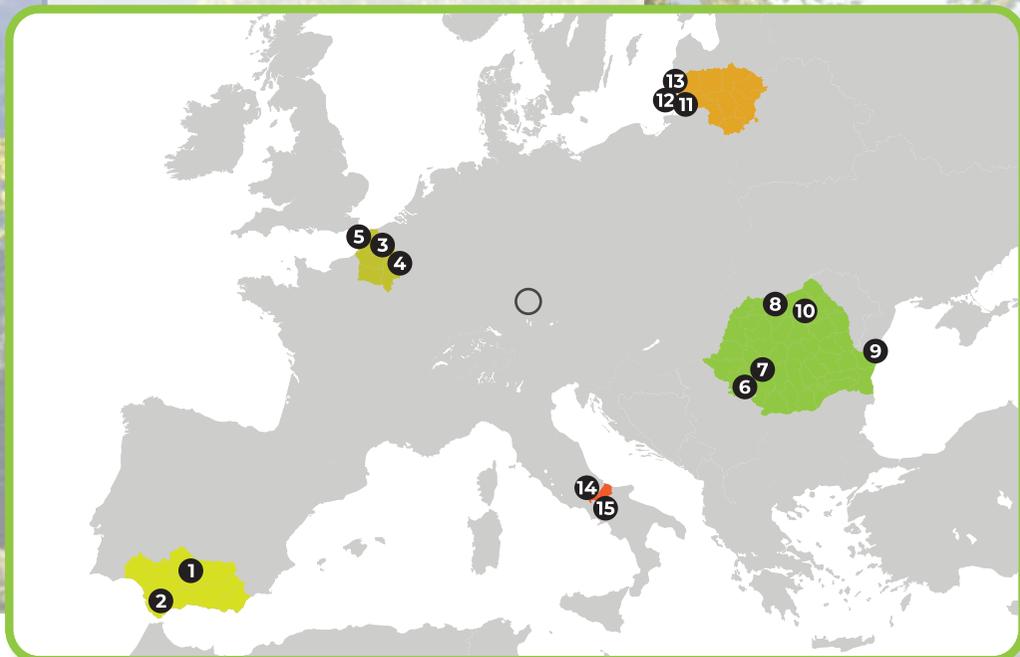


*"If we combine employment creation with environmental protection, we can create specific job profiles that contribute to the future of Protected Areas".*

David Ruíz Mateos - young inhabitant of Sierra de Grazalema Nature Park, Spain.

## PILOT PROTECTED AREAS



1 Nature Park Sierra de Andújar

2 Nature Park Sierra de Grazalema

3 Parc Naturel Régional Scarpe-Escaut

4 Parc Naturel Régional de l'Avesnois

5 Parc Naturel Régional des Caps & Marais d'Opale

6 Iron Gates Natural Park

7 Hațeg Country Dinosaurs Geopark

8 Rodnei Mountain National Park

9 Danube Delta Biosphere Reserve

10 Vânători – Neamț Natural Park

11 Nemunas Delta Regional Park

12 Kuršių Nerija National Park

13 Pajūrio Regional Park

14 Regional Natural Reserve Guardiola-regia-Campochiaro

15 MAB Reserve Collemeluccio-Montedimezzo Alto Molise

EUROPARC Federation - IMPACT Communication Manager

## Innovative Models for Protected Areas: exChange and Transfer



## Highlights of IMPACT Project

IMPACT is an interregional cooperation project aimed at improving policy instruments for the promotion of sustainable development in European Protected Areas and enhancing the livelihoods of local communities around them.

[www.interregeurope.eu/impact](http://www.interregeurope.eu/impact)

@impactinterreg

YouTube impactinterreg



## BEST GOOD PRACTICES



### Productive Sector



- Creation of "Showcase gardens" demonstrating the region's vegetable heritage in collaboration with B&B operators.
- CucinAcost0 - Cooking lessons on wild edible plants for young cookery apprentices.
- Gradual replacement of commercial fisheries with angling services to reduce environmental impact and increase revenues of local fishermen.

## BEST VIDEOS



Protected Areas have proven to be a stimulus for green jobs creation, thus preventing current rural abandonment, in sectors such as forestry, organic farming and handmade crafts.

### Natural Park Label products



### Tourism Sector

- Sharing of "nature sports" experiences with tourism and healthcare professionals.
- Transiberiana d'Italia - The epic railroad along Italian Appennines runs again into the green heart of Italy.
- Paths and ICT apps for self-guiding tours in UNESCO Biosphere Reserve "Alto Molise".

### The Amber Catcher



Nowadays, the development of tourism and outdoor sports business in Protected Areas offers opportunities, especially for young people, to strengthen the local economy.

### Governance & Communication

- Conflict resolution between Protected Areas managers and a local community through a third party (an NGO).
- Model of public collaboration with local entrepreneurs for visitor centers management to ensure public services delivery.
- Awareness campaign among local population and school children to promote a characteristic natural asset: the reintroduced European bison.

New management models need to follow a more participative approach, as compared with conventional models, with the involvement of local stakeholders to guarantee the long-term success of the Protected Areas.

### The Volcano House



## PROJECT MILESTONES

Kick-off Meeting, Sevilla (ES)

Interregional Meeting, Klaipeda (LT)

Interregional Meeting, Hațeg (RO)

Final Conference, Brussels (BE)

Interregional Meeting, Isernia (IT)

Interregional Meeting, Lille (FR)

Interregional Meeting, Málaga (ES)

2016

2018

2020

Phase 1 - Good Practices Exchange & Action Plans Definition

Phase 2 - Action Plans Implementation