



**InnovaSUMP**  
Interreg Europe



European Union  
European Regional  
Development Fund

# **ACTION PLAN RESULTS**

Municipality of Viseu



MUNICÍPIO DE  
**VISEU**

Final Conference | 7 April 2021

# Structure

- Framework - MUV
- Good Practice: Electric mini-buses circuit
- Action Plan implementation
  - Action 1 - Integrated ticketing and real-time information
  - Action 2 - Implementation of cycle lanes
- Conclusions & Results

# Framework

## MUV – Urban Mobility of Viseu

An integrated strategy to smart and sustainable urban mobility

Position Viseu as a reference case study on smart and sustainable mobility among medium-sized cities in Europe.



**Mobility center**



**Public transports**



**Parking**



**Mobility on-demand**



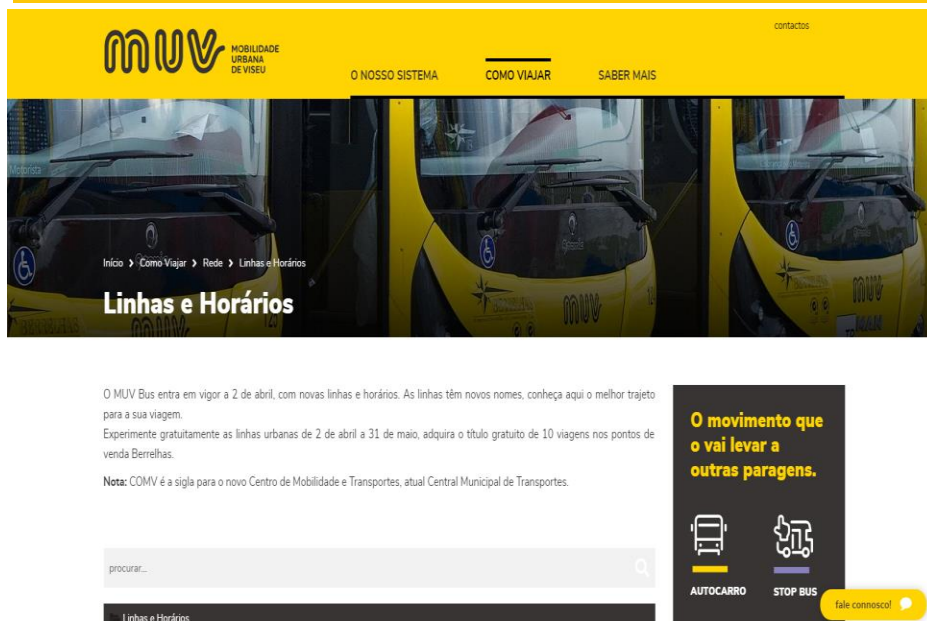
**Bike-sharing**

- Circuit between the urban center and the Mobility Center
- 3 Electric Buses > 13,000 users on average per year



# Action Plan

## Action 1 – Integrated ticketing and real-time information



Good practices: Prague Integrated Transport System; Vilnius Public Transport System (Working Group D)

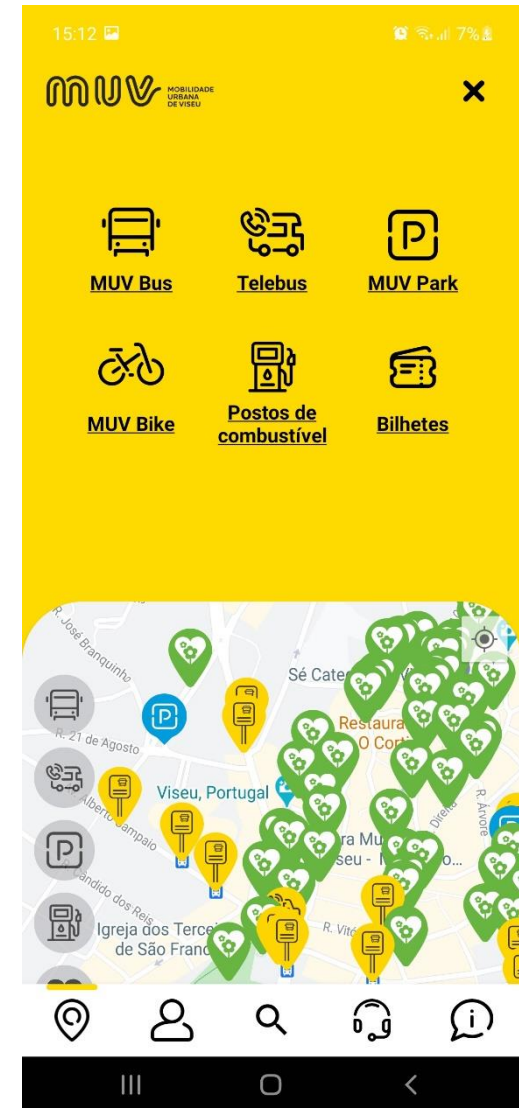
## Action 2 – Implementation of cycle lanes



