



InnovaSUMP
Interreg Europe



Vilnius Action Plan

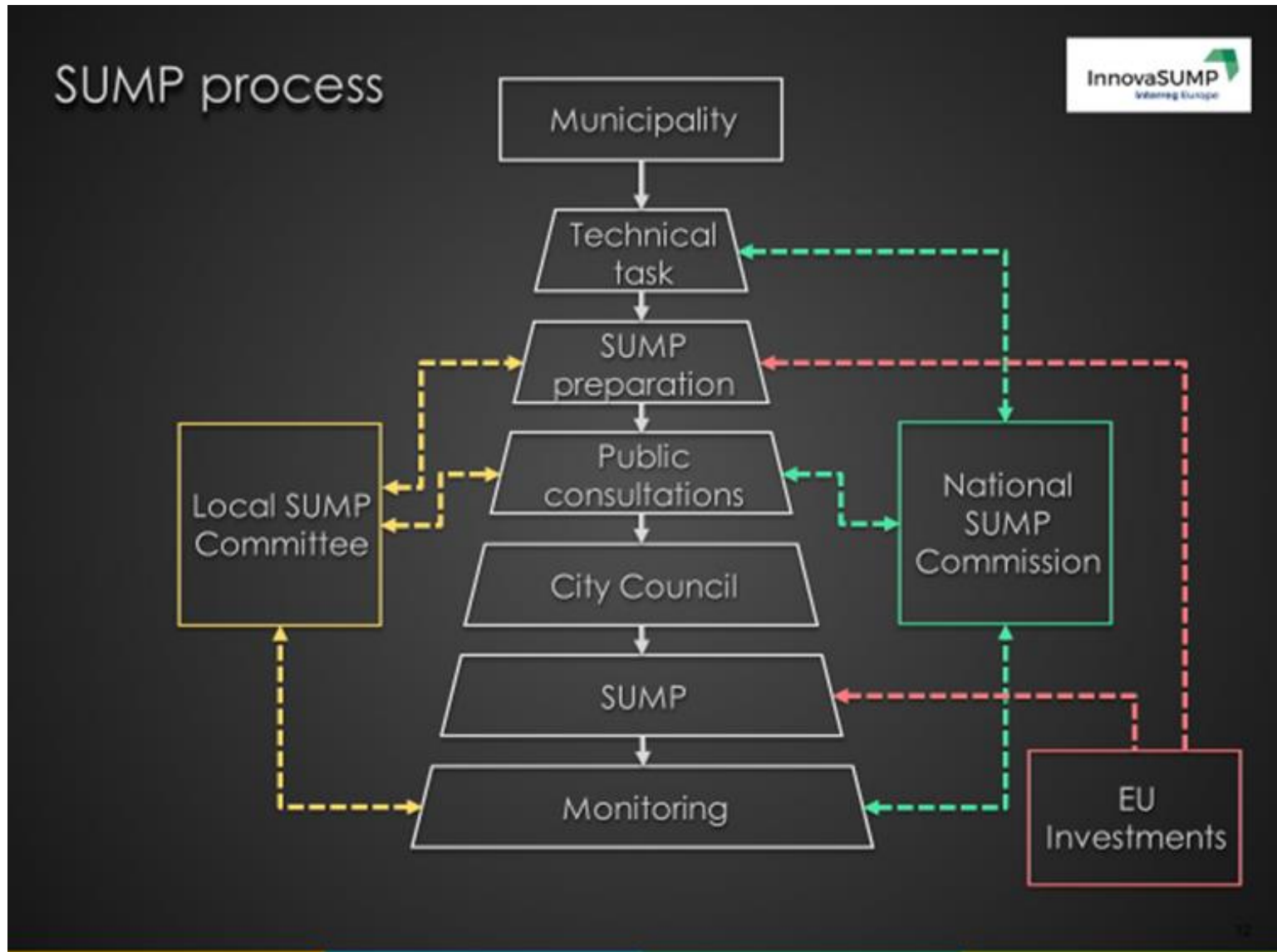
Birutė Jatautaitė, PP7
International Project Coordinator

Municipal Enterprise “Susisiekimo paslaugos” (MESP), Vilnius Lithuania

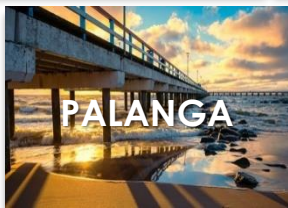
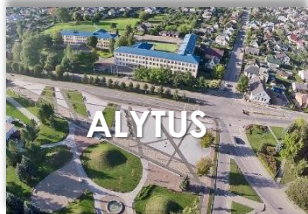


7 April, 2021 | Final event

GOOD PRACTICE



20 SUMPs



VILNIUS ACTION PLAN



VISION - a step by step improvement of mobility in Vilnius

GOALS:

- To improve the mobility conditions for pedestrians and cyclists;
- To encourage residents and guests of the city to choose more sustainable ways of travelling.



