

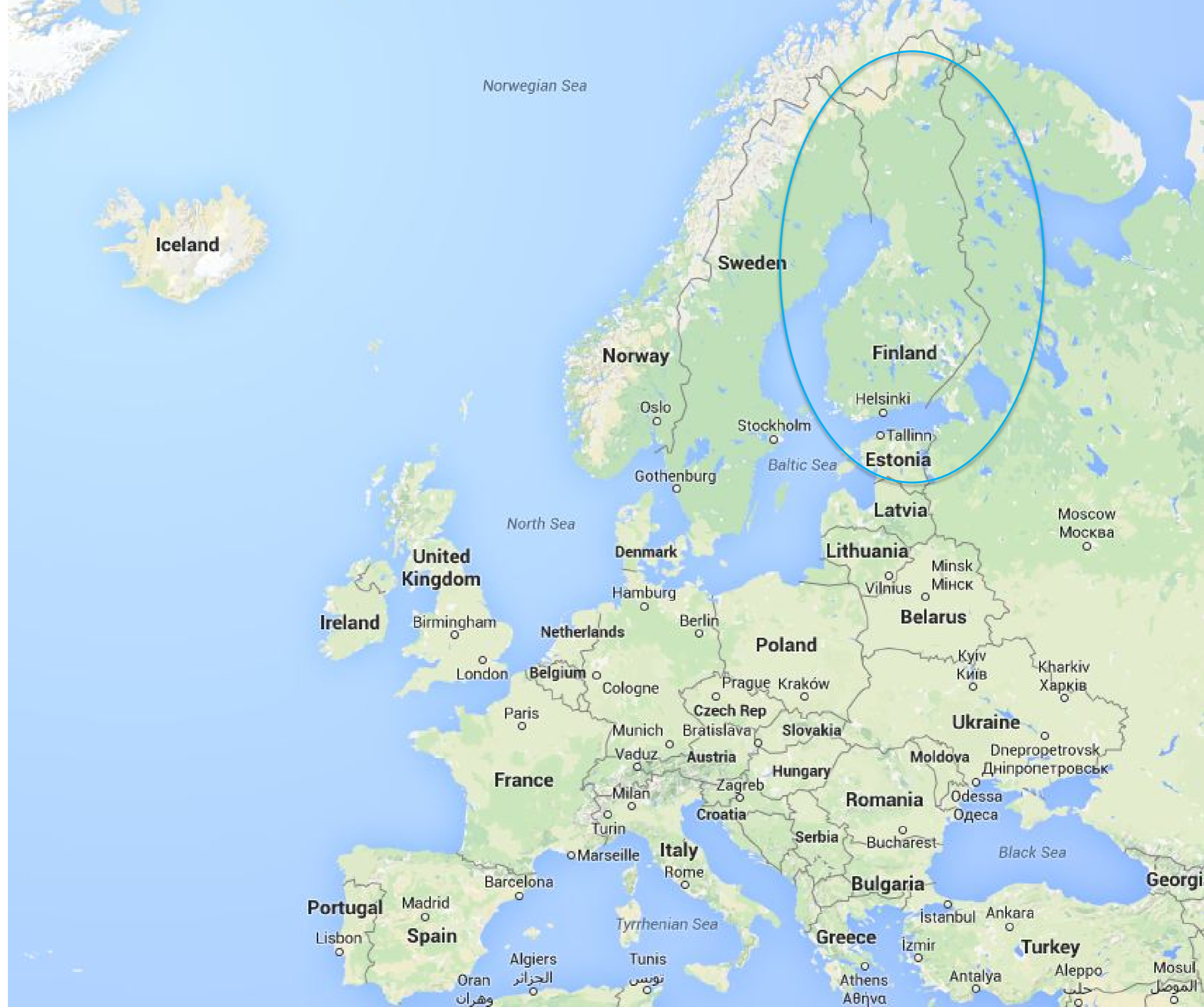
SME Organics

5th Field Visit – South Ostrobothnia 6-7 June 2017

OAPs in regions – A Finnish perspective

Pirjo Siiskonen, Ph.D. (Pol. Science)

