

Live



EV Energy Workshop

Stockholm April 13th

1 Motivation

Health & Environment

Public Health:

Local pollutants reduction.

Impact on the Global Warming:

Reduction of the CO₂ emissions.

Noise pollution:

Decrease in the traffic-based sound level.



“Traffic-based air pollution induces a higher mortality than traffic accidents”

WHO 2014

Energy

Reduction of fossil fuel energy dependency

Improvement of the electric grid management



“An electric vehicle could supply power to a standard household for more than 2 days”

LIVE, January 2015

Industrial transformation

Industrial innovation and competitiveness

Requires and gathers skilled workforce.

Evolution of the value chain:

New services and actors involved.

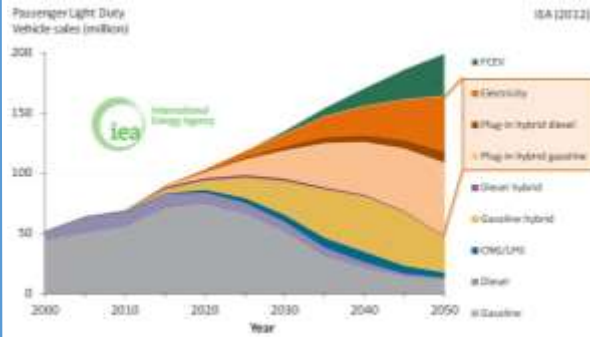


“The automobile sector will undergo a deep transformation in the next 5 years, as far reaching the past 50 years mutation.”

2 LIVE Platform context



NEW DISRUPTIVE TECHNOLOGIES



SHARED INTERESTS FOR PUBLIC AND PRIVATE PARTNERS



COOPERATIVE WORK REQUIRED AMONG THE ACTORS FROM THE WHOLE VALUE CHAIN



PUBLIC-PRIVATE PLATFORM (PPP)

PERFORMING PUBLIC ADMINISTRATIONS

COMPETITIVE GREEN INDUSTRIES AND BUSINESSES

ACTIVE AND INFORMED USERS

3 LIVE Platform definition



What is LIVE?

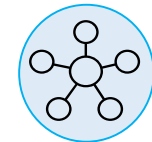
LIVE is a **public-private platform** open to all entities related to **sustainable mobility**, mainly electric and natural gas vehicles, with the shared objective of developing projects, strategic policies and new business models, and building a knowledge network.

Objectives

Keeping and incrementing the strategic place of Barcelona, its metropolitan area and Catalonia as an **international excellence center** in the sustainable mobility field.



Becoming the **link between the different public initiatives** in Barcelona, its metropolitan area, and Catalonia, as well as sharing experiences and needs between the public and the private sectors.



Supporting the private sector in order to encourage the implementation of strategic local and international projects, providing with promotion tools and responding to the needs and interests of the sector.



4 LIVE Platform members



Executive Members



Linked Entities



Contributor Members



In progress



5 LIVE activity: axes of action

I. Communication

WEB | Xarxes Socials



+2600 followers in Twitter
+3100 fans in Facebook

Esdeveniments | Publicacions



+12 millions of potential audience
in press, radio, online press, and TV

II. Support to public policies



Influence on national and regional policies

III. Infrastructures



+350 electric charging stations
14 VNG stations

IV. Vehicles & Fleets



+7500 EV in Catalonia
+2000 VNG vehicles in Catalonia

V. Industrial Transformation



Participation and counseling in national and international projects

6 LIVE Action Plan 2017-2018



Challenge 1: EV popularization

2000 EV test drives and 400 new users



Challenge 2: Introduction of EV in private fleets

12 companies with 2 EV

Challenge 3: Alternative Energy Vehicles in education

6 research project topics related to AEV



Challenge 4: VNG incorporation to fleets

4 pilots in distribution fleets



Challenge 5: Promote the EV use among employees

6 companies and 2% of staff with EV



Challenge 6: Electric Mobility Plans for municipalities

5 municipalities and 5 promotion campaigns



Challenge 7: Green public procurement

20% of AEV tendered



Challenge 8: ICT solutions for EV

APP *gaming* to facilitate the EV purchasing



Challenge 9: E-bus promotion

e-buses methodological guide

6 LIVE Action Plan 2017-2018



New projects defined in 2018



Challenge 10: Home charging points subsidy and promotion

Good practices guideline for PPAA



Challenge 11: EV introduction in early-drivers (driving schools)

EV in practical and theoretical contents



Challenge 12: Promotion of natural gas transformation vehicles

Recognition & promotion of dual fuel NGV

6 LIVE Action Plan 2017-2018



Activity coordination and running of the group (**Technical Secretary**)

Communication commission, **social media** leadership and press office (**Communication Agency**)

Specific challenges addressing several pain points of the value chain of electric and sustainable mobility

Economic Promotion: Events participation, networking between stakeholders and groups of interest...

