



InnovaSUMP

Interreg Europe



European Union
European Regional
Development Fund

InnovaSUMP Results Municipality of Ravenna

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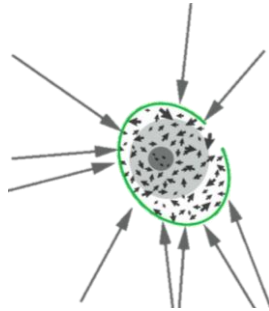
Comune di Ravenna

7th April 2021 | Final Conference

Good Practice: Multimodal Tourist Hubs

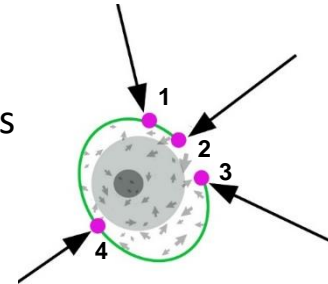
Starting point

- Many connections and accesses
- Bus traffic in the city



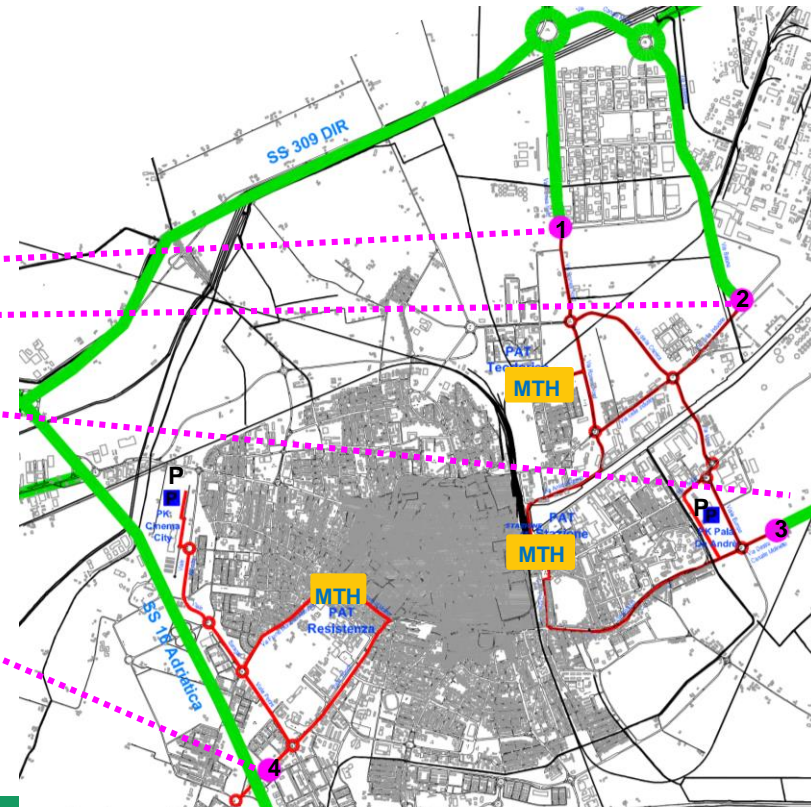
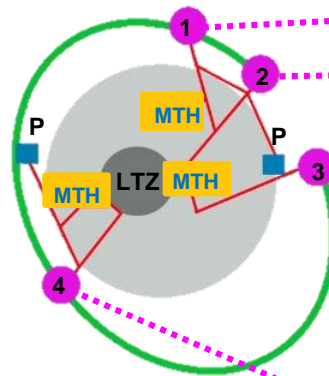
Step 1