ACTION PLAN & PROJECT EXPERIENCE

	POLICY OBJECTIVES					
Action	Topic	Thematic Group				Source of inspiration
		A	B	C	D	
		Inclusion of travel behaviour research and potential user response analyses	Visitors mobility at tourist destinations	SEAP SECAP integration	Integrating pricing and financing measures	
1	Street Humanisation				YES	Exeter/Devon, UK (P&R, motorless transport infrastructure, involving people with various needs)
2	Multimodal point	YES				Prague, CZ (travel behaviour survey); Nicosia, CY (survey on changing mode or travelling); Iasi, RO (tourist mobility)
3	Cycling infrastructure	YES	YES			Ravenna, IT (participation and visitor mobility at tourist destinations); Thessaloniki, GR (PT infrastructure)

Other good practice examples: paid cycle-sharing until an established amount/month (last mile trips?); new territories urbanized only after required infrastructure is developed; strict municipal coordination of development of city territories; development of cycling network across several municipalities; data collection and passenger surveys (Prague study tour); smart ticketing; thematic workshops.

ACTION SELECTION CRITERIA



- Potential complex impact on more than one mode of travelling;
- The biggest expected effect in the course of the project;
- Actions targeting improvement of PT services;
- Least investment required (no long-term planning);
- Realistic actions related with on-going processes.

Besides, all actions:

- Were included in the company's Strategic Plan;
- Met transport improvement provisions of Vilnius City Coalition Agreement

ACTION 1. STREET HUMANIZATION

AIMS:

- To protect the Old Town from transit transport
- To provide cyclists and walkers with more comfortable and safer travel conditions

RELEVANCE – area with

- High tourism potential
- Huge transit traffic
- Lacking space for pedestrians
- Missing infrastructure for people with special needs.



SOURCE OF INSPIRATION –
study visit Exeter, UK (motorless
transport infrastructure, P&R,
strategic planning, strict
planning on the municipal level,
etc.

Achieved:

Comprehensive analysis



Infrastructure solutions



Parking management



Tactical urbanism and landscaping



IT & and traffic management



Loop traffic in the Old Town

ACTION 2. MULTIMODAL POINT

AIM - to promote sustainable urban mobility
(planning and implementation)

Achieved:

Planning, campaigns, concepts, etc.



Two storages/shelters constructed

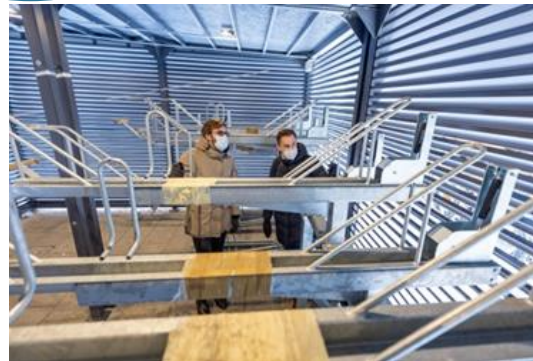


Smart locking system programmed
and installed



RELEVANCE –

High probability of
the measure due
to its consistency
with other
activities, political
will of the City
Council and close
communication
with residents



SOURCE OF INSPIRATION –

Prague, CZ (travel behaviour survey);
Nicosia, CY (survey on changing mode
or travelling);
Iasi, RO (tourist mobility)

Bike + Ride



Bike + Go



Sharing services



Charging points



Other services

ACTION 3. CYCLING INFRASTRUCTURE

AIMS:

- To improve traffic situation in the city;
- To increase cycling infrastructure;
- To meet the needs of growing flows of electric scooting)

Achieved:

Planning, decision-making, etc.



Reconstruction works



Speed reduction measures



Recreational marinas installed



1.8 km long bicycle path constructed



Linkmenų g.