Public Commission: public policies' coordination



Communication



Public Policies



Infrastructure



Vehicles and Fleets



Industrial Transformation



ITS

7 Facts & figures

Barcelona

- High implementation of **public fast charging network** per km² (**20 fast charging points over 100km²**): **254t CO₂** and **352kg NO_x** saved per year
- **BEV market share** of 3% (x4 higher than avg.Spain)
- One of the cleanest **public buses fleet** in Europe (11 BEV, 209 hybrids, +420 VNG)
- **30% municipal fleet** are BEV



7 Facts & figure. EV Public Charging Infrastructure.

Barcelona

- 26 Residential public garages overnight
- 354 Opportunity services in public garages off-street
- 16 Opportunity services for taxis/delivery in public space on-street
- 54+129 Opportunity services for eMoto in public off-street/on-street
- 20 QC services in public space on-Street (MoU Nissan+Renault+BMW and others)

PUNTS SUPERFÍCIE		PUNTS SOTERRATS	
 Punts per a MOTOS en SUPERFÍCIE: Carga lenta	 Punts per a MOTOCARRES en SUPERFÍCIE: Carga overnight	 Punts per a MOTOS SOTERRATS	 Punts per a MOTOCARRES SOTERRATS
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7 Facts & figures

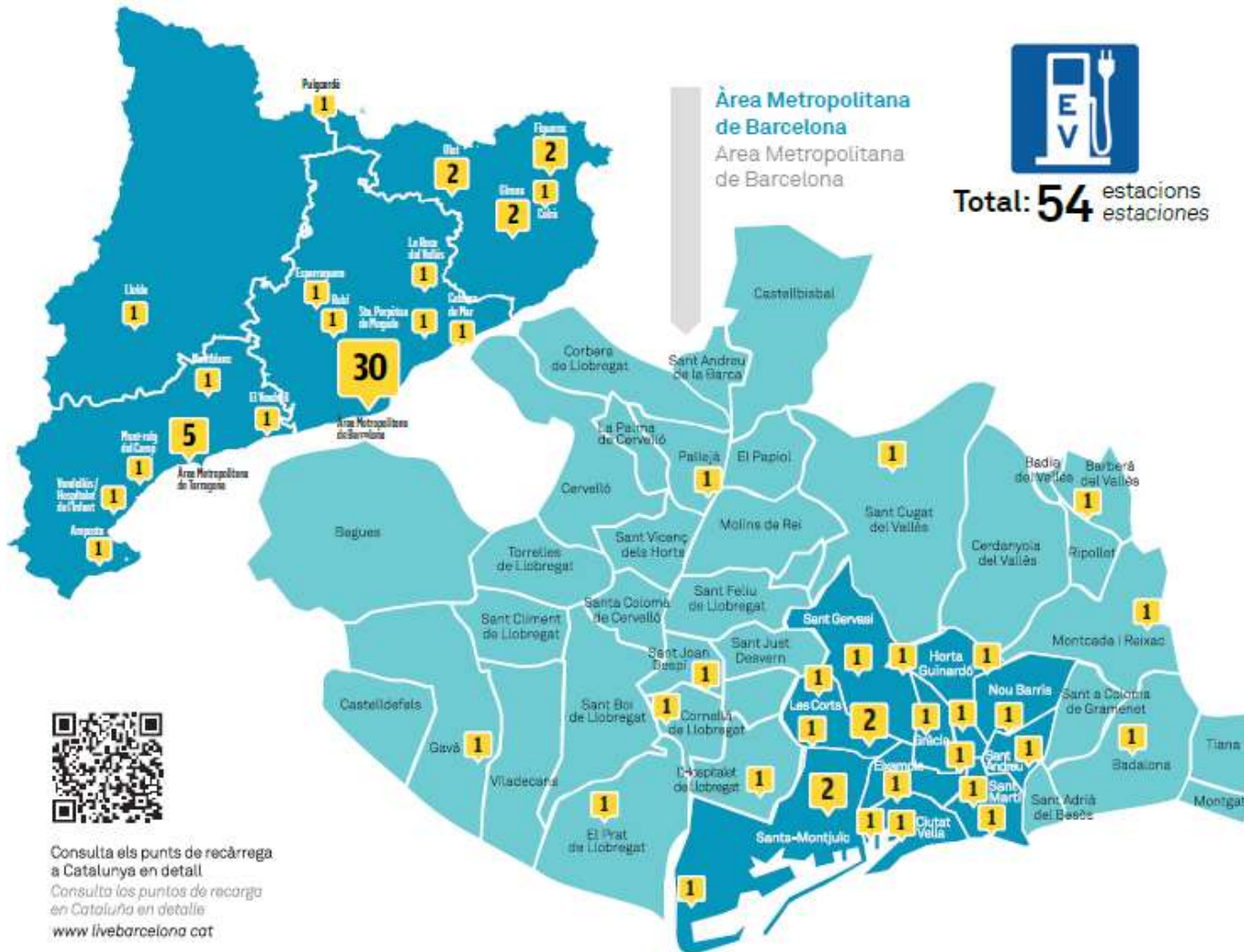
Catalonia

- **BEV market share** x2 higher than avg.Spain (**27% of all the new EV** registered in Spain in 2017)
- **1/3 of all the BEV of Spain**
- **54 FastCP** (100 at the end of 2019)
- **Regional Interoperability** between Public CPOs