- Definition of 4 proper accesses
- Reduction of bus traffic in the city

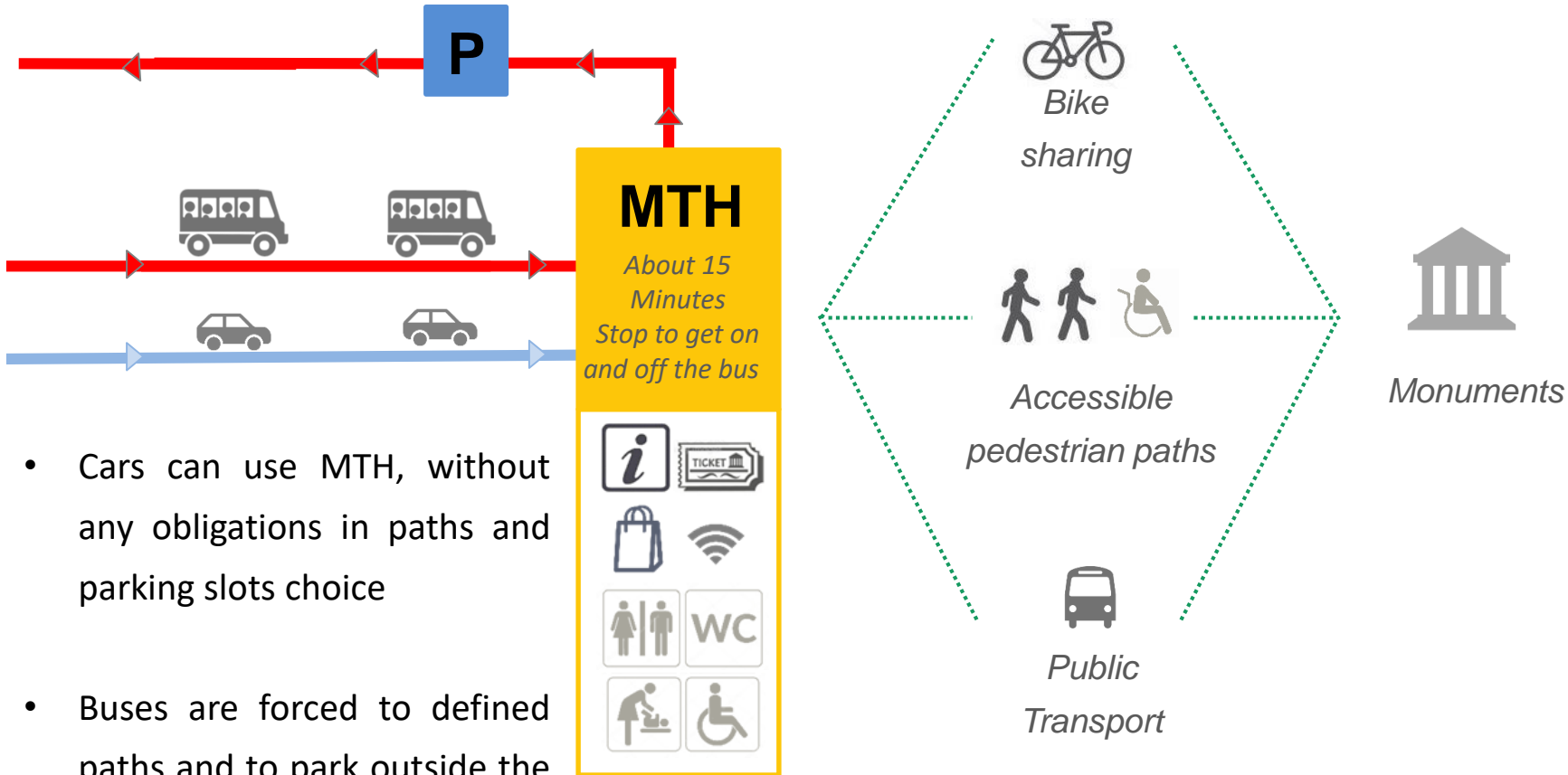


Final strategy

- Definition of 4 proper accesses
- Definition of paths for buses
- Definition of 2 free parking areas outside the centre
- Reduction of bus traffic
- MTH with facilities for tourists
- Design for all
- Safer for tourists and citizens



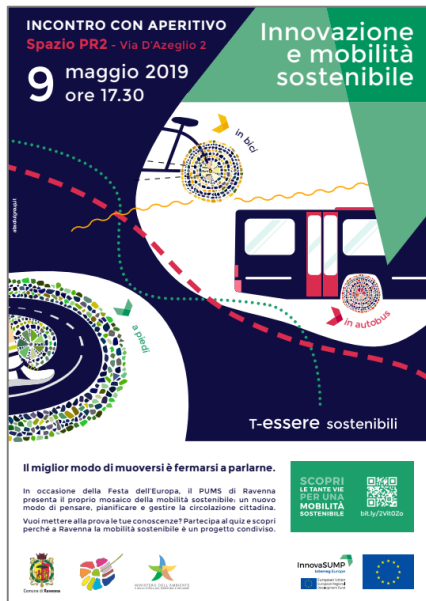
Good Practice: Multimodal Tourist Hubs



- Cars can use MTH, without any obligations in paths and parking slots choice
- Buses are forced to defined paths and to park outside the city center: MTH just to let tourists get on and off



Some project achievements...



