SME ORGANICS

Interreg Europe



Trigo Limpio Association of organic livestock farmers

Gabriel ERRANDONEA

Trigo Limpio

pedidos@carneecologicanavarra.com

30th November 2016 | 2nd Field Visit, Pamplona (Navarra)



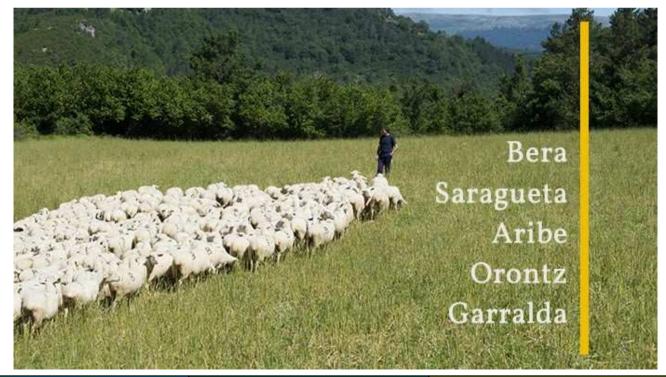
Content

- What is Trigo Limpio?
- Barriers to organic farming
- Our history
- Mission
- Products
- Organization of our work
- Sales evolution
- Our future objectives and will



What is Trigo Limpio?

An association of livestock farmers working in a context of rural depopulation in the Pyrenees of Navarre





Barriers to organic farming

- Difficulties to apply CAP rules when working on extensive livestock farming and efforts when are made to recover breeds in extinsion danger with organic farming methods.
- Difficulties to use non OGM cereals.
- Taxes to (organic) production In a moment in which the extraordinary patrimony that we are managing to provide living opportunities to the future generations is not sufficiently valued.



Our history

- End of 90's: Trigo Limpio started as a cooperative of diverse farmers with very different products (cereal, vinyeard, meat etc.). A lot of passion but not much management. We failed, paid the debts and rethought the project.
- Transition years: We recovered the name of Trigo Limpio ("clean wheat") "people you can trust, products you can trust"; started again, renting a meat processing plant in Pamplona and learning the profession of butcher.
- 2013: We built our own meat processing plant (for 5 farms) in Aribe, Aezkoa Valley, in the heart of the Pyrenees.

Big challenge and limited resources.



Objective

We want to live producing high quality organic food, for citizens that appreciate it, and in the environment in which we were born: the Pyrenees.

We invite young people to continue taking care and keeping our small villages alive.





Products

- Beef 200 suckling cows
- Lamb 300 ewes
- Foal meat 30 mares
- Potatoes (8ha, 100 tn for seed, ware and chips)
- Kiwis
- Walnuts









Organization of our work

- Each associated member manages his/her own farm.
- Meat preparation:
 - Weekly preparation of beef
 - Monthly preparation of foal meat
 - Seasonal preparation of lamb (mainly Christmas) a problem for the rest of the year that we hope we will be able to manage soon.
- Sales:
 - Locally: distribution with our own vehicle
 - Outside: with a cold logistics company
 - Online, via our website (http://www.carneecologicanavarra.com/index.php)
- Promotion, participating in fairs.



Sales evolution

• Tendency to smooth increase.

• Our clients:

- Consumers associations ...21%
- Schools, school canteens....15%
- Specialised organic shops...6%
- Individuals.....46%
- HORECA.....10%
- Online shopping....2%





- Sell all our production, cooperate with the different public authorities for the rational use of our territory. Good coordination of agriculture, livestock and forest management, reorganizing the summer pastures, and using animals to prevent fires, also with the involvement of visitors.
- High quality organic food for the elderly and the for people with health problem.

An important duty and the commitment should be shared, do not leave us alone.

SME ORGANICS

Interreg Europe



European Union European Regional Development Fund

Thank you! Gracias! Eskerrik asko!

HTTP://VIMEO.COM/73496815

Questions welcome





