



European Union
European Regional
Development Fund

Planning for Sustainable Urban Mobility

Dave Black

Head of Transportation, Planning & Environment



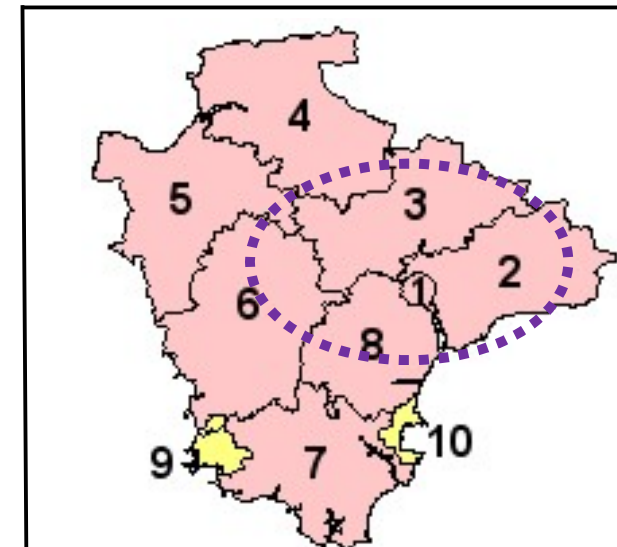
7 April 2021 | SUMP Final Conference

Overview

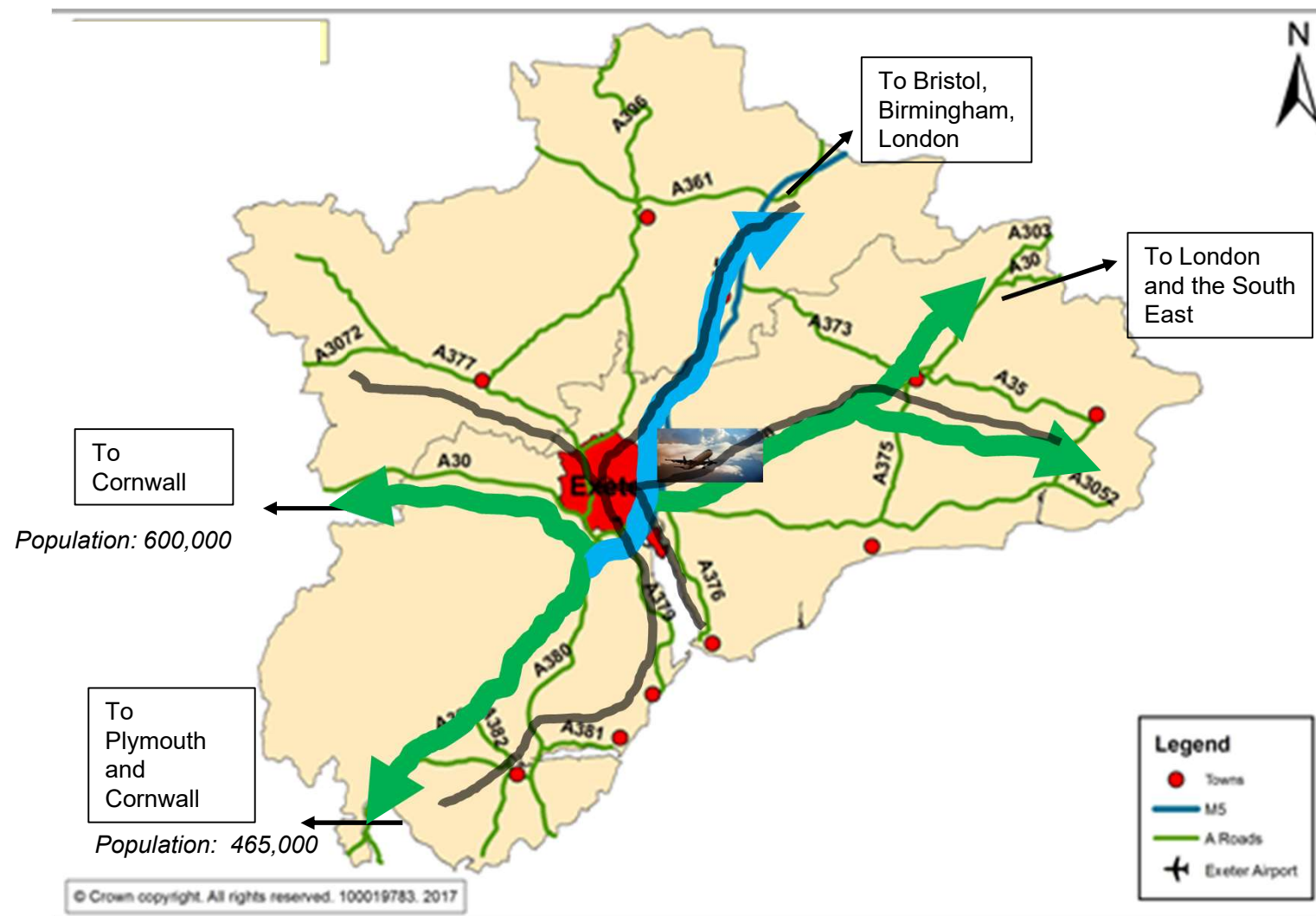


Devon County Town: **Exeter**

- Population – 130,000
- Compact Historic City
- Large Economic Footprint
