

SME ORGANICS

Interreg Europe



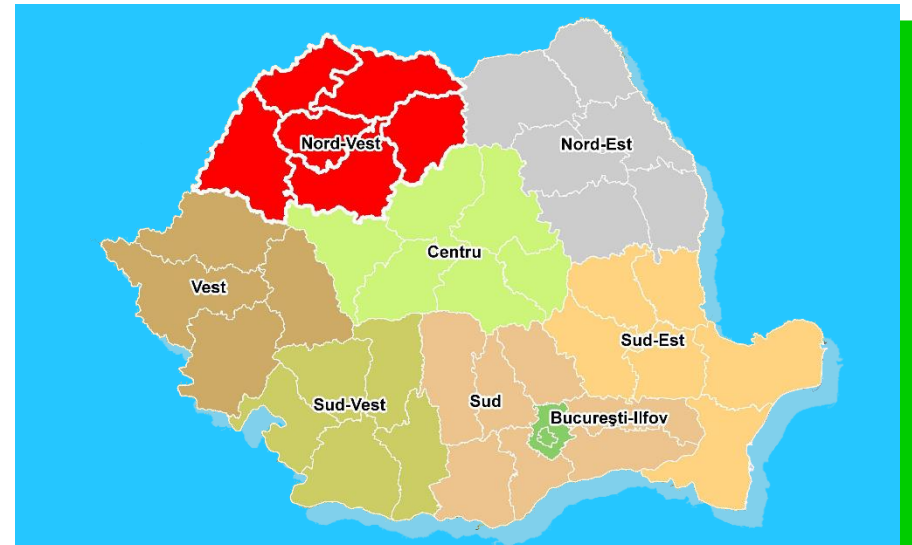
European Union
European Regional
Development Fund

Organic Sector in the North-West Region of Romania in national and European framework

North-West Regional Development Agency



The North-West Development Region of Romania



- one of the 8 regions created in Romania in 1998 (NUTS 2 level)
- non administrative unit
- 6 counties voluntary association
- 2.5 mil inhabitants (47% in rural areas) from 20 mil in Romania
- 34.160 km²
- bordering Hungary and Ukraine
 - Cluj-Napoca (around 400.000 inhabitants, out of which 80.000 students), 2nd biggest city in Romania
- Main sectors: agri-food, furniture, ITC, clothing, machines& equipment
- Regional GDP/ inhab: 7100 euro (2015)
- Agriculture sector: 6,1% from Regional GAV

ESTABLISHED in 1998 as a public utility NGO, under the provisions of the Regional Development Law and governed by the North-West Regional Development Council

OBJECTIVES: Diminishing regional disparities
Contributing to the sustainable social and economic development of the region
Enhancing internal, interregional, European and international cooperation.

MAIN OFFICE in Cluj-Napoca (Cluj county) and
5 BRANCH OFFICES in the major cities of each county

OVER 100 EMPLOYEES DEALING WITH:

Providing services for regional development

Regional planning
Elaboration of strategies
Stimulation of investments
Cooperation and partnerships
Implementation of projects and innovative actions

Management of EU funded Programmes

Implementing Authority for Phare ESC Programme 2000-2006
Intermediate Body for the Regional Operational Programme for 2007-2013 and 2014-2020
Intermediate Body for the Sectoral Operational Programme
“Increase of Economic Competitiveness” for the period 2007-2013

