

# Bonification of projects targeting societal challenges

GOOD PRACTICE - MANAGEMENT OF OPERATIONAL PROGRAMME







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# 1. Relevancy of the Good Practice (GP) in management or strategic focus of Operational Programme

The "Relevancy of the GP in management or strategic focus of Operational Programme" section provides quick check and definition of the GP's relevancy in regards to HoCare project objectives.

Good practice of support for quadruple-helix	Yes, this GP includes good practices of support for quadruple-helix cooperation in R&I
cooperation in R&I?  Good practice of support for delivery of Home Care R&I?	Yes, this GP includes good practices of support for delivery of Home Care R&I.
If this GP does not include good practices of support for delivery of Home Care R&I, please describe and prove its potential for transferability to delivery of Home Care R&I	NA
Generation of innovation in home care through answering unmet needs identified by formal or informal healthcare providers?	Yes, this GP includes good practices of support for innovation through answering unmet needs.
Generation of innovation in home care through public driven innovation?	Yes, this GP includes good practices of support for public driven innovation.
Generation of innovation in home care via quadruple-helix cooperation for quicker delivery to the market?	Yes, this GP includes good practices of support for innovation via cooperation for quicker delivery to the market.

#### 2. Quick overview of the GP

The "Quick overview of the GP" section provides initial overview of the Good Practice (GP) in management or strategic focus of the Operational Programme described below in more details and enables Managing Authorities of Operational Programmes to see if this GP is relevant for possible transfer to their Operational Programmes.

Is this a good practice in management or strategic focus of the OP?	management of OP
If in management, which type of GP? (monitoring	- Application of bonification surplus scoring system related with relevance





process, evaluation process, evaluation criterias, specific calls – timing or quantity, good practices sharing, communication of the calls, application system/interface, help during application process, indicators, evaluators selection process, other – (specify)	of the proposal project in relation with societal challenges
If in strategic focus, which type of GP? (priority axis or support programme / intervention area further specified, priority axis change, financial allocation between priority axes, specific aims of priority axis, target groups, types of eligible recipients, change in support programme / intervention area – target group or allocated amount or eligible costs or supported activities, addition of a new support programme / intervention area, other (specify)	NA
Name of the good practice (GP)	Bonification of projects targeting societal challenges
5 keywords that best describe the content of the GP	Evaluation criteria, societal challenges, H2020, RIS3 priority, bonification
Region of origin of GP	North, Center and Alentejo Regions of Portugal
Name of the policy instrument from which this GP comes from (+ in bracket in local language)	Calls for Applications for (i) SME qualification (ii) Science and (iii) R&TD (Avisos para Apresentação de Candidaturas no âmbito da (i) Qualificação PME, (ii) Ciência e (iii) I&DT)
Name of the Managing Authority of the OP	Managing Authority of the Portuguese Competitiveness and Internationalization Operational Programme
Name of the Intermediate body carrying out duties related to the OP (if other from Managing Authority)	Agência para o Investimento e Comércio Externo de Portugal, E.P.E. (AICEP) – Foreign trade investment agency of Portugal; IAPMEI - Agência para a Competitividade e Inovação, I.P. – Portuguese SME Competitiveness and Innovation Agency; FCT – Fundação para a Ciência e a Tecnologia, I.P. – Portuguese Agency for Science and Technology.





# 3. Transferability

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The "Transferability"	
section provides more	The key factor for a successful transfer is the willingness of the receiving
information on the reasons	organization to have it within its evaluation scheme since it is just adapt a scoring
why this GP might be	to the existent evaluation scheme since the societal challenges are already
transferable to other OPs.	European and are fully defined.
In addition, the section	Also a proper communication and dissemination among stakeholders since thre
defines the key factors for	are many people that is not aware of the societal challenges.
its successful transfer and	
basic conditions the region	
and OP needs to have in	
order What are the <b>key</b>	
factors for successful GP	
transfer?	
What are the <b>basic</b>	The basic conditions is to have the H2020 managing authority within the country
conditions the region	to support the managing authority of the incentive schemes to help them
needs to have to be able	understand properly what is the societal challenges and help them with their
to benefit from Managing	knowledge of societal challenges bonification within projects.
Authority transferring this	
good practice into their	
OP?	
What are the <b>basic</b>	OP needs to be open to adapt current bonification scheme to a new scheme with
conditions the OP needs	a scoring on societal challenges and not only RIS3.
to have to be able to	
benefit from transferring	
this good practise?	
What are the underlying	Extensive experience in the management and coordination of European funds.
conditions / pre-	Compliance with regional standards, applicable national and Community, in
requisites or	particular its compatibility with Community policies with regard to compliance with
circumstances the	the competition rules, the award of public contracts, the protection and
Managing Authority	improvement of the environment and the promotion of equal opportunities.
needs to have to be able	High ethical standards and transparency in order to better promote the public
to benefit from transferring	interest.
this good practice?	Principle of economic rationality: subordination of any decision to support the
	back to the rigorous assessment of their economic,
	Principle of concentration: concentrate support funds on a limited number of
	priorities;
	Principles of financial discipline and fiscal integration: ensuring coherence





between the programming of EU funds and national multi-annual budgetary planning;