- Historic Road Network
- Typically high levels of congestion during peak periods



'Gateway to the South West'



Policy - Local Plans - 2011-2026



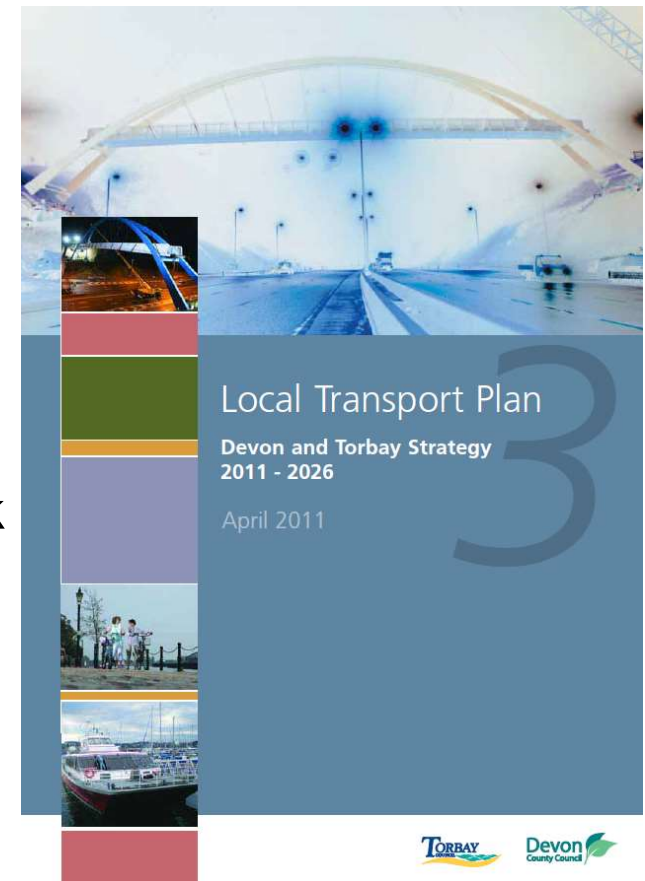
Strategic Housing & Employment Growth in Exeter and Environs

- 20,000 homes increase of approximately 40% population
- Similar growth in new jobs (Science Park/Sky Park/Freight Terminal)