SOURCE OF INSPIRATION –

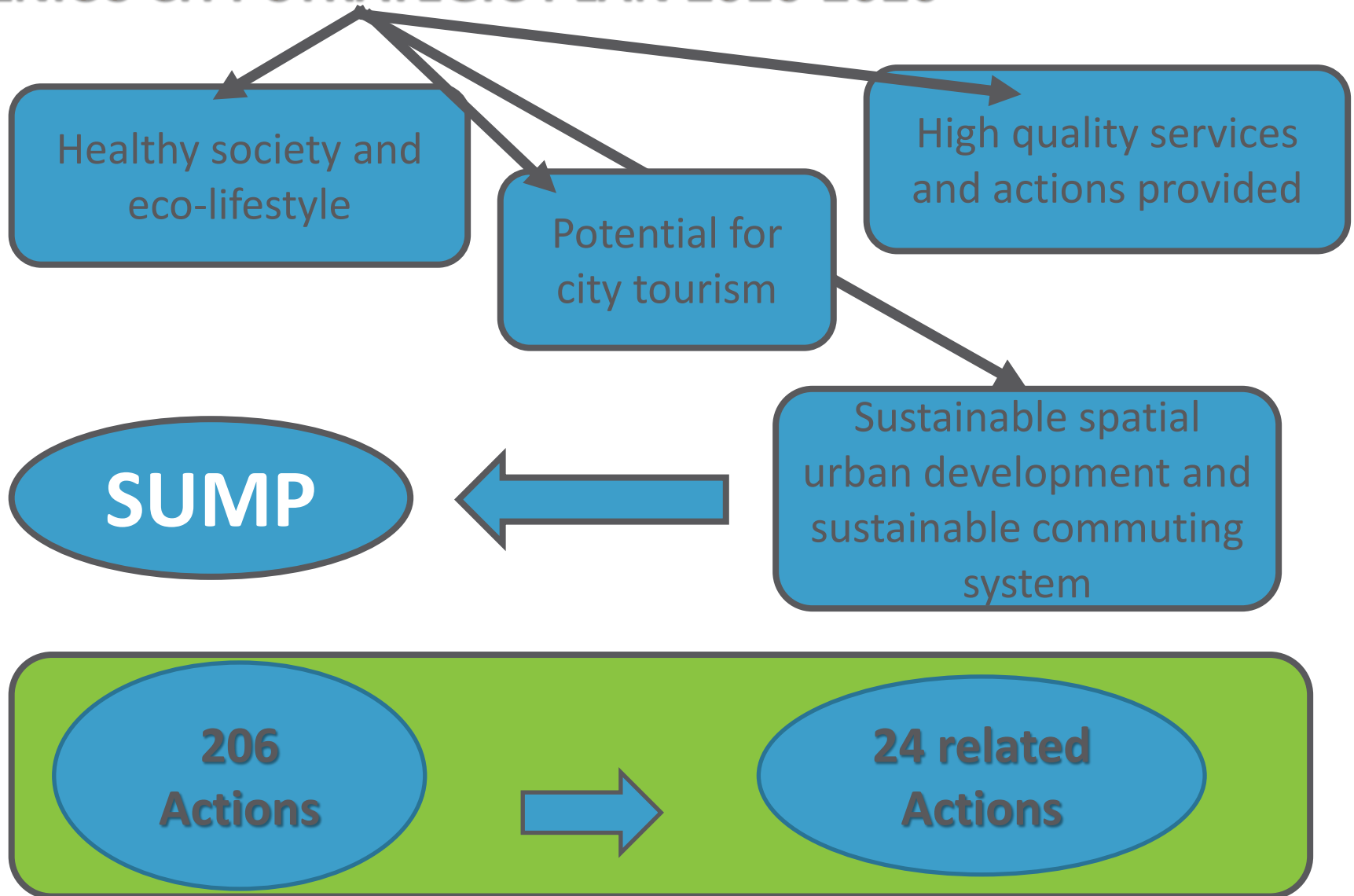
Thessaloniki, GR (scenic locations to non-motorized transport users)

RELEVANCE –

- Focussing on progressively increasing flows of non-motorized vehicle users;
- Lack of safety on the streets

POLICY INSTRUMENT

VILNIUS CITY STRATEGIC PLAN 2010-2020



VILNIUS CITY STRATEGIC PLAN 2010-2020



PI positive aspects

- Fast public transport (PT), renewed PT fleet, inclusion of people with disabilities;
- Passenger information system;
- E-ticket and innovative technologies – opportunities and services (m.stops, m.ticket, m.parking etc.);
- Vilnius pass – ticket for tourists: unlimited PT use, walking and bus tours, discounts for bike-sharing and other services;
- Introduced and active sharing-economy (city bee, Spark, bike-sharing);
- Parking policy in the city centre;
- Cycling paths

**FOCUS
ONLY ON MOTORISED
TRANSPORT**

VILNIUS CITY STRATEGIC PLAN 2010-2020

PI drawbacks/weaknesses



- Generalised actions lead to implementation only of actions that cause least opposition from the society;
- Targets focused on results but not the impact/effect (some indexes missing);
- Lack of mobility aspect in relevant PI themes (e. g., accessibility of educational facilities);
- Lack of attention for the conditions of pedestrians (mentioned merely in the context of the Old Town);
- No actions were planned to integrate pedestrian and cycling traffic with the space of the existing streets;
- Limited flexibility.

