ERUDITE
Interreg Europe

www.interreg.eu/erudite

STAGE - Streaming Culture to Senior Entertainment

Live streaming of theatre and opera performances, concerts and museum exhibits to senior adults living in the rural and urban territories.
The initiative will improve the quality of the elderlys' free time and their participation in social life.

Issues Faced

Seniors demand cultural experiences --> but they have often physical, health-related & financial barriers.

Improvement of free time with quality content and active participation on social life --> significantly contribute to their lifestyle.

Key Objectives

Develop an Easy-To-Use ICT platform --> allow seniors to access a selection of cultural events provided via streaming.

Encourage social involvement --> through the implementation of a social network for older users exchanging opinions & comments.

Main Results

Identification & definition of user-requirements - designing the platform.

Developing the prototype - testing by the seniors - finetuning.

Platform ready for the market - commercialisation - tickets sales.

Pannon Business Network Association

Gesztenyefa str. 4.
9700 Győr
Hungary
+36 94 505 003
info@pbn.hu
www.pbn.hu

Interreg Europe

Pannon Business Network PBN

European Union
European Regional Development Fund

erudite_practice_template.indd 1 02.05.16 16:06