



**REGIO-MOB**  
Interreg Europe



European Union  
European Regional  
Development Fund

# Interregional Learning towards Sustainable Mobility in Europe: the REGIO-MOB Experience

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## Newsletter #1 – November'16

In this issue...

- Welcome to REGIO-MOB: Project summary
- REGIO-MOB Kick-off meeting in Seville
- Andalusia. Objective: Sustainable mobility
- Interregional Meeting, South-West Oltenia
- Second Stakeholder's meetings
- Contacts

## • Project summary

European regions are facing an **increasing mobility demand** while coping with higher **congestion levels**. Undoubtedly, there is a strong need to increase the use of sustainable transport modes meaning, above all, promoting intermodality, technical innovation and the use of cleaner and more efficient systems. Hence, European regions need to undertake the transition towards low-carbon and resource efficient transport systems in order to increase mobility, remove major barriers and fuel growth and employment.

In this challenging context, where an effective action requires strong interregional cooperation, arises **REGIO-MOB**, whose overall objective is to *secure Europe's sustainable growth by promoting sustainable mobility*. Therefore, influencing the related instruments in each concerned territory and contributing to their improvement and more efficient performance, as a result of mutual **interregional learning**.



**REGIO-MOB** partners expect to contribute to the consolidation of sustainable mobility in their regions by improving their policies performance as a result of a shared learning process. This improvement will be

materialised through the development of regional mobility strategies with an holistic approach (environmental, economic & social factors). To this end, every partner will carry out a regional analysis on their needs and best practices, which will be further transferred through the 7 regional workshops.

In addition, each one of them will set up a **Regional Stakeholders Group** that will enrich the process & will also ensure the key stakeholders engagement. This process' results will be gathered in a Guide on Recommendations for more efficient & cleaner mobility prior to undertake the development of the 7 Regional Mobility Plans. The outputs will directly benefit the partners, our stakeholders and clearly our regions. Eventually, we aspire to influence as well other regions not originally involved in the project. Then we will be able to say that we have fully succeeded.

## • REGIO-MOB Kick-off meeting in Seville

The launch of the European project REGIO-MOB, corresponding to the first call Interreg Europe, It took place at



the headquarters of IAT in Seville, with the attendance of all partners of the consortium, from Spain (leader), Scotland, Slovenia, Greece, Italy, Poland and Romania, international consortium led by IAT.

REGIO-MOB tackles serious mobility problems, in addition coexistence with environmental problems such as pollution and CO2 emissions increasingly facing European regions. In this sense, the project promotes the transition to increased use of sustainable transport models, intermodality, incorporating innovative technologies and the use of clean and efficient systems, among others, to improve urban mobility, removing barriers and catalyze economic growth and employment.



## • Andalusia. Objective: Sustainable mobility

After its recent start, the European project REGIO-MOB “Interregional Learning towards Sustainable Mobility in Europe: the REGIO-MOB Experience” deploys its technical activities for each of the seven participating European regions.

In the case of Andalusia, it has just been held the first regional meeting of experts in the various aspects of sustainable mobility. This meeting has been promoted by IAT, as project leader, along with the Transport Consortia Network of Andalusia. It took place last June 16th at the premises of the Regional Ministry of Public Works and Housing, in Seville.

The meeting, after presenting the project to the attendees, their participation as regional actors key to the success of the project, focused on a working session aimed at establishing a SWOT analysis (identifying needs, contributions to the analysis, key findings to consider) associated with the situation of the Andalusian regional mobility. The meeting was very participatory by all attendees.



## • Interregional Meeting, South-West Oltenia

On **October the 5-th**, The SW Oltenia Regional Development Agency, as a partner, organised **THE REGIO – MOB INTERREGIONAL MEETING – Interregional learning towards a sustainable mobility in Europe**, at the Arts Museum in Craiova.



At this meeting, took part the representatives of the project partners: Andalusian Institute of Technology – project leader ( Spain), Institute of Traffic and Transport Ljubljana ( Slovenia), Regional Association of Lazio Municipalities Anci Lazio, ( Italy), Niepolomice Municipality – Poland, Southeast Scotland Transport Partnership (Sestran) ( Scotland), as well as representatives of public administration ( county councils, municipalities, cities in the region), other institutions of the local and central public administration, universities, institutions responsible with planning and coordination of transportation and companies interested in developing the sustainable transportation in the South West Oltenia Region.

The Conference was a dissemination and discussion event regarding the results of the analysis on the mobility, drawn up by the project partners. Also, the event marked the beginning of the second stage of the project – the interregional experience exchange on the best practices identified.

The purpose established by the project will be achieved by acquiring new knowledge and through the exchange of experience and good practices between the partners at regional and local level. The final result will consist of the elaboration and implementation of the regional action plans in the mobility field, considering the sustainable development concept.

In the next period of time ( October 2016 – September 2017), the interregional exchange will take place regarding the best practices examples already identified and prioritised during the stakeholders meetings and study visits in Scotland, Italy, Spain, Poland and Slovenia.



## • Second Stakeholder's meetings

The main objective of REGIO-MOB is to foster the sustainable mobility through the improvement of the policy instruments corresponding to each participating region. To achieve this objective, the project is based on a common and interregional learning process characterized by a holistic approach that focuses on the use of the ICTs and the creation of jobs, among other current European policies.

The first phase "Learning" comprises a regional analysis, where the partners work together their stakeholders on the identification of the regional needs and best practices in the sustainable mobility, the exchange of experiences through workshops and study visits and the preparation for the change.

In this context, REGIO-MOB has involved the active participation of the main stakeholders in meetings that have taken place in all the participating regions (14 stakeholders meetings up today).





While the first meetings with the stakeholders in each region were focused on the analysis of needs and best practices in mobility, the second ones have been oriented to involve them in the identification of the more interesting best practices for their own regions.



This way, REGIO-MOB selects, through the participation of more than 150 European professionals linked to the sustainable regional mobility, the 14 best practices that are better aligned to the highest number of regional strategies – between those considered in the project-, that are easily replicable with the most important impact in the highest number of REGIO-MOB regions. All these practices will be transferred in the interregional workshops for 2017.

## REGIO-MOB Contacts



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Regional Association of Lazio  
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South-West Oltenia Regional  
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Region of Western Macedonia – RWM  
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South-East of Scotland Transport Partnership  
SESTRAN  
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