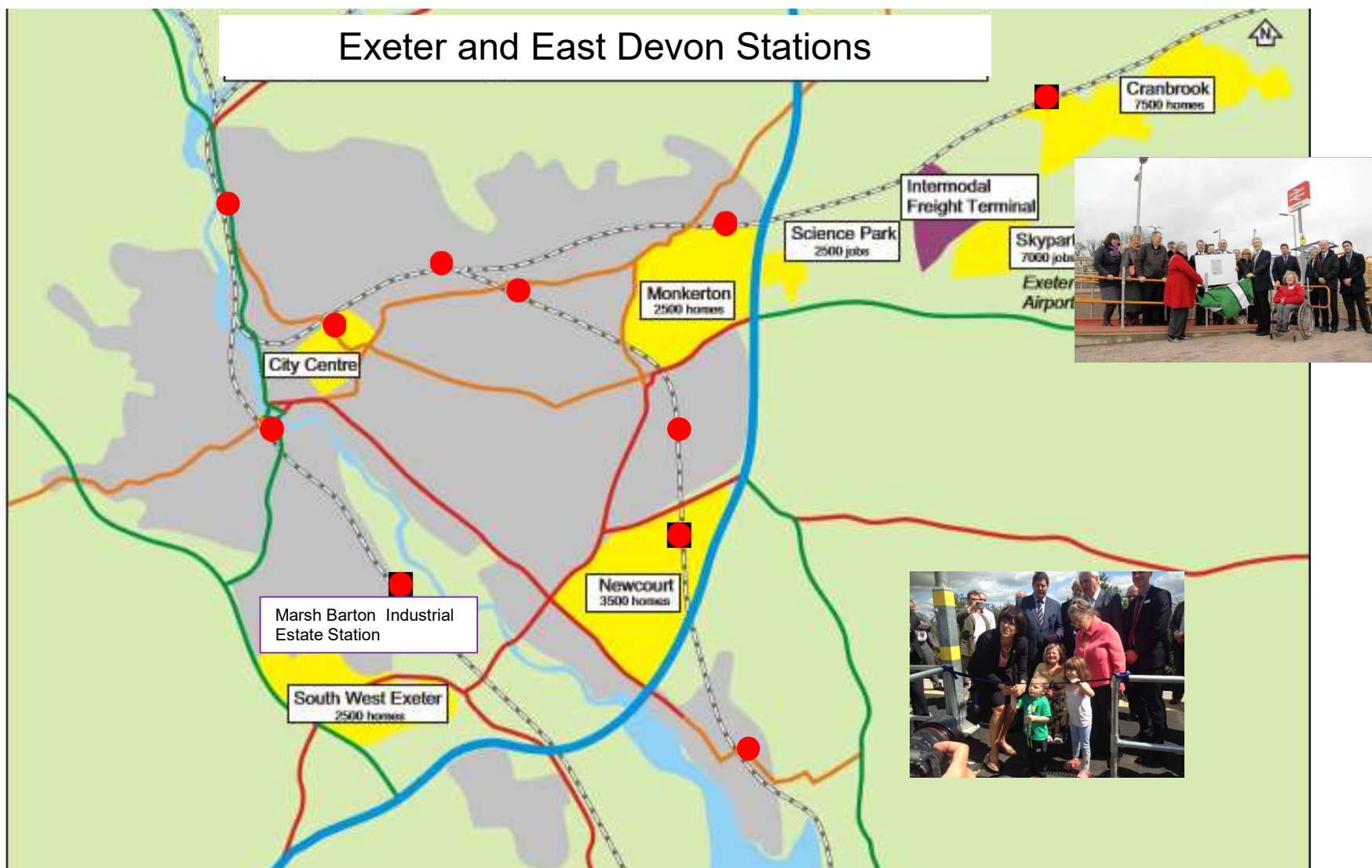
Policy - Local Transport Plan

Local Transport Plan (LTP) 2011-2026

- Exeter Strategy
 - Protect Exeter as a gateway
 - Highway schemes to unlock major growth
 - Maintain a sustainable bus network
 - Enable and support smarter travel
 - Develop of high quality walk/cycle network
 - Improve access to the city
 - Bus – Links to new development
 - Rail – Development located around new stations
 - Walk/Cycle – high quality



