REGIO-MOB news**

In this section we list the events expected in 2018 in which the REGIO-MOB team is involved.

1. **REGIO-MOB Dissemination event in Edinburgh** on 22nd&23rd March 2018. The meeting will be host by SESTran (<http://www.sestran.gov.uk/>). The programme agenda coming soon at:
 - a. <https://www.interregeurope.eu/regio-mob/>
 - b. <https://www.eventbrite.co.uk/e/sustainable-mobility-conference-tickets-43085824862>
2. REGIO-MOB Consortium have started to upload its selected **Good Practices focused on Sustainable Mobility**, in the policy learning platform of the Interreg Europe programme website, please follow up on:
<https://www.interregeurope.eu/regio-mob/good-practices/>
3. In the next **Newsletter(#5)** we will be reported, among other news, a synthesis about the *Sustainable Mobility Action Plan* that each partner is processing for their regions after the learning occurs from good practices (<https://www.interregeurope.eu/regio-mob/good-practices/>)

REGIO-MOB

Interreg Europe



European Union
European Regional
Development Fund



Andalusian Institute of Technology – IAT
www.iat.es (*lead partner until 31.03.2017*)



Institute of Traffic and Transport Ljubljana
www.prometni-institut.si



Regional Association of Lazio
Municipalities and Cities – ANCI Lazio
www.ancilazio.it (*lead partner from 31.03.2017*)



South-West Oltenia Regional
Development Agency
<http://adroltenia.ro>



Niepolomice Municipality
www.niepolomice.eu



Region of Western Macedonia – RWM
www.pdm.gov.gr



South-East of Scotland Transport
Partnership SESTRAN
www.sestran.gov.uk



Regional Development Fund of Western
Macedonia (*partner until 11.07.2017*)
pta.pdm.gr

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