Finnish Organic Association, chair



Iceland

Norwegian Sea

Sweden

Norway

Finland

Helsinki

Oslo

Stockholm

Tallinn

Gothenburg

Baltic Sea

Estonia

Latvia

Moscow

Москва

Lithuania

Minsk

Мінск

Belarus

Vilnius

North Sea

Denmark

Hamburg

Berlin

Poland

United Kingdom

Ireland

Birmingham

Netherlands

London

Belgium

Cologne

Paris

Czech Rep

Prague

Kraków

Slovakia

Bratislava

Hungary

Austria

Munich

Vaduz

Slovenia

Croatia

Zagreb

France

Milan

Turin

Serbia

Marseille

Italy

Rome

Romania

Bucharest

Bulgaria

Istanbul

Ankara

Greece

Athens

Αθήνα

Izmir

Antalya

Turkey

Aleppo

Mosul

الموصل

Portugal

Spain

Lisbon

Madrid

Barcelona

Algiers

الجزائر

Oran

وهران

Tyrrhenian Sea

Tunis

تونس

Black Sea

Georgi

Contents:

- Some Features of Organic Food
Production in Finland
- Regional Features in Organic Food
Production in Finland
- Case South Savo

Some features in Organic Food Production in Finland 1

- field area 241 463 hectares; 10,6% of all field area
- increase in the organic field area 2016-2017 10%
- objective in the NOAP: 20% in 2020
- 4 493 farms; 9% of all farms
- medium size 54,5 hectares (bigger than conventional)
- share of food markets (daily shops) 2%; increase 2015-2016 14%
- market leader: eggs; 15% of all eggs sold

Some features in Organic Food Production in Finland 2

- main product in crop production is oats
- main products in gardening: carrots, tomatoes, onion and cabbage
- main products in animal production are milk and beef

Some features in Organic Food Production in Finland 3

Positive

- National Organic Action Plan 2013-2020
- Certification of forests and forest products
- Growth development of organics in all sectors
(production, consumption, farmers' interest, export)

Negative

- concentrated milk and meat processing industry (few small processors); slow development in processing

Some features in Organic Food Production in Finland 4: FOA

Activities:

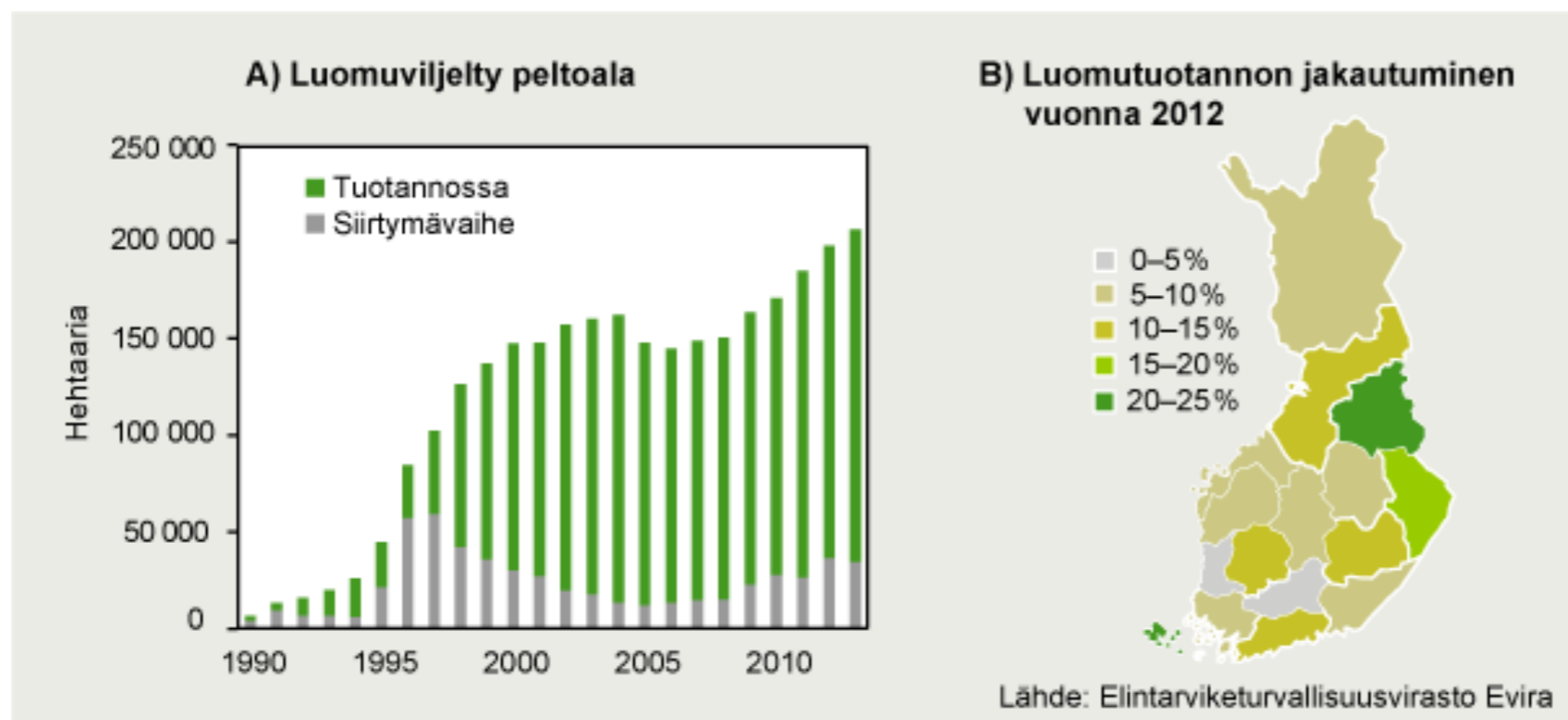
- Lobbying
- Mentor service
- Magazine (6/year)
- Seminars and events
- Ladybird -certificate



Regional features 1: Regional specialization

- Milk and meat production areas (mainly east and north, North Savo, Kainuu)
- Piggs, chickens, hens (in the west)
- Crop production areas (south and south-west, Varsinais-Suomi, Kymenlaakso, Uusimaa)
- Garden production areas (South Savo)
- Certificated forests (Lapland, Kainuu, South Savo)

Development of organic field area in Finland 1990-2012









Regional features 2

Followings:

- Problems in circulation of nutrients
- Lack of vegetable protein for animals
- Food industry far from production areas
- Food chain is not organised on regional level
- Few regional brands
- No regional OAPs
- Possibility: renovation of province administration (maakuntaudistus)

Case South Savo 1

- Long history in organic food production: Committee "Ekoläänitoimikunta" 1981 and many pioneers
- Common understanding among actors and administration of the possibilities of organic food production in 2000'ies and start to co-operate
- EU-structural funds used in different projects promoting organic food production (education, training, development work) 1996-2016

Case South Savo 2

- Finnish Organic Research Institute was founded in Mikkeli, capital of South Savo, in 2013
- FORI organised 3 special projects promoting organic food chain activities 2013-2016
- Main principals: to be a forrunner in the country, to promote organics in South Savo especially, to co-operate and connect all actors in the province

Case South Savo 3

Special features, results:

- Leading area in carrots, cabbage and onion production
- Public catering, restaurants and retail shops committed
- Organic food connected with tourism (food tourism)
- Active development and project work in forest certification
- Experiments and future visions on exporting





Thank you for your attention!

- Pirjo.Siiskonen@luomuliitto.fi
- www.luomu.fi
- www.luomuliitto.fi
- www.proluomu.fi
- www.luomulehti.fi