



InnovaSUMP
Interreg Europe



European Union
European Regional
Development Fund

Introduction to InnovaSUMP project

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SUMP for metropolitan area of Thessaloniki, Greece, 2011 - 2014



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www.attacproject.eu

www.thifa.gov.gr

- ❑ **First SUMP in Greece**
- ❑ **Strategic Plan with emphasis on Public Transport**
- ❑ **At times of economic crisis with limited budget**
- ❑ **Strong involvement of stakeholders**
- ❑ **Established planning framework, monitoring and evaluation process**

SUMP Sustainable Urban Mobility Plan for Thessaloniki Metropolitan Area

EFFECTIVE MEASURES:

1. Smart and Integrated Ticketing



2. Bus Rapid Transit



3. Information and Awareness



4. Introduction of a Tram System



5. Intermodality



6. Seaborne Transit



7. Flexible Transit Systems



8. Integrated Parking Policy



9. Pedestrianization-Regeneration

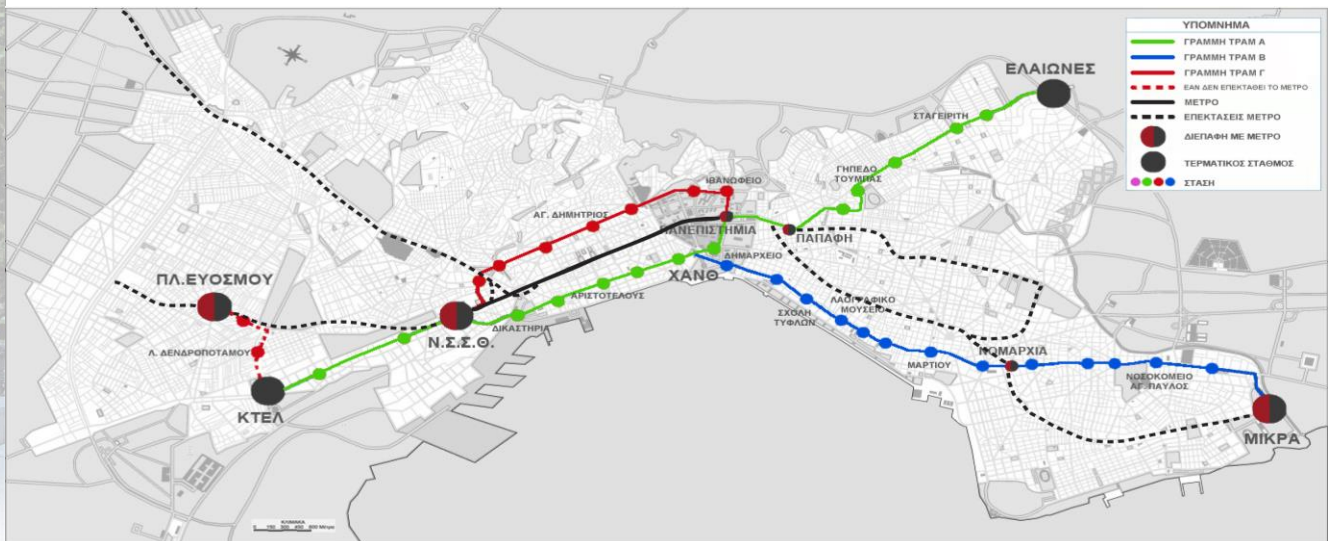


11. Bike Sharing

10. Cycle Routes



12. Congestion Charging



Annual SUMP Awards 2015



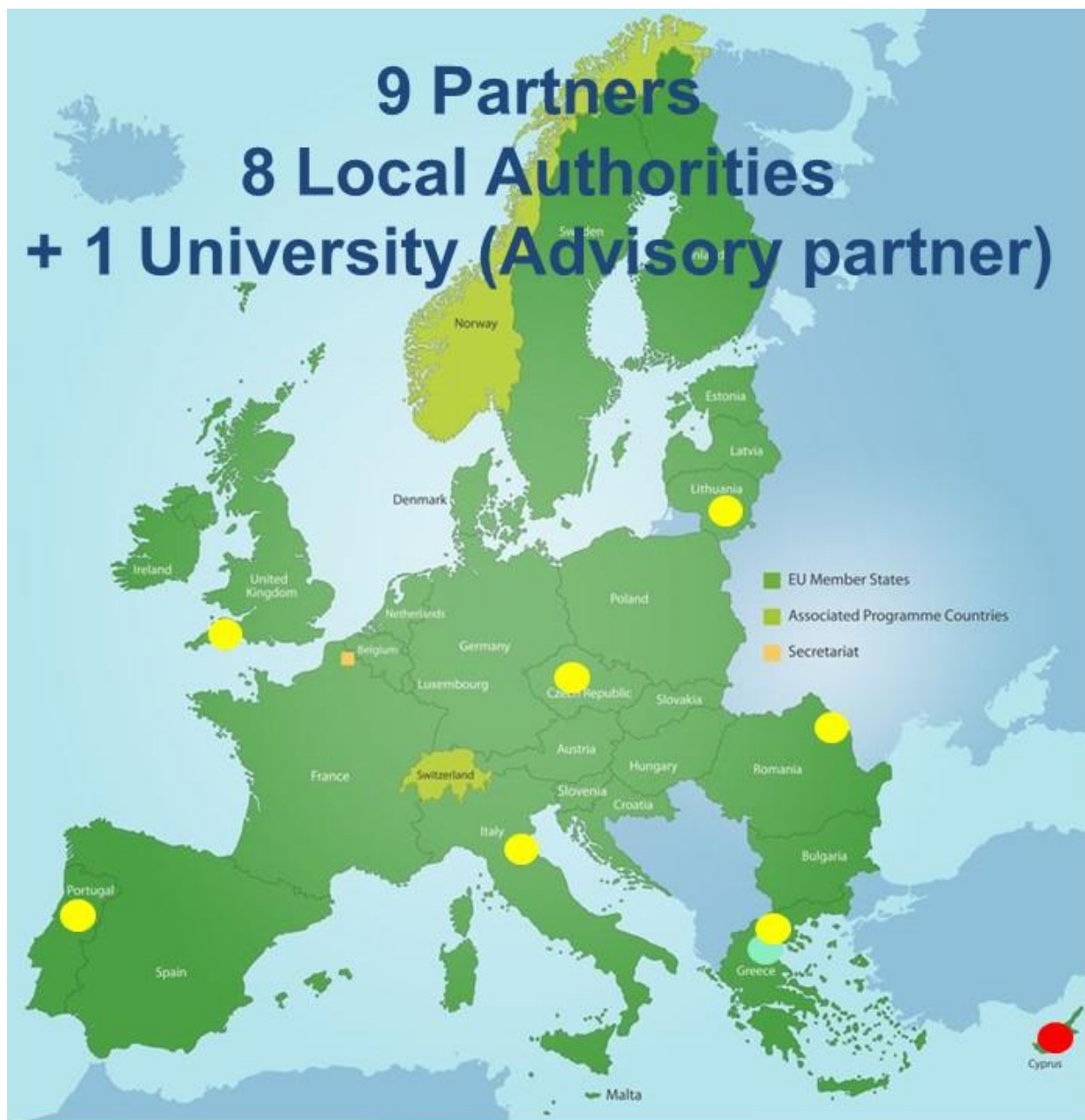
for stakeholder involvement, monitoring and evaluation