New Railway Stations



Segregated Walking and Cycle Routes

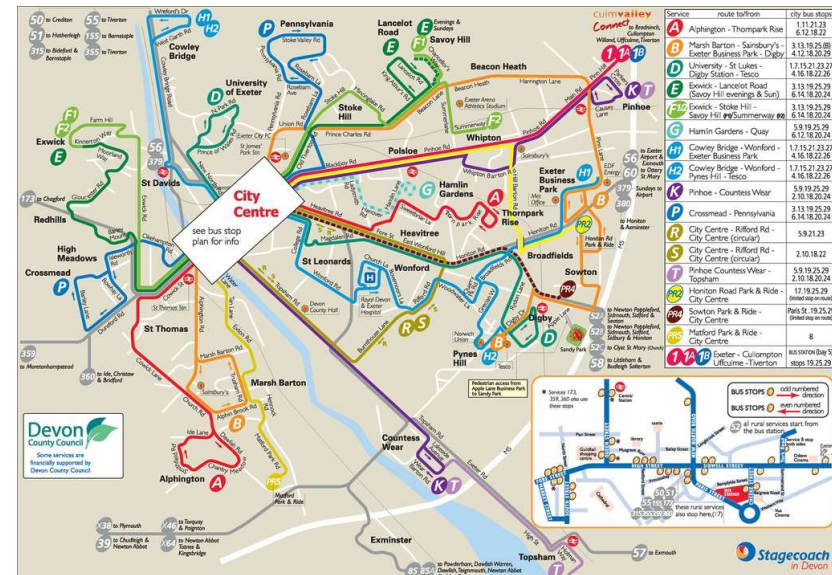


Maintain a Sustainable Bus Network

New Bus Depot



Exeter Bus Network



New Bus Station



New Bus Service

Enable Smarter/low carbon Travel

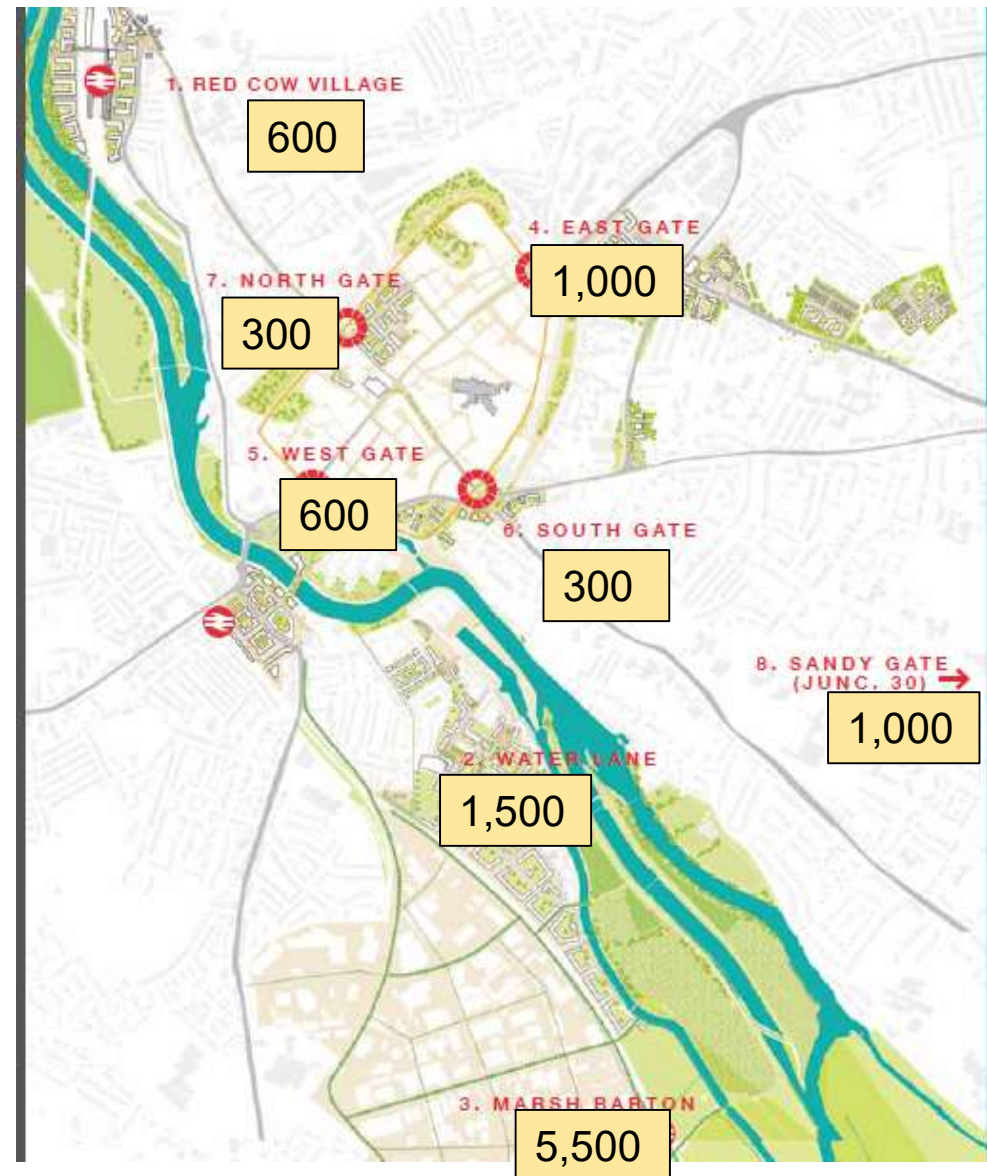


Next Steps - Planning



Next Ten Years

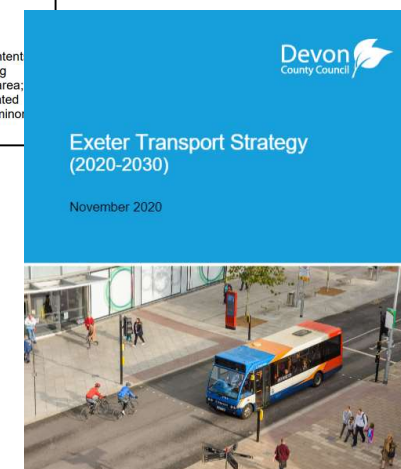
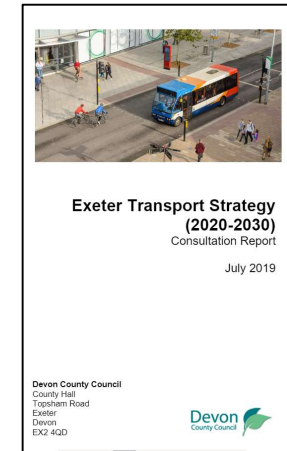
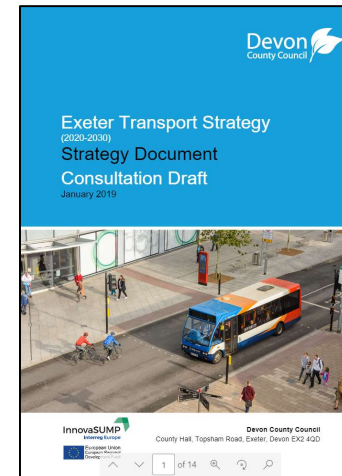
- 11,000 new homes
- 20% increase in population
- 20,000 new jobs



Next Steps – New Transport Plan

Development of New Transport Strategy 2019-2020

- Evidence Base - Data collection and Analysis
- Drawing on Examples from InnovaSUMP
- Consultation – focus group
- Consultation Report
- Scrutiny
- Cabinet
- Adopted November 2020



Key Elements of New Strategy

Greater Connectivity – Enhanced Travel Choices - Connected City Region

Retain and enhance national rail, road and air connectivity with the rest of the country and overseas.

Increase the attractiveness of public transport - improved facilities, journey time frequency reliability.

Provide Park & Ride on all key corridors alongside reducing parking provision in city centre

Greater Places for People - Healthier Active City

Active Exeter - 50% of work trips originating in Exeter to be made on foot or by cycle.

People Based Places - Shift to more people-focused design interventions to improve the health and wellbeing of citizens and support the vitality of the city centre.

Attractive Urban Bus Networks - modern, reliable and low carbon network of bus routes.

Greater Innovation – Manage Travel Intelligently

Seamless Multimodal Travel - a new single ticketing platform and shared mobility to boost the convenience of non-car travel

Expansion of car clubs, bike hire schemes and support new development

Maximise the Efficiency of Existing Network - use technological advancements

Innovation and Invention To test and launch new transport innovations that support decarbonisation.

Key Lessons

- Transport Planning follows the Land Use Strategy
- Ensure you have the evidence to back up decisions
- Draw on good practice for elsewhere
- Consult with the Public and the Elected Members
- Get approval from key elected members
- Develop a pipeline for delivery
- Have a range of measures - Linked to National Policy
- Be flexible and seek available funding

Going Forward

- Delivery
- Monitoring

InnovaSUMP

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Questions welcome



Projects media