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UTBM Innovation CRUNCH Time

The UTBM Innovation Crunch Time is the biggest French university technology challenge. It brings together during 5 days of challenge nearly 1700 students from 9 engineering faculties and partner establishments, to work on technological challenges resulting from real problems.

Actions and Objectives

The UTBM Innovation CRUNCH Time is an educational exercise that serves a dual purpose: Firstly educational it allows our engineering students to confront the dynamics of 'ideation' (from ideas to prototyping', a key step in any innovation process. It is fully integrated into the training curriculum and, as such, is valued through an assessment of skills acquired.

The second objective is to strengthen the links between the UTBM, business and socio-economic stakeholders, in order to rethink our partnership methods to innovate differently.

Expected Results

The UTBM Innovation CRUNCH Time allows on one hand the deployment of innovative teaching tools, highlighting a process of skills acquisition through experimentation, creativity and prototyping.

It also allows according to the activities proposed by our students, the breakdown or continuation of promising projects with the support of Innovation CRUNCH Lab.

New industrial partnerships are envisaged and large-scale projects will be able to be supported sustainably

Role of ERUDITE

The contribution of ERUDITE in the "Innovation CRUNCH Time" project was essentially built around the networking of actors from Innovation and Digital Hubs locally and internationally and opportunity to create beneficial partnerships for the project. For the third edition of this event, a Fab Lab consisting of thirty machines will be deployed at Axone and co-hosted by partners of the Open Labs network

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