Stakeholders involvement and capacity building

- The Alma Mater Studiorum - University of Bologna: some Departments are located in Ravenna and the Transportation Department treats sustainable mobility themes.
- The associations of artisans and dealers have a deep impact on the city and the power to influence acceptance or refusal of the SUMP
- Organization in Ravenna of the Thematic Workshop B on “Planning for visitor mobility at tourist destinations”
- 7 meetings in Ravenna, with the signing of the Agreement for the SUMP implementation
- Study Visit (UK)
- 5th European Conference on SUMP
- Good practices for the Interreg Europe Policy Learning Platform



Some other project achievements...

InnovaSUMP: plans, agreements, exchanges, experimentation and policy instruments

- SUMP approbation in 2019
- First monitoring report
- Agreement between stakeholders and Administration to support SUMP implementation
- Staff exchanges with Portugal, Greece and Romania
- Implementation, improvement and capitalization of the AP
- *Other action from staff exchange in Viseu: one year of experimentation of mobility on demand in the rural area*

Ravenna, firma del protocollo sulla mobilità sostenibile. Le foto

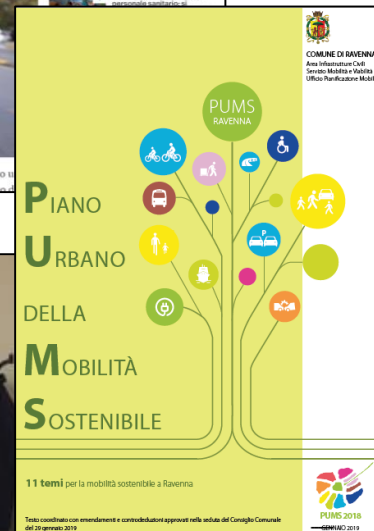
Il Pums è stato adottato dalla giunta comunale dopo un percorso che ha coinvolto cittadini e portatori di interessi collettivi



Autobus a "chiamata": si presenta la novità a San Pietro in Vincoli

Il servizio, che si pone l'obiettivo di facilitare gli spostamenti nei centri minori dell'area sud della città, sarà attivo nelle fermate sia del trasporto pubblico sia di quello scolastico

Redazione
30 OTTOBRE 2020 10:40




Action plan

Nr.	Action/Pilot Action	InnovaSUMP theme	Relation of the Action with interregional learning
1	Extension of the pedestrian areas in the centre of Ravenna	Other innovation – land use planning / Visitor at tourist destination	Site visits in Prague and Vilnius
2	Special PT bus line during the summer for tourists	Visitors at tourist destination	Good Practice “Nicosia's Mini Buses”

Action Plan: from InnovaSUMP methodology, exchanges and site visits to the local adaptation and implementation


Political support



InnovaSUMP
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Innovations in Sustainable Urban Mobility Plans for low-carbon urban transport

Action Plan for the Municipality of Ravenna



August 2019

Ravenna Mobility Councillor letter of support to the Action Plan



COMUNE DI RAVENNA
L'Assessore ai Lavori Pubblici, Mobilità,
Grandi Infrastrutture, Subordinati e Servizi
Geologici, Spazi

Ravenna, 20/06/2019

Oggetto: Supporto all'Action Plan del progetto Interreg Europe InnovaSUMP

Premesso che:

- Il Comune di Ravenna, con Delibera di Giunta Comunale n.171855/059 del 10/12/2016 esecutiva dal 12/12/2016 al sensi di legge, ha aderito al progetto INTERREG EUROPE InnovaSUMP, il cui obiettivo è facilitare l'adozione dei Piani Urbani per la Mobilità Sostenibile (PUMS) innovativi;
- Il Piano Urbano della Mobilità Sostenibile (PUMS), redatto anche con il contributo del progetto InnovaSUMP, è stato adottato con Delibera del Consiglio Comunale n.9 del 29 gennaio 2019;
- L'Application Form del progetto europeo InnovaSUMP prevede che ogni partner rediga un Action Plan contenente azioni di mobilità, derivanti dalla partecipazione al progetto, che saranno implementate e monitorate nella fase B dello stesso, a partire dal 1 luglio 2019;

Visto che:

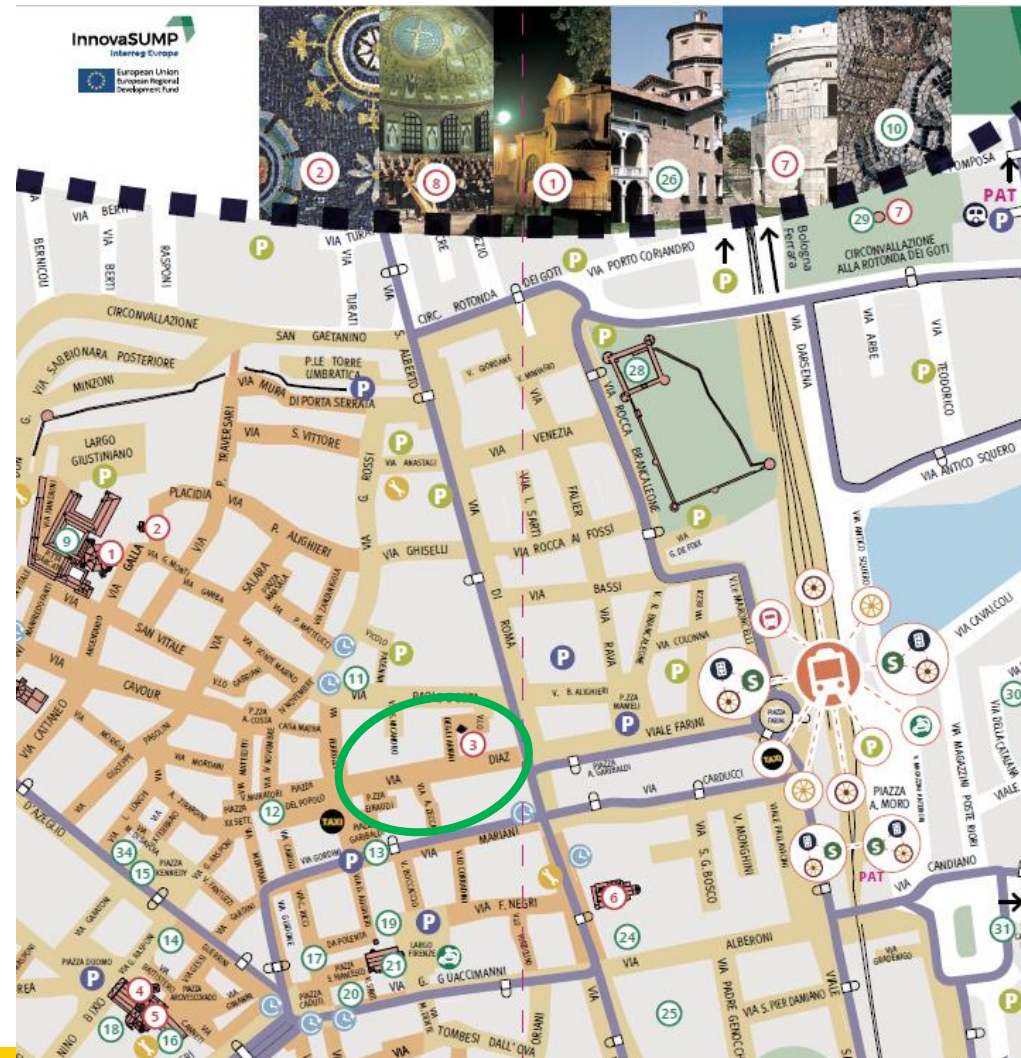
- Le azioni riportate sono pienamente coerenti con i contenuti del PUMS di Ravenna, documento strategico già approvato dal Consiglio Comunale;
- Le azioni, frutto della partecipazione al progetto InnovaSUMP, si inseriscono nel più ampio obiettivo di riduzione delle emissioni di carbonio, a cui mirano sia il Piano d'Azione dell'Energia Sostenibile sia il Piano Urbano della Mobilità Sostenibile;
- Le azioni danno risposta a problematiche di mobilità del territorio e presentano un alto grado di attualità nei tempi richiesti dal progetto InnovaSUMP

Io sottoscritto, Roberto Giovanni Fagnoli, Assessore alla Mobilità del Comune di Ravenna, ricepisce l'Action Plan del progetto InnovaSUMP, impegnandomi a sostenere la piena attuazione nei tempi previsti dal progetto stesso.