Enhancements to SUMP

Methodology identified

- ❑ Inclusion of travel behaviour research and potential user response analyses for new systems and measures
- ❑ Integrating pricing & financing measures (inc. urban road pricing/congestion charging and hypothecation of revenues for sustainable mobility / PT investments)
- ❑ Planning for visitors / tourism destinations, for sustainable mobility of tourists, particularly at peak demand resorts, including accessibility to destinations by sustainable transport modes
- ❑ SUMP – SEAP integration (SECAP to 2030)

9 Partners 8 Local Authorities + 1 University (Advisory partner)



Δήμος Λευκωσίας
Nicosia Municipality



Devon
County Council



Comune di Ravenna



ΔΗΜΟΣ
ΚΟΡΦΑΙΩΝ
ΕΥΘΙΜΟΥ



MUNICIPIO DE
VISEU



Vilnius
SUSISIEKIMO
PASLAUGOS



Primăria
Municipalității Iași



ARISTOTLE
UNIVERSITY OF
THESSALONIKI

InnovaSUMP Summary

- a) New innovations, enhancements & advances in preparation, elaboration, consultation, adoption, implementation, evaluation & monitoring of Sustainable Urban Mobility Plans (SUMP), for sustainable low-carbon urban transport & mobility policies & measures promotion, funding, implementation & enhancement.
- b) Policies & measures that promote the use of & investments in sustainable mobility solutions, can be included in SUMP, i.e.: high quality PT systems, alternative/clean fuels, electric vehicles, smart ticketing, urban freight logistics, active modes of cycling & walking, new forms of car ownership & use, access control, congestion charging, fair & efficient pricing, ICT mobile applications, ITS transport telematics infrastructure, FTS/DRT, Intermodality 'seamless' travel, links with Smart Cities mobility initiatives, etc.
- c) Policy & institutional implications for advances in implementing & funding innovative sustainable mobility solutions.
- d) Contribution of SUMP process innovations to: urban regeneration, social inclusion, equity considerations, economy, competitiveness, effective PPPs, citizen society empowerment, cohesion, links with the 'Urban Mobility Package 2013', links with SEAP.
- e) Enhancements to SUMP Methodology: Promotion of low-carbon mobility solutions, Travel behaviour research & potential user response analyses, Integrating pricing & financing measures, Planning for visitors at tourism destinations, Campaigns, Assessments, ITS & ICT Applications.

"InnovaSUMP facilitates the take-up of Sustainable Urban Mobility Plans, with innovations on travel behaviour, pricing and financing, planning for tourism and sustainable energy, towards low-carbon transport solutions"

Urban Mobility Package 2013

European Commission DG MOVE

- ☐ **Support for Sustainable Urban Mobility Plans (SUMP), including through funding instruments**
- ☐ **Promotion of access regulation schemes and urban road user charging**
- ☐ **Providing targeted financial support through the European Structural and Investment Funds (ESIF)**
- ☐ **Funding integrated packages of measures by ESIF in cities that have an integrated local plan such as a SUMP and identified appropriate actions**
- ☐ **Measures of urban mobility that contribute to low carbon objectives**

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Thank you!

**Management &
Coordination
Team:**



ΔΙΕΥΡΩΠΑΪΚΗ
ΣΥΜΒΟΥΛΕΥΤΙΚΗ ΕΠΕ
ΑΝΑΠΤΥΞΗ
ΣΧΕΔΙΑΣΜΟΣ
ΔΙΟΙΚΗΣΗ
ΜΕΛΕΤΕΣ
ΕΡΕΥΝΑ



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