ERUDITE
Interreg Europe

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KID PASS - urban guide for kid-friendly places

Kid Pass is a web platform born with the purpose of putting in contact the organisations, equipped with dedicated kid-friendly spaces and services, with the adults who want to access them with their children. Kid Pass is a city guide for discovering the kid-friendly and family-friendly places and events.

Issues Faced

Sometimes the lack of adequate spaces or a dedicated staff makes the access to places and cultural events by adults and kids together quite complicated.

In such cases, the parents either have to give up participating to cultural events and leisure activities or they have to leave the kids with their grandparents or with a baby-sitter.

Key Objectives

The program operates to promote the value of the time spent outside and lived by adults and kids together.

In the everyday life, in the free time or during holidays, the KID PASS commitment is to give value to all those places which offer to children aged 12 and under the opportunity to stay together.

Not only does Kid Pass offers a system of information and promotion but it also aims at actively promoting an inclusive and welcoming attitude towards children in “grown-ups’ places”

Main Results

The growth of family-friendly reception standards in all sectors.

A reference point both for tourist facilities and for cultural and recreational enterprises addressed to kids.

A system of information and promotion of the inclusive and welcoming attitude towards children.

KID PASS - the best time out with children

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***DataBase available only in Italian language**

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KID PASS

European Union
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