Transparency and accountability: ensuring good public information practices of aid granted and the evaluation of results;

# 4. The reasons for introduction of the management or strategic focus GP into the OP

"The reasons for introduction of the management or strategic focus GP into the OP" section provides more detailed information on the reasons, needs and challenges of the concerned Managing Authority for implementing the below described GP including the list of concerned priority axes, specific aims and aid programmes/intervention areas.

What was the need /
challenge tackled in the
OP by the introduction of
the management or
strategic focus GP
described later on? Why
did the introduction of this
practice happen?

The introduction of societal challenges among Compete 2020 happened to better adapt funding to the objectives not only of Portugal by the RIS3 but also commonly to Europe and its development challenges. This allows to have:

- Positive for societal challenges development
- Connection with metrics of EU such as H2020
- Assure we are on the right path for sustainable development

If relevant for some specific priority axis(es), name the specific priority axis(es) concerned (+ in local language in brackets). If relevant for all, write whole OP.

Priority axis 1 - It contributes to the strengthening of research and innovation capacities and promotes all phases of the R & D chain (from R & D to knowledge enhancement). It favors a logic of interaction between all the actors in this system, with a special focus between research entities and knowledge dissemination (composed of universities, state laboratories, public R & D centers and interface entities, such as Technology Centers, , non-corporate entities of the R & I System) and companies (as central entities of the innovation component).

Priority axis 2 - Encourage companies to present technology and knowledge intensive product and service portfolios with high value added and oriented to tradable production, reduce the constraints to SMEs' competitiveness and growth, at the level of context costs, by focusing on administrative modernization and simplification, to focus on achieving the objectives of the Digital Agenda (for companies and Public Administration).

Priority axis 3 - Training of entrepreneurs, managers and employees Priority axis 4 - Develop transport and logistics systems, equipment and infrastructures within Trans-European Networks

Priority axis 5 - Improvement of the internal efficiency and institutional capacity of the Public Administration, as elements to support the implementation of better answers to the needs of citizens and companies; Actions to train workers in public functions associated with administrative modernization projects and the implementation of governmental reforms in key areas.

Priority axis 6 – Management of the program itself - It includes activities of preparation, management, control, monitoring, evaluation, information and dissemination.





If relevant, name the specific aim(s) of the priority axis(es) concerned (+ in local language in brackets).

Priority axis 1 - It contributes to the strengthening of research and innovation capacities and promotes all phases of the R & D chain (from R & D to knowledge enhancement). It favors a logic of interaction between all the actors in this system, with a special focus between research entities and knowledge dissemination (composed of universities, state laboratories, public R & D centers and interface entities, such as Technology Centers, , non-corporate entities of the R & I System) and companies (as central entities of the innovation component).

Sub priorities:

- Strengthen the transfer of scientific and technological knowledge to the business sector
- Increase business investment in R & I, strengthening the link between companies and the remaining entities of the R & I System
- Strengthening networks and other forms of partnership and cooperation (Clusters)

If relevant for specific support programme(s) / intervention areas, name the specific support programme(s) / intervention areas of the OP concerned (+ in local language in brackets). If relevant for all, write whole priority axis.

 Strengthen the transfer of scientific and technological knowledge to the business sector:

Initiatives for interaction and knowledge transfer with the economic fabric, with a view to economic valuation of knowledge, and national and international network or promotion activities (including in conjunction with other EU funded research, innovation and competitiveness programs) and demonstration of technological development, promoted by interface units in the economic valuation of knowledge (eg technological centers, technology transfer centers and institutes of new technologies, among others);

Dissemination and diffusion of new knowledge and technologies generated in the field of R & D, in particular through projects with a high impact on the R & I System (eg demonstrator pilot projects, sectoral experimental actions, dissemination of scientific and technological information for companies) involving entities of technology transfer and knowledge, from the non-corporate entities of the R & I System, to the business fabric;

Experimental dissemination actions of successful European R & D projects; Economic valuation of research results, support for patenting and licensing of industrial property, including co-ownership of industrial and / or intellectual property resulting from shared developments in the R & I System and support to "seed projects" promoted by researchers and / or research teams (prototype development and validation, pre-commercial proofs of concept and / or processes for markets / application sectors) to transform innovative ideas into business initiatives.