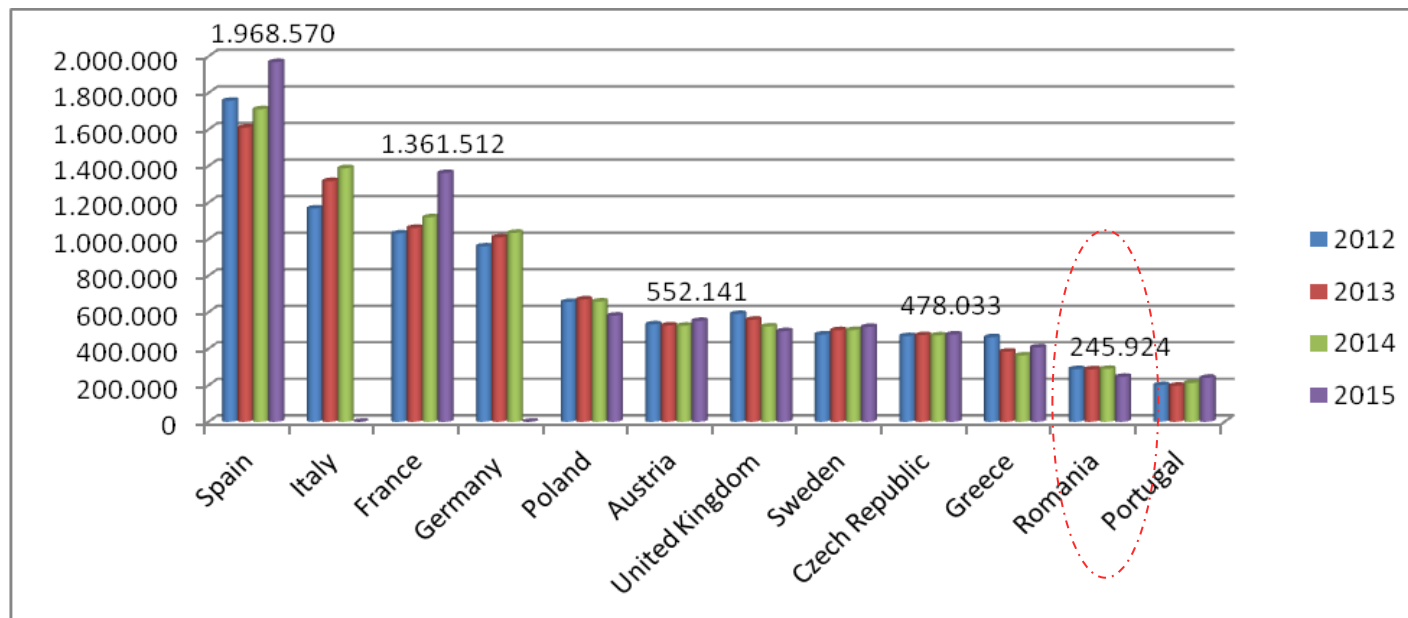
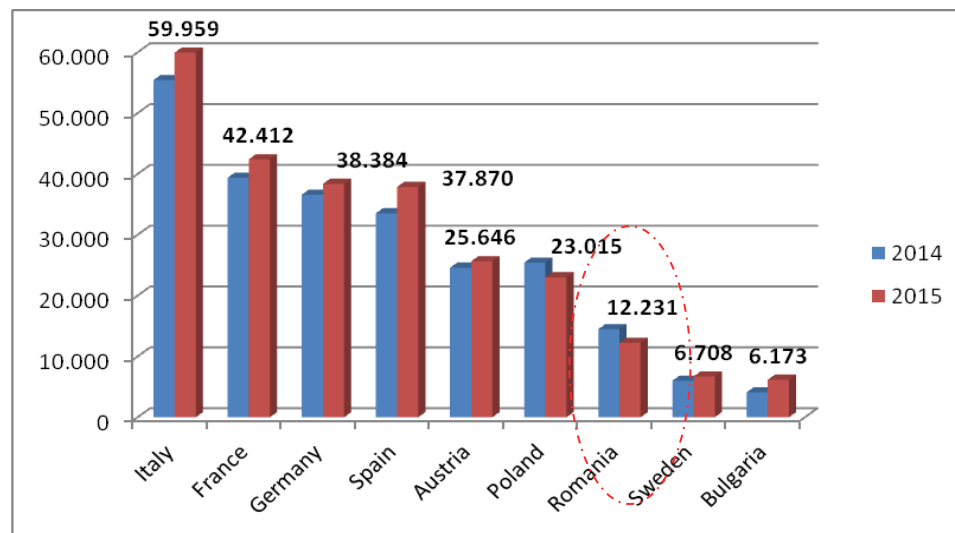
SME Organics actions in NW Region

- **LOCAL STAKEHOLDERS GROUP** - 35 representative organisations: public authorities/agencies, schools, universities & research, clusters, agri-food associations, including organic, organic SMEs
 - 3 meetings so far, 6 study visits, consultation and inputs on the Regional diagnosis and draft OAP
- **OFF Regional Diagnosis**, in national and European context
- **Dissemination event**: oct 2017, 250 participants – within Organic Farmers National Conference (Bioterra Association)
- **Draft OAP**: aims, objectives, actions



In GLOBAL/ EUROPEAN CONTEXT

- **Romania: 11th at certified farmland in EU** including conversion
- just 2% from total farmland ha in Ro
- **Romania: 7th place at organic operators in EU** (but much more fragmented than in Western countries)