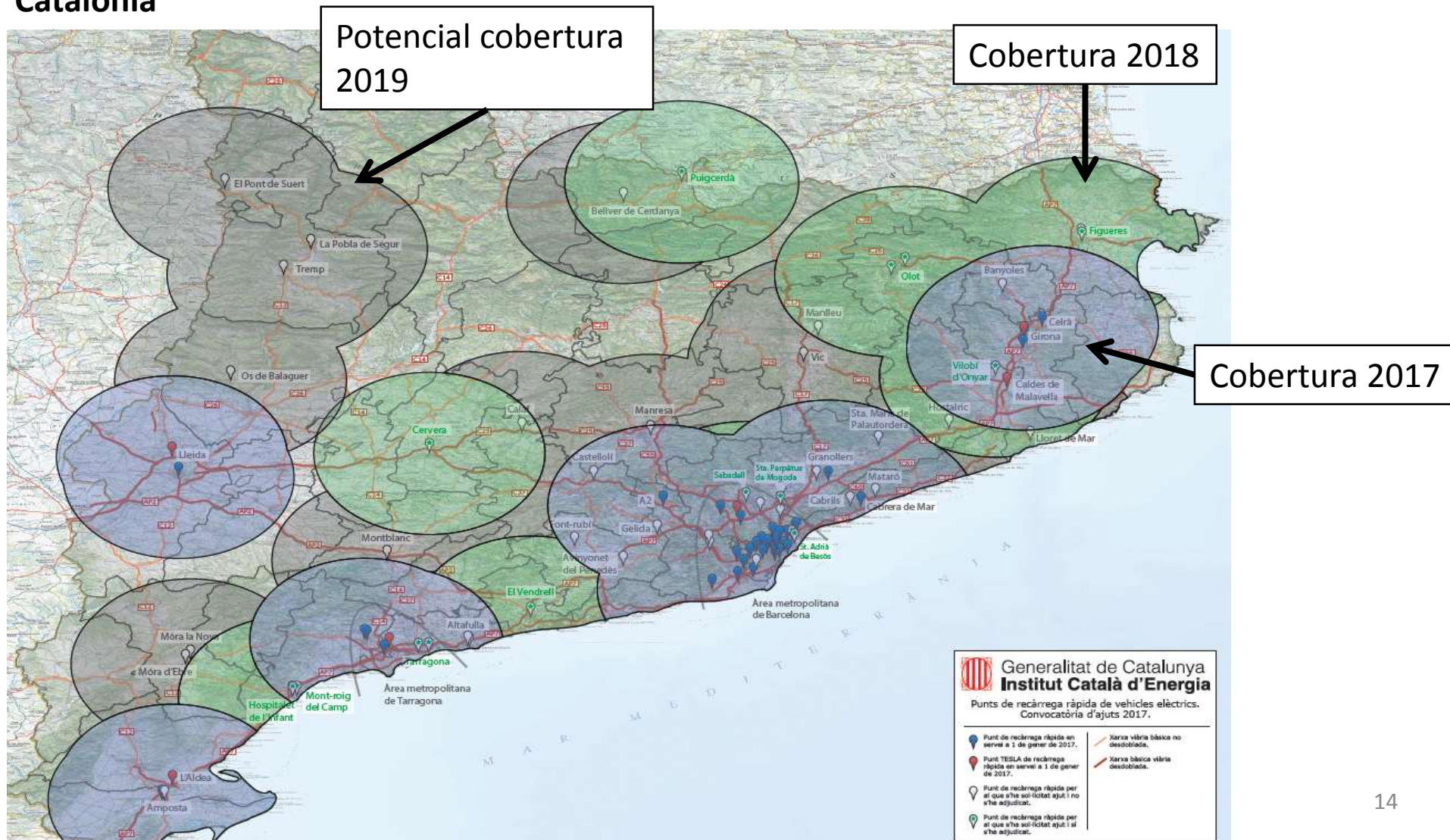
8 Fast charging points in Catalonia

ESTACIONES DE RECÀRREGA RÀPIDA A CATALUNYA (finals de 2017)
 ESTACIONES DE RECARGA RÁPIDA EN CATALUNYA (finales de 2017)



9 PIRVEC 2016 – 2019 (15M€)

Strategic plan for the deployment of recharge infrastructure for electric vehicles in Catalonia





www.livebarcelona.cat

-  info@livebarcelona.cat
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