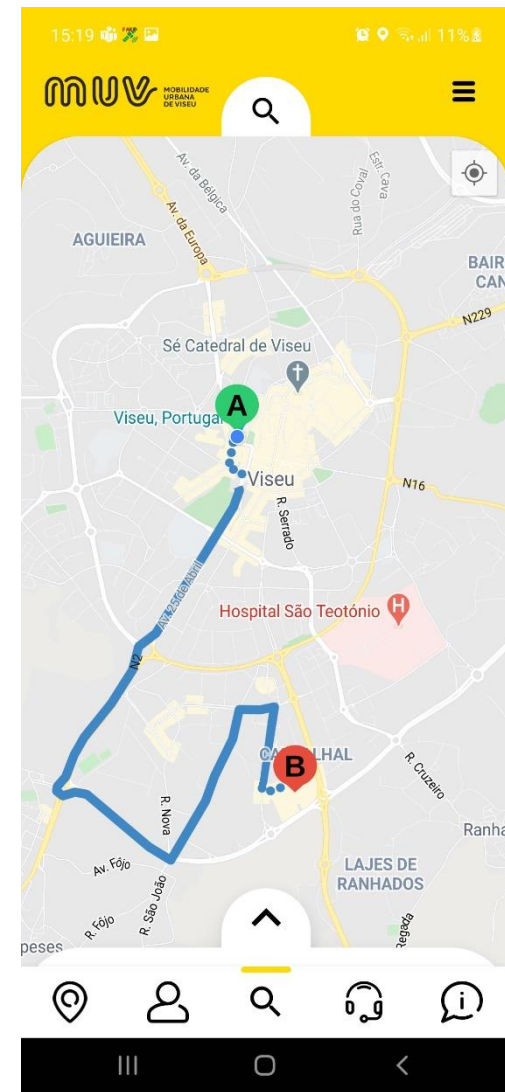
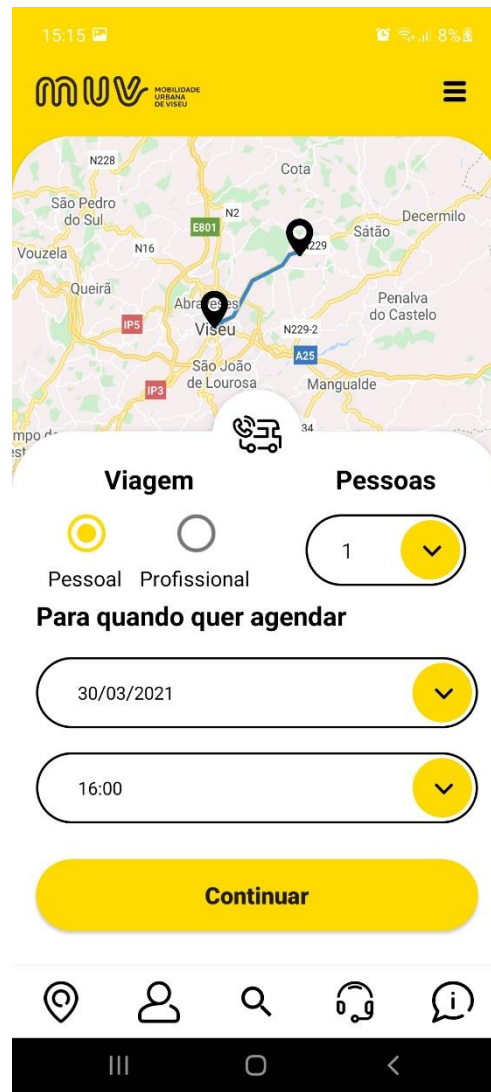
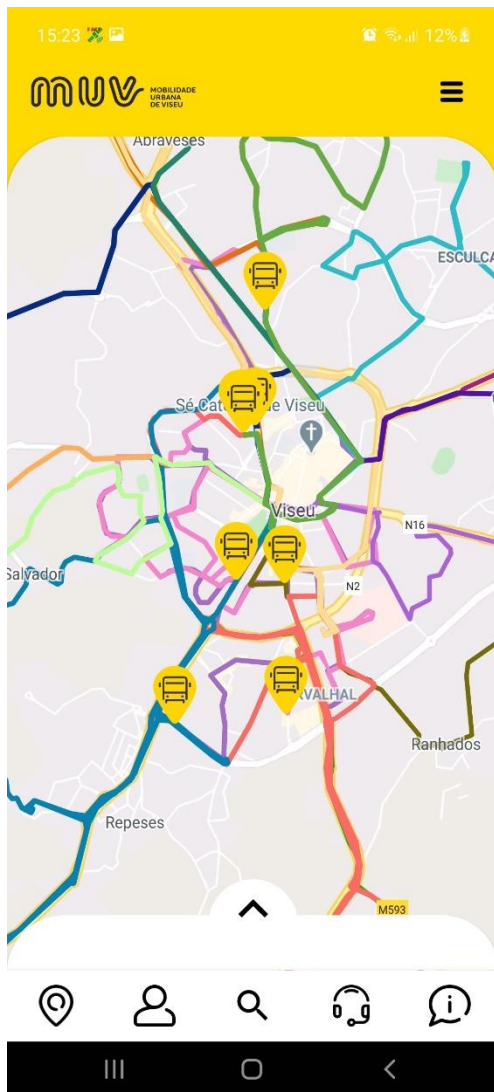
Good practices: Cycling strategies of Ravenna and Exeter (Working Group B)

