





# LUNA SOLAI

## Tradition at the heart of Transylvania

**Luna Solai**. A luxury collection of cold pressed oils combining exquisite taste and healthy properties together with a modern image and a long experience and tradition in cold pressing processes.

**Perfect for a healthy and balanced lifestyle**, Luna Solai cold pressed oils provide you with all the natural richness of the seeds thanks to a pure processing method which helps maintain a natural taste and all the nutrients of the seeds.

### Passion for cold pressed oil

The story of our cold pressed oils started back in 1998, in the Tulai family, in a village called Luna, at the heart of Transylvania. Luna, which is a place with tradition and experience in processing sun-flower seeds, also inspired the name of our brand.

Luna Solai, as a brand, was established in 2012 in order to offer healthy rich oils to all the people who appreciate natural traditional taste. At present, our range of products includes cold pressed oils made of sunflower seeds, pumpkin seeds, flax seeds, hemp seeds, rape seeds and walnuts, but also a range of flavored sunflower seeds oil with thyme, basil and chili, pepper and thyme.

We have worked relentlessly to grow our business and our efforts have not gone unnoticed. Recognition for the quality of Luna Solai cold pressed oils was a natural consequence of all our hard work.

2012 – **ISO 2200** – Luna Solai cold pressed oils are manufactured in a Quality Management System, in compliance with ISO 22000 regulations regarding Food Safety.

2013 - The most loved brand in Transylvania

2014 - ITQI - Superior Taste Award 2014 - One Golden Award Star (sunflower pressed cold oil)

2014 - The official supplier of the Royal House of Romania

2015 - ITQI - Superior Taste Award 2015 - Two Golden Award Star (pumpkin pressed cold oil)

2016 - ITQI - Superior Taste Award 2015 - Two Golden Award Star (pumpkin pressed cold oil)

2017 - ITQI - Superior Taste Award - Two Golden Award Star (rapeseed pressed cold oil) and Tree Golden Award Star (sunflower pressed cold oil)

The end of 2014 also brought the title of **Official Supplier of the Royal House of Romania**, which stands proof of the quality and the value of our brand.



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Tulai family has big plans for Luna Solai. Our products are sold in gourmet shops and traditional shops throughout Romania and abroad as well as online on our website <u>http://www.lunasolai.ro/</u>. At the moment, we are working on creating a new production line which will give us the possibility to increase the quantity of the cold pressed oil we produce, while maintaining the same high quality of our products.

#### What is cold pressed oil?

Cold pressed oil is a product made by pressing oleaginous seeds without using heat. Heat increases the quantity of product obtained during the process but reduces the quantity and quality of vitamins, nutrients and minerals, altering the natural flavor and causing organoleptic modifications. The technology we use also helps to preserve the natural taste of the seeds.

#### Cold pressed oil - Health Advantage

As well as being used in cooking, cold pressed oils can be used in the pharmaceutical or beauty industry, as well as natural medicine, thanks to their higher quantity of vitamins A, B, D, E, F, K, antioxidants (omega 3,6,9), zinc, magnesium, iron, fluorine, iodine, potassium, calcium, copper, manganese, sodium, phosphorus and selenium. Cold pressed oils can help in preventing or treating colon cancer or breast cancer (flax seed oil), prostate problems (pumpkin seed oil), nervous system problems (sunflower oil and flax seed oil).

The latest product of Luna Solai since 2016, of which the founders are especially proud of, is the **organic certificated linseed oil**, which helps the well-functioning of the human body, its fibers and proteins assisting in a better digestions and overall well-being.



Links: http://www.lunasolai.ro/, www.shop.lunasolai.ro

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