- 2 - Increase business investment in R & I, strengthening the link between companies and the remaining entities of the R & I System:

R & D projects by companies, namely through the carrying out of industrial research and experimental development activities;

Creation and revitalization of R & D centers in companies within the scope of the R & D activity plan and for a limited time;

Support for the participation of companies in EU funded R & D programs (Horizon 2020 or COSME) and successful experimental dissemination of European R & D projects. Industrial R & D projects at European level, such as the Eureka projects, which are not funded by national or European public funds, can also be supported;

Projects demonstrating the results of business R & D: digital platforms with results and good practices in terms of business R & D and pilot projects demonstrators and open door actions;

Projects of economic valuation of the results of business R & D: industrial property, pre-commercial validation actions of new products or processes and projects for economic valuation of successful R & D projects in Europe; Simplified R & D Projects: support for SME small business initiatives (e.g.





acquisition of consultancy services in research and technological development activities as well as technology transfer services).

 3 - Strengthening networks and other forms of partnership and cooperation (Clusters):

Coordination and management of partnership strategies for collective efficiency of networks and clusters (eg clustering actions within the value chains / target ranks, actions aimed at collective efficiency and scaling up of companies, capacity building actions for innovation and internationalization , actions of internationalization of target value chains, actions to disseminate knowledge and technology transfer, collective marks, activities of international collaboration with other clusters and insertion in international platforms of knowledge and innovation);

Participation in European initiatives for collaboration and exchange of experience between Member States in the field of clustering and technology platforms.

#### 5. Description of the introduced GP

The "Description of the introduced GP" section provides more details on the specific GP implemented and run in management or strategic focus of the OP.

Describe more in detail the introduced GP in management or strategic focus of the OP based on the need/challenge specified above.

At Portugal2020 OP Compete in the Project Merit (MP) we have 4 specific areas for evaluation, namely:

- Project Quality;
- Impact of the project on the competitiveness of the company;
- Contribution of the project to the economy;
- Contribution of the project to regional convergence.

At the sub level contribution of the project to the economy we have taken into account its integration in the fields of intelligent specialization, its contribution to the remaining thematic areas of Portugal 2020 and the response to societal challenges, by an increase in this criteria:

- Majority: Contribution to Societal Challenges + 0,5 points:

For full information, the EU has identified seven priority challenges where investment in research and innovation can have a real impact for the benefit of citizens – Societal challenges:

- 1. Health, Demographic changes and Well-being
- 2. Food security, Sustainable agriculture and forestry, Marine and inland water research, and Bio economics
- Safe, Non-polluting and Efficient Energy
- 4. Intelligent, Ecological and Integrated Transport
- 5. Climate Action, Environment, Resource Efficiency and Raw Materials
- 6. Europe in a Changing World Inclusive, Innovative and Weighted Societies
- 7. Safe Societies Defending the Freedom and Security of Europe and its Citizens

#### 6. Impact of the GP

The "Impact of the GP" section provides more information on level of impact of the GP in management or strategic focus of OP, including quantitative and qualitative results/indicators of the introduction and implementation of the GP.





What was the level of	whole OP
impact of the GP introduced in management or strategic focus of OP?  Describe the quantitative impact results of the GP introduced in OP. What were the impact indicators including their quantification?	Real impact for the benefit of citizens – Societal challenges:  1. Health, Demographic changes and Well-being 2. Food security, Sustainable agriculture and forestry, Marine and inland water research, and Bio economics 3. Safe, Non-polluting and Efficient Energy 4. Intelligent, Ecological and Integrated Transport 5. Climate Action, Environment, Resource Efficiency and Raw Materials 6. Europe in a Changing World - Inclusive, Innovative and Weighted Societies 7. Safe Societies - Defending the Freedom and Security of Europe and its Citizens  At the moment it is not possible to give this quantification.
Describe the qualitative	- Positive for societal challenges development
impact of the GP	- Connection with metrics of EU such as H2020
introduced in OP	- Assure we are on the right path for sustainable development

### 7. Obstacles in implementing the GP

The "Obstacles in implementing the GP" section provides more detailed description of the main obstacles involved in implementation of this GP in the OP.

Describe the main	N/A
obstacles involved in	
implementing this GP	
into OP as was faced by	
the Managing Authority	
who provided this GP	

#### 8. Other information

In this section, specific additional information about the GP in management or strategic focus of OP could be revealed.

Please describe any other	NA
relevant information	
about this GP in	





### 9. Information gathered by ...

The information about this good practice (GP) in management or strategic focus of OP has been gathered for the purpose of the HoCare project (Interreg Europe Programme) by the following organization:

Region	Madeaira (Portugal)
Organization name(s) (+	IDERAM
in local language in	
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