Assessore alla Mobilità
Roberto Giovanni Fagnoli



Extension of the pedestrian areas in the centre of Ravenna



InnovaSUMP Action Plan results:

- + 4.000 sqm of pedestrian areas:
- +33% of pedestrian areas in the city center
- Area close to 3 high schools with thousands of students

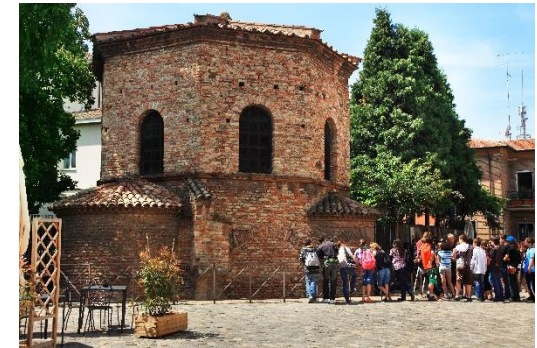
InnovaSUMP method:

- To involve stakeholders since the first step
- To prepare a gradual implementation
- To consider the wide implications of a pedestrianization in an areas with activities, residents, monuments and schools

Extension of the pedestrian areas in the centre of Ravenna

InnovaSUMP Action Plan and planning for visitors:

- All the UNESCO monuments in the historical center are now connected in the same pedestrian area, with no interruptions
- Safe and accessible connections from the railway station and Multimodal Tourist Hubs to the UNESCO pedestrian area



Special PT bus line to the seaside



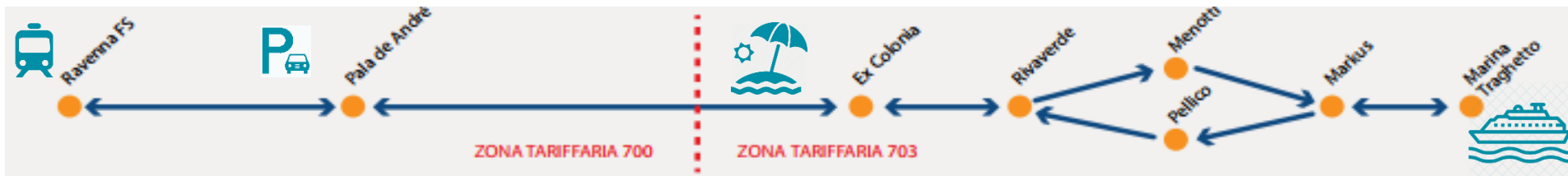
InnovaSUMP Action:

- Implementation in 2019 and 2020, 2021 under definition
- From railway station to the sea and ferry boat, stops in the main parking areas along the path
- Timetable coordinated with the trains arrivals
- Every day, every 30 minutes from early morning to late evening
- Night service during the weekend

Summer 2019 monitoring:

- 6 days of survey (June) in an average week
- Prudential evaluation of 31.487 less cars along the coast line (not including big events)

Special PT bus line to the seaside



InnovaSUMP method:

- To consider the phenomenon from a broader perspective
- To involve and to coordinate stakeholders – from national to local levels - since the first step
- The preparation of the context - on site and technological - must anticipate the implementation of the actions
- To put attention on the communication strategy
- Make it easy for the users: seamless mobility and mobile multimodal ticketing



Capitalization



InnovaSUMP Methodology:

- Stakeholders involvement as a new pillar of mobility planning
- Integrated planning to reach a global view
- Coordinate the actions to provide a sustainable seamless travel
- Promote your actions

InnovaSUMP Action Plan:

- Pedestrian areas as a new way to live the city centre and to promote tourism
- Protection and promotion of the coast, now safer and less congested: realization of the Maritime Park along the 38 km of Ravenna coastline



Conclusion

InnovaSUMP impact on Policy Instrument Improvements:

In 2016 the target was to influence the Regional SUMP Guidelines, in 5 years some things are changed:

- Ravenna has been part of the ministerial drafting table of the "National guideline for the Sustainable Urban Mobility Plan", sharing InnovaSUMP experience.
- Ravenna SUMP with InnovaSUMP project have been presented by the Emilia-Romagna Region during the Astana World Expo 2017
- Ravenna SUMP is a regional and national reference: the Italian Conference on SUMP 2020 has been held in the city



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Thank you!



Comune di Ravenna



Projects media