## Action 1 - Integrated ticketing and real-time information

- Implementation of an integrated ticketing system and real time information for public transport users
- Smart management system for urban mobility: 'Mobility-as-a-Service'
- **Mobility app** - DRT, Public Transports, Parking, Biking system, Integrated ticketing
- Application to Centro 2020 call for proposals - ~500,000 €
- Testing phase > to be launched during May 2021

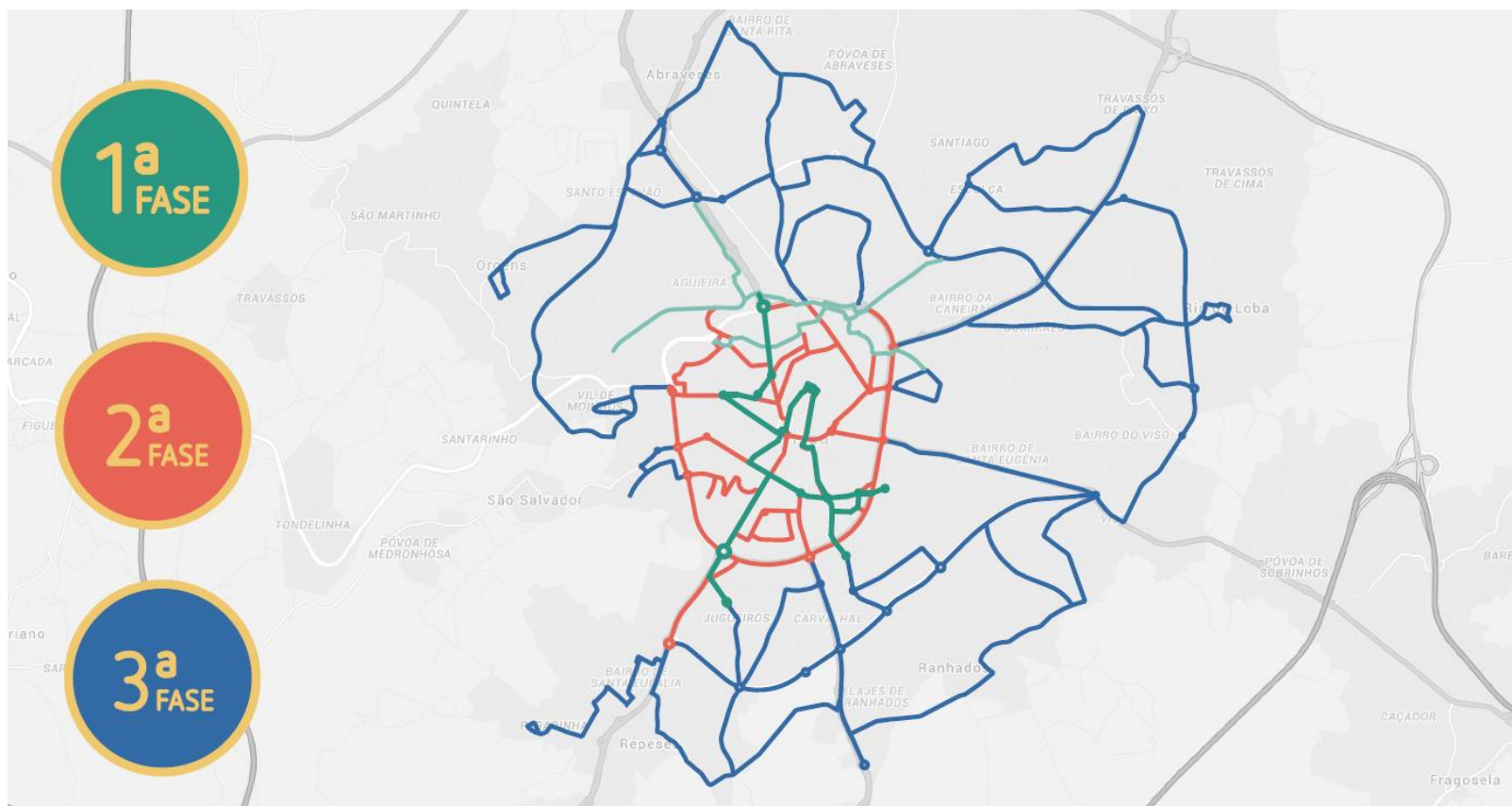


## Action 1 - Integrated ticketing and real-time information



## Action 2 - Implementation of cycle lanes

- Implementation of a network of urban cycle lanes - 3 phases (66 km)
- Application to Centro 2020 call for proposals – ~660,000 € (1<sup>st</sup> phase)



## Action 2 - Implementation of cycle lanes

1<sup>st</sup> phase (6 km) - Under construction



# Conclusions

- All actions foreseen in the Action Plan are being implemented, under the framework of an integrated strategy for urban mobility
- These actions have benefited from the sharing of experiences and good practices during InnovaSUMP project
- The definition and implementation of these actions are being supported by the local stakeholders group
- The participation in the InnovaSUMP project has induced capacity building of the Municipality of Viseu's team
- A monitoring process is also being implemented in order to evaluate the impacts of these actions on critical indicators

# Conclusions

## SUMP targets

Indicators	Targets 2027
Increase in the use of public transports	8%
Increase in the use of bicycle mode	2%
Decrease in the use of private vehicle	11%
Increase in Electric Vehicles users	35%
Carbon emissions reduction	30%
Increase in the use of renewable energy in transports	25%

# Results

## Policy instruments changed/improved

Local Policy Instrument

Sustainable Urban Mobility Plan of Viseu

Regional Policy Instrument

Regional Operational Programme of Centro Region 2020 (Portugal) - Support to the development of Sustainable Mobility Plans



Implementation of new projects submitted to the regional policy instrument Centro 2020

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## Thank you!



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*Projects media*