SUMO - social value and support for business

Sumo promotes projects and services of social value in a wide range of areas, such as youth, multiculturalism, social exclusion, entrepreneurship. It operates for the creation of innovative and experimental activities, in the belief that social action is an instrument of enhancement and support for the local community.

Issues Faced

"Innovators drive innovation", but innovators need a coaching, practicing, networking, participation.

The lack of these activities often cause the lack of innovation, considered from all the perspectives: social innovation, technological innovation, cultural innovation, etc.

A vibrant community of actors and professional is needed to foster good practices and drive innovation.

Key Objectives

SUMO embraces a planning and operative method based on community development and network theories.

Through its activities the Cooperative experiments new forms of youth planning, fostering young people's active participation in the civic life, and introducing them into the procedures necessary to interact with different institutions and to understand the context of social organisation and the third sector.

Main Results

Lab Altobello can be considered one of the main results of the activities carried out by Sumo. Lab Altobello is a mix of services, activities and projects carried out with the scope to improve the living conditions of families, workers and unemployed, and the work environment of companies. Lab Altobello generated 4.5 M in funded projects, provides services to 600 families and employes 12 people.

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