**ABSENT
ASPECT OF INNOVATIVE
SUSTAINABLE URBAN
MOBILITY**

SUMP FORESEES MORE THAN PI:

- New attitude towards PT system;
- Solutions made available for changes on existing streets;
- Better balance for pedestrians, people with special needs, and cyclists
- New attitude towards non-motorised transport use and relevant actions;
- Distinctive feature of tourist potential areas and city center functional purpose;
- Multimodality concept introduced;
- Urban freight logistics considered;
- Soft mobility management measures planned.

Methods foreseen:

- travel behaviour research,
- surveys,
- monitoring,
- policy discussions
- stakeholder consultations
- partner experience
- peer reviews

POLICY INSTRUMENT IMPROVEMENT ASPECTS

Changing travel behaviour

- Multimodality (multimodal points – locations, small SUMPs)
- Public education and training events
- Educational events for schools and business



- Companies were interviewed, meetings organized (business breakfasts arranged)
- A travel plan for schools has been launched
- As a result: companies began buying PT tickets instead of covering car usage for their employees



Facilitating visitors mobility



Low emission zones in tourist destination areas

Changes in traffic organization

Less parking places



New traffic organization in the Old Town to eliminate transit

Vilnius pass card

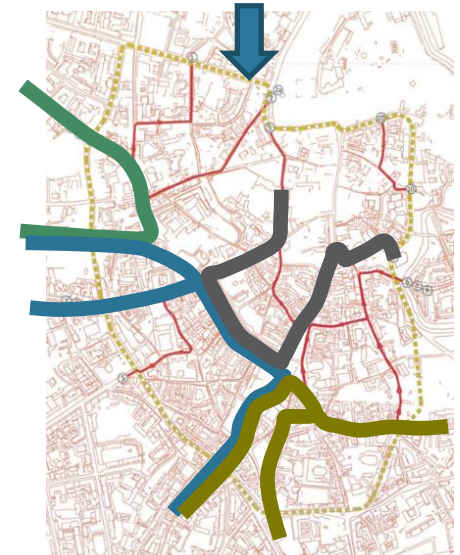
VILNIUS PASS



Best way to explore the city!

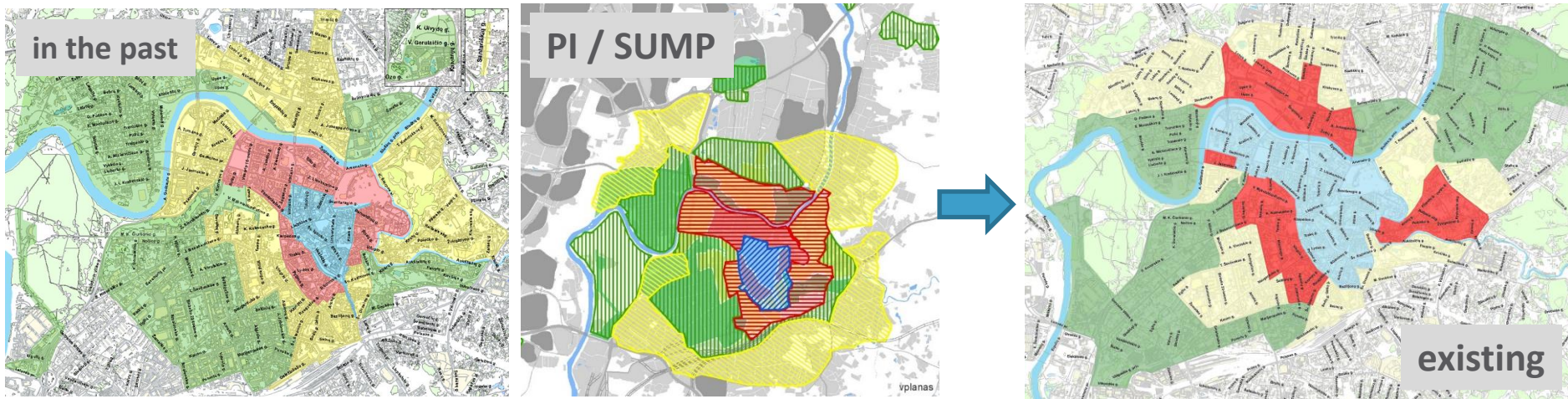


- unlimited PT use
- walking and bus tours
- discounts for bike-sharing
- other services



Better pricing and financing policy

- Development of paid parking zones and pricing policy



- Parking space reduction factors
- Strict requirements for area developers have been drafted to ensure comfortable access for alternative transport means



InnovaSUMP

Interreg Europe



European Union
European Regional
Development Fund

Thank you!



Projects media