



EV Energy
Interreg Europe



European Union
European Regional
Development Fund

**EV Energy conference in
Stockholm**
Electric car sharing in the Lazio
region

13 April, 2018 | Stockholm, Sweden

Electric car sharing in our Region

1. SHARE'NGO



1. EPPY



1. ROMA TRE UNIVERSITY



EV sharing in our Region

Other initiatives:

1. **eCOOLTRA – Electric scooter sharing in Rome**
2. **Zig Zag – Electric scooter sharing in Rome**
3. **2hiresaring – Electric scooter sharing in Rome (LUISS University)**
4. **Scuter – Electric scooter pooling (not yet on the market)**

Car Sharing in some European cities

City	Number of veichles on 1.000 inhabitants
Florence	17,24
Milan	15,32
Turin	10,44
Rome	5,06
Paris	1,17
Berlin	0,59
London	0,33
Madrid	0,32

Source: National Observatory on Sharing Mobility (2016)

Share'ngo



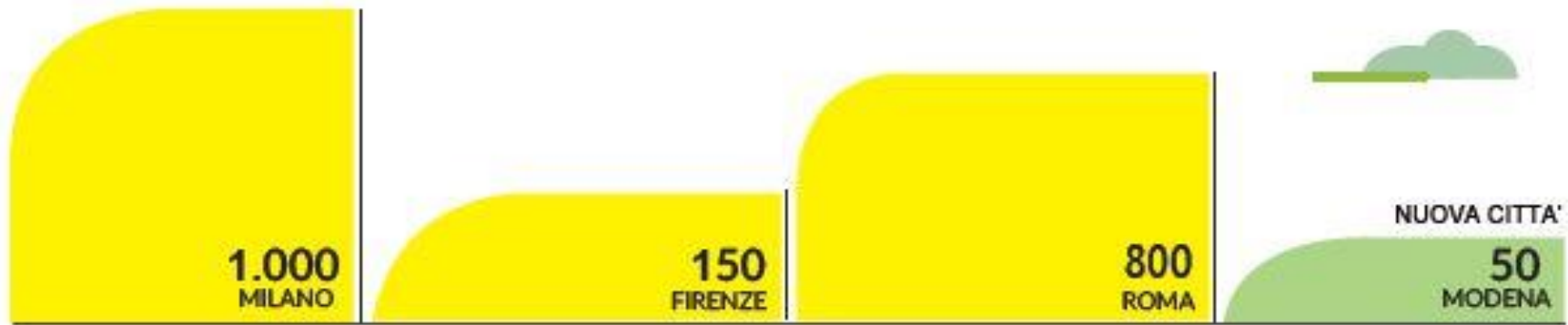
*Free floating electric car sharing service.
Service started in February 2016 in Rome
Also in Milan, Florence and Modena*

Share'ngo



*100% EVs
Powered by renewable energy
Upscale equipped city car
with 100km range*

Share'ngo

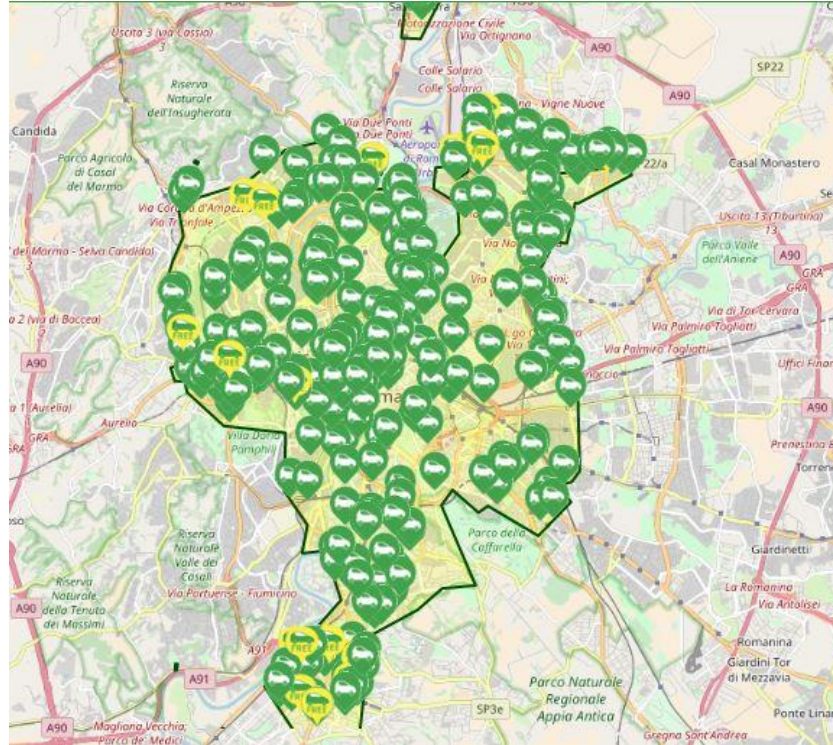


108,000 users in 32 months

38% women

20% active users

Share'ngo



Inside the ring road highway

92 sq. Km covered

Distance/day in Rome 12,000 Km (50,000 Km in Italy)

average duration 20'

1,200/daily runs

EPPY

- Eppy (Acronym for Elettra Point to Point by Yourself)
 - Operator: Alea Mobilità Urbana, Group member of Elettra Investimenti
 - Initial fleet: 20 Evs Renault ZOE and Kangoo Z.E.
 - 15 charging stations
 - Public Car sharing
 - Corporate car sharing
 - Pilot project granted by the City of Latina
 - Start-up: October 2017.
- On the market since February 2018



ROMA TRE UNIVERSITY

- Promoter: Roma Tre University and ENEL S.p.A.
- Car sharing for students, Professors and employees of the University
- Fleet: 30 EVs Renault ZOE e Twizy
- Start-up: September 2016





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Thank you!
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Questions welcome



Project smedia