



ACTION PLAN IMPLEMENTATION



Parc
naturel
régional
de l'Avesnois



Parc
naturel
régional
des Caps et
Marais d'Opale



Parc
naturel
régional
Scarpe - Escaut

ENRx – French delegation



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ENRx and 4 nature Parks in « Hauts-de-France region »



Les 5 Parcs naturels représenteront 13% du territoire et des habitants des Hauts-de-France.



Good practices from ENRx and Hauts-de-France regional Parks



Supporting people and schools to act for protecting biodiversity



Creation of “Showcase gardens” demonstrating the region's vegetable heritage



Investing biodiversity conservation of local trees
“Plantons le décor” in the 3 nature parks



Distribution of “chicken compost” for inhabitants.



Increase in value of nature conservation areas by pastoralism with purebred local sheep



Raising public awareness of fruit diversity at the POMEXPO trade fair



Capacity building and sustainable tourism in parks



Production of 4 videos about our good practices

Supporting people and schools to act for protecting biodiversity

Creation of 5 Web Apps for children and parents at school or at home: Developing pedagogical tools for all educational structure of the natural parks (forest ecosystem, wetlands and coastal).



Key figures: Total of 5 Web Apps will be presented on 29th November 2018 .

Innovative work: Producing new pedagogical tools.

IMPACT added value: no IMPACT funding, no IMPACT logo. ENRx found a private partner to finance this Web Apps.

Investing biodiversity conservation of local trees

“Plantons le décor” in the 3 nature parks

Preservation of biodiversity in landscaping work, use of indigenous plants and heirloom varieties rather than exotic or ornamental species. Necessary to have producers at the regional level, able to produce and sell these local plants, to guarantee their traceability and the quality of the plant products, and to facilitate the sale of these plants to all customers (residents, communities, associations, businesses, farmers).



Key figures: 7 trees nursery owners concerned, 83 835 trees and shrubs per year, 200 000€ of amount of turnover per year.

Innovative work: creation of online purchases since 2017
www.plantonsledecor.fr

IMPACT added value: no IMPACT funding, no IMPACT logo.

Increase in value of nature conservation areas by pastoralism with purebred local sheeps

2 migrations (seasonal migratory herding of sheeps) in 2017 and 2018 of 500 Boulonnais sheeps took place on the cliffs by the sea. This demonstration was the opportunity to introduce the general public to this endangered regional species and allow them, to understand how appropriate pastoral farming management techniques maintain the quality of the landscape.



Key figures: 6 local sheep farms, 550 hectares concerned.

Innovative work: area naturally maintain and supported local economic.

IMPACT added value: no IMPACT funding, no IMPACT logo on the second edition in 2018.

Capacity building and sustainable tourism in parks

Qualification of tourist operators

The action consists of the qualification of tourist operators (hoteliers, retired workers, hosts, associations...). The aim is coaching the voluntary tourist operators, wishing to create and develop an activity of the nature discovery opportunities. This coaching covers various themes: knowledge of the nature, educational behavior with adults and childrens, group, management, safety... This coaching actions contributed to the professionalisation of operators in 3 regional nature Parks.



Key figures: Implementation of the action to March 2018 until March 2019.

Test of the services or tourist products created in summer 2019.

Innovative work: Involve professionals and private individuals to building Nature-based tourism programmes and products.

IMPACT added value: IMPACT FUNDING REQUEST.



Other good practices

Creation of “Showcase gardens” demonstrating the region's vegetable heritage

Sustainable tourism

“Regional Centre of Genetic Resources”, affiliated with ENRx, approached the “Gîtes de France” network about creating “showcase gardens” near tourist accommodations. That is, gardens showcasing our regional vegetable heritage by planting seeds from older vegetable varieties.



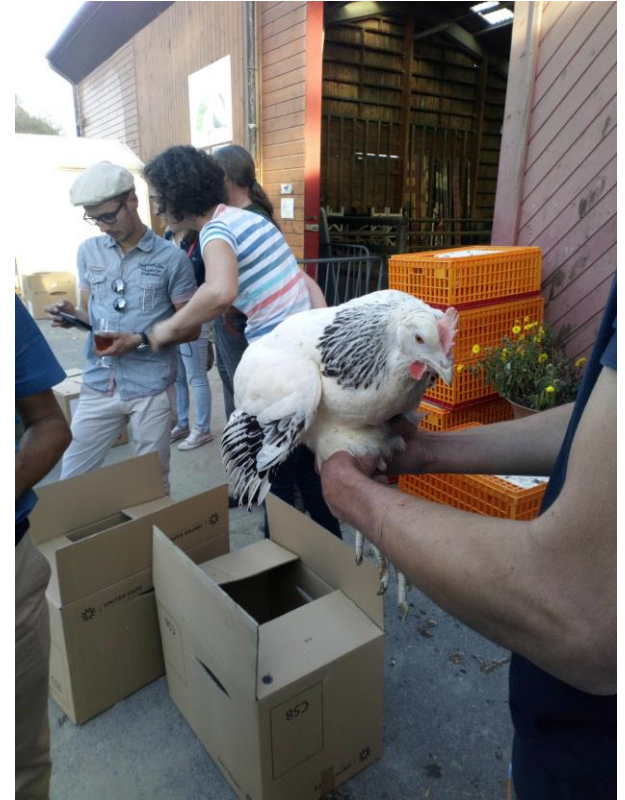
Key figures: 28 self catering gites and bed and breakfasts concerned.

Innovative work: dissemination of regional vegetables heritage and tourist information.

IMPACT added value: no IMPACT funding, no IMPACT logo.

“Chicken compost” to reduce food waste

Chickens like food waste and garden waste. 2 chickens are able to eat 300 kilos of waste each year. That's why the « Centre Régional de Ressources Génétiques » proposed for inhabitants to adopt chickens. 300 chickens were distributed to inhabitants. This regional operation continues to exist in 2018. This operation helps to promote local poultry breeds and conservation work of poultry producers.



Key figures: 300 chickens for 300 inhabitants innovated work

Innovative work: reduction of food waste

IMPACT added value: no IMPACT funding.

Raising public awareness of fruit diversity at the POMEXPO trade fair

POMEXPO trade fair is offering a 24-pages booklet on "cooking" pears. Each local area, each local region has "its" cooking pear, a fruit at the heart of local food traditions. With this first edition, the Regional Centre of Genetic Resources seeks to launch a collection linked to the fruit and vegetable heritage of the Hauts-de-France region for inhabitants.



Key figures: 1 500 fruits varieties preserved and 500 presented at Pomexpo event.

Innovative work: creation of a booklet collection beginning with «cooking pears».

IMPACT added value: no IMPACT funding.

Production of 4 videos about our good practices

Promotion

To inform politicians and inhabitants on biodiversity actions is necessary to involve many people regarding protection of nature. 4 videos were produced covering 4 different approaches to nature protection, products promotion, socio-economic fields and awareness-raising.

This videos are available online on www.enrx.fr.

Video seasonal migratory herding of sheep



Video biodiversity and high schools



Video Pomexpo trade fair



Video nature Park festival



Key figures: 4 videos about 5 minutes.

Innovative work: information politicians and inhabitants.

IMPACT added value: no IMPACT funding, no IMPACT logo.



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Thank you!

Questions welcome