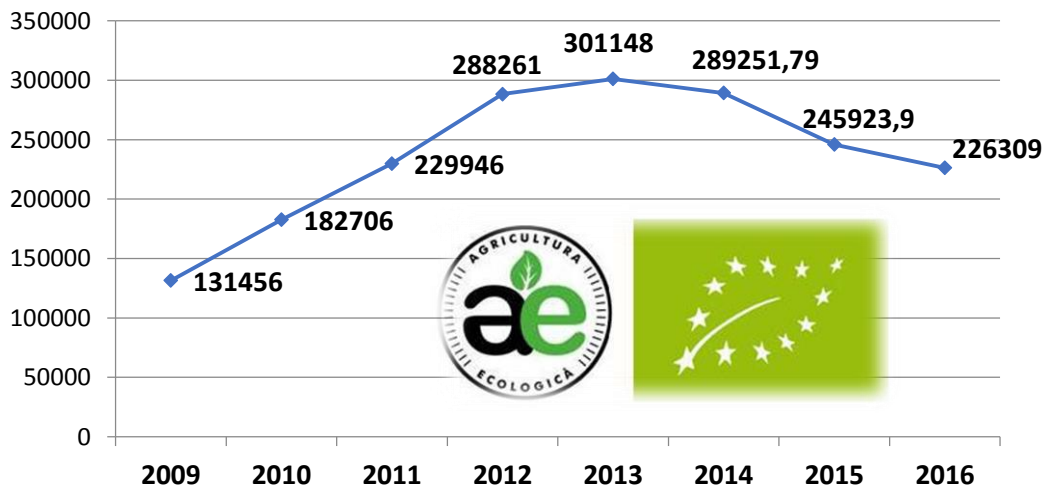


- **increase of organic farmland** 2,5 times from 2009 until 2013
- **decrease of organic farmland** by ¼ from 2013 to 2016
- **226.309 organic ha in 2016** – 2,1% from total Romanian farmland - 1% 10 years ago)
- **largest organic farmland** in Romania are cereals/crops (30% wheat, 17% mais, increasing) meaning 33% of organic farmland, followed by meadows (permanent crops) by 31% and industrial crops by 21% (sunflower, soy, rape)
- **228.187 organic livestock** in 2015: 50% poultry, 37,5% sheep, 13% cows/cattle, 2,5% goats. 80.000 organic family bees

- **increased number of organic operators** until 2012 (increase by 5 times from 2010)
- **decrease bw 2013-2016:** certification cost, compulsory annual registration, ending the multi-annual payment schemed, multi-controls, bureaucracy
- **10.562 organic operators in 2016** - 95% producers; 160 processors, 244 traders, 35 exporters and 26 importers

Organic farmland in Romania

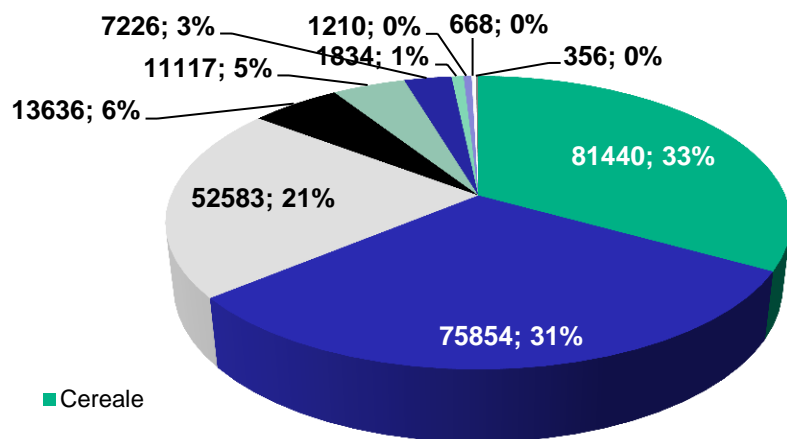
(hectars, including conversion)



Organic operators in Romania



- **19.000 ha certified** and in conversion in 2016 (8% from organic ha in Ro; 1,5% from total regional farmland) – decrease by 35% from 2014 (29.183 ha) - out of which certified farmland halved from 20.656 ha in 2014 to 11.253 ha in 2016
- **30% is covered by crops for food industry (half in SM)**, the rest being represented by arable land, grassland, permanent meadows, including provenders for animal food



- Cereale
- Culturi permanente, pășuni și fânețe
- Culturi Industriale
- Plante recoltate verzi
- Culturi permanente: livezi vită-de-vie
- Teren necultivat
- Leguminoase uscate și proteaginoase pentru producția de boabe
- Legume
- Plante tuberculifere și radacinoase
- Alte culturi pe teren arabil

- **3261 organic operators in 2016 (27% from Ro)**, out of which **133 SMEs** (just 3%, but increasing from 72 in 2014) - **97% individual operators, A.Ph.P.** (the biggest fragmentation in EU!)
 - no. of operators slightly decreasing in 2016 compared to 2015 și 2014
- **45.500 organic livestock (0,43% from the total regional livestock), 60% sheep (30% din Ro).**

