



**IMPACT**  
Interreg Europe



European Union  
European Regional  
Development Fund

# ACTION PLANS LAST UPDATES



October 7th & 8th 2019, IMPACT Closing Event **BRUXELLES**

# Good practices from ENRx and Hauts-de-France regional Parks



Preserve regional biodiversity by planting local trees, fruit trees and shrubs “Plantons le décor”



Supporting people and schools to act for protecting biodiversity



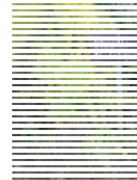
Increase in value of nature conservation areas by pastoralism with local breeds



Qualification of tourist operators



Raising public awareness of fruit diversity at the POMEXPO trade fair



Creation of “Showcase gardens” demonstrating the region's vegetable heritage with stakeholder Gîtes de France



Distribution of chickens to the inhabitants to reduce food waste

# Preserve regional biodiversity by planting local trees, fruit trees and shrubs “Plantons le décor”

Preservation of biodiversity in landscaping work, use of indigenous plants and heirloom varieties rather than exotic or ornamental species. Necessary to have producers at the regional level, able to produce and sell these local plants, to guarantee their traceability and the quality of the plant products, and to facilitate the sale of these plants to all customers (residents, communities, associations, businesses, farmers).



**Last updates : More than 80 000 trees have been planted each year. 230,000 euros each year are divided between 8 nurseries. This operation preserves regional biodiversity by planting trees and shrubs, fruit trees and vegetable varieties.**

**Key figures: 8 trees nursery owners concerned.**  
**Innovative work: creation of online purchases since 2017**  
**[www.plantonsledecor.fr](http://www.plantonsledecor.fr)**

# Supporting people and schools to act for protecting biodiversity

Creation of 5 Web Apps for children and parents at school or at home: Developing pedagogical tools for all educational structure of the natural parks (forest, wetlands, grassland, coast and coal mine).



Last updates : ENRx has developed a new capacity to produce digital pedagogical tools illustrated by the realization of these 5 web apps.  
700 schools and associations benefited from these applications.

Key figures: Total of 5 Web Apps will be presented on 29th November 2018 .

Innovative work: Producing new pedagogical tools.

# Increase in value of nature conservation areas by pastoralism with local breeds

2 migrations of 500 Boulonnais sheep (seasonal migratory herding of sheep) were the opportunity to introduce the general public to this endangered regional species and to understand how appropriate pastoral farming management techniques to maintain the quality of the landscape.



**Last updates :** This operation demonstrates that pastoralism on natural areas is possible with breeders of regional breeds. This promotes the preservation of a regional breed of sheep with an economic valuation of local breeds. this operation is continued by the CRRG with the association "Moutons Boulonnais" and local partners, public and private.

**Key figures:** 6 local sheep farms, 550 hectares concerned.  
**Innovative work:** area naturally maintain and supported local economic.

# Qualification of tourist operators

The action consists of the qualification of tourist operators (hotelier, retired workers, host, associations...). The aim is coaching the voluntary tourist operators, wishing to create and develop an activity of the nature discovery opportunities. This coaching covers various themes: knowledge of the nature, educational behavior with adults and childrens, group, management, safety... This coaching actions contributed to the professionalisation of operators in 3 regional nature Parks.



**Last updates : 50% of those trained have tested their new tourist services with the public at summer 2019.**

**The trained people are gathered at ENRx to make a general assesment of their actions on October 15th**

## Key figures:

**Test of the services or tourist products created in summer 2019.**

**Innovative work: Involve professionals and private individuals to building Nature-based tourism programmes and products.**

# Raising public awareness of fruit diversity at the “POMEXPO trade fair”

“POMEXPO trade fair” is offering a 24-page booklet for visitors. With the first edition, the Regional Centre of Genetic Resources wants to launch a collection linked to the fruit and vegetable heritage of the Hauts-de-France region.



**Last updates : Next « Pomexpo trade fair » in october 19th, 20th. 4 000 expected visitors, distribution of the second booklet on conservatory orchards in Hauts-de-France region.**

**Key figures: 1 500 fruits varieties preserved and 500 presented at Pomexpo event.**

**Innovative work: creation of a booklet collection beginning with «cooking pears».**

# “Showcase gardens” demonstrating the region's vegetable heritage

## Sustainable tourism

“Regional Centre of Genetic Resources” (CRRG), affiliated with ENRx, approached the “Gîtes de France” network about creating “showcase gardens” near tourist accommodations. That is, gardens showcasing our regional vegetable heritage by planting seeds from older vegetable varieties.



**Last updates :** The 30 showcase gardens continue to benefit from the advice of the CRRG.  
These 30 owners of cottages grow the forgotten vegetables of the Hauts-de-France region.  
They are associated at next « Pomexpo trade fair » to promote their actions to visitors.

**Key figures:** 30 self catering gites and bed and breakfast concerned.  
**Innovative work:** dissemination of regional vegetables heritage and tourist information.



# Distribution of chickens to the inhabitants to reduce food waste

Chickens like food waste and garden waste. 2 chickens are able to eat 300 kilos of waste each year. That's why the « Centre Régional de Ressources Génétiques » proposed for inhabitants to adopt chickens. This operation helps to promote poultry breeds and conservation work of poultry producers.



**Last updates : In 2018-2019, 850 chickens from 4 specific local breeds, were adopted by 400 families in Hauts-de-France region. This regional operation supports poultry professionals and maintains local breeds**



**IMPACT**  
Interreg Europe



European Union  
European Regional  
Development Fund

**Thank you!**

espaces  
naturels  
régionaux



Région  
Hauts-de-France

Questions welcome

---