TYPES OF OPERATORS

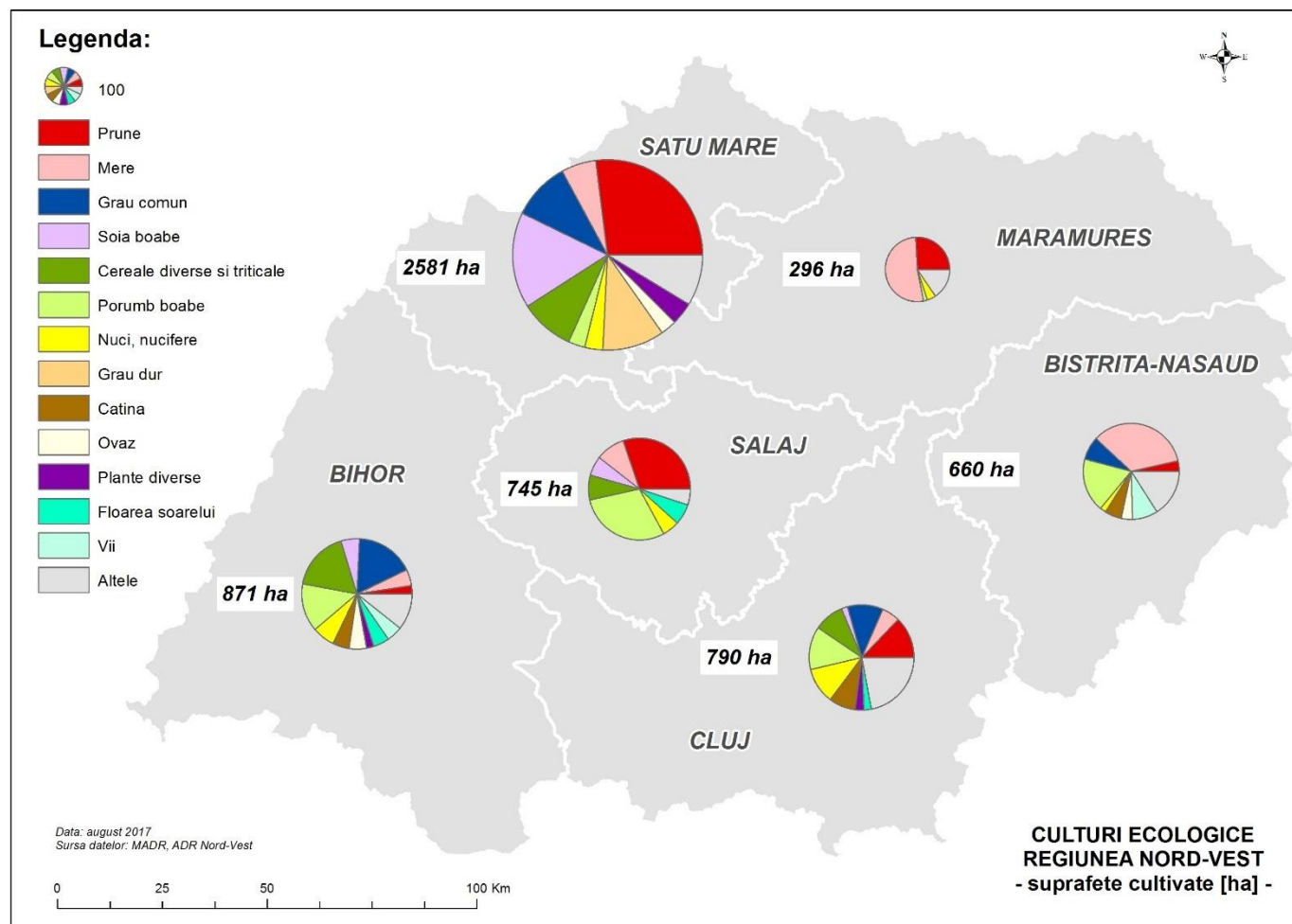
- 3167 producers
- 18 wild flora
- 29 processors (just 6 in 2014)
- 34 traders (just 5 in 2014)
- 11 exporters (1 in 2014, 3 in 2015)
- 2 importers

The largest organic cultures in the NW Region:

- **Plum and apple orchards** (1131 ha plums, out of which half in SM and 681 ha apples)
- **Cereals/crops** (mais 640 ha out of which 1/3 in SJ, common wheat comun 539 ha out of which 1/2 in SM, spelta/ raw wheat 273 ha, soy 520 ha most in SM, oat 143 ha)
- **nuts/fers** (291 ha)
- **seabuckthorn** (168 ha)
- **sunflower** (117 ha)
- **vineyards** (111 ha, in BH and CJ)
- **wild flora** (medicinal and aromatic plants, spices, wild flowers- 142 ha, out of which 2/3 in SM)

Very few organic processed products:

milk, yogurt, kephir, juices (apple, sea buckthorn), e, honey, pollen, quin bee milk, oil, ulei, flour, cereal bars



*crops only are represented, without the ones for animal feed provender



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Thank you!

<https://www.interregeurope.eu/smeorganics/>

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