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## HAJDÚ-BIHAR (NUTS3)

Chamber of Commerce and Industry of  
Hajdú-Bihar County (CCI-HB)

Hajdú-Bihar Megyei Kereskedelmi és  
Iparkamara (HBKIK)



# CCI-HB

- Established in 1850
- Member companies: 579
- Registered companies: 37.530
- Seat in Debrecen, 5 offices in major district centres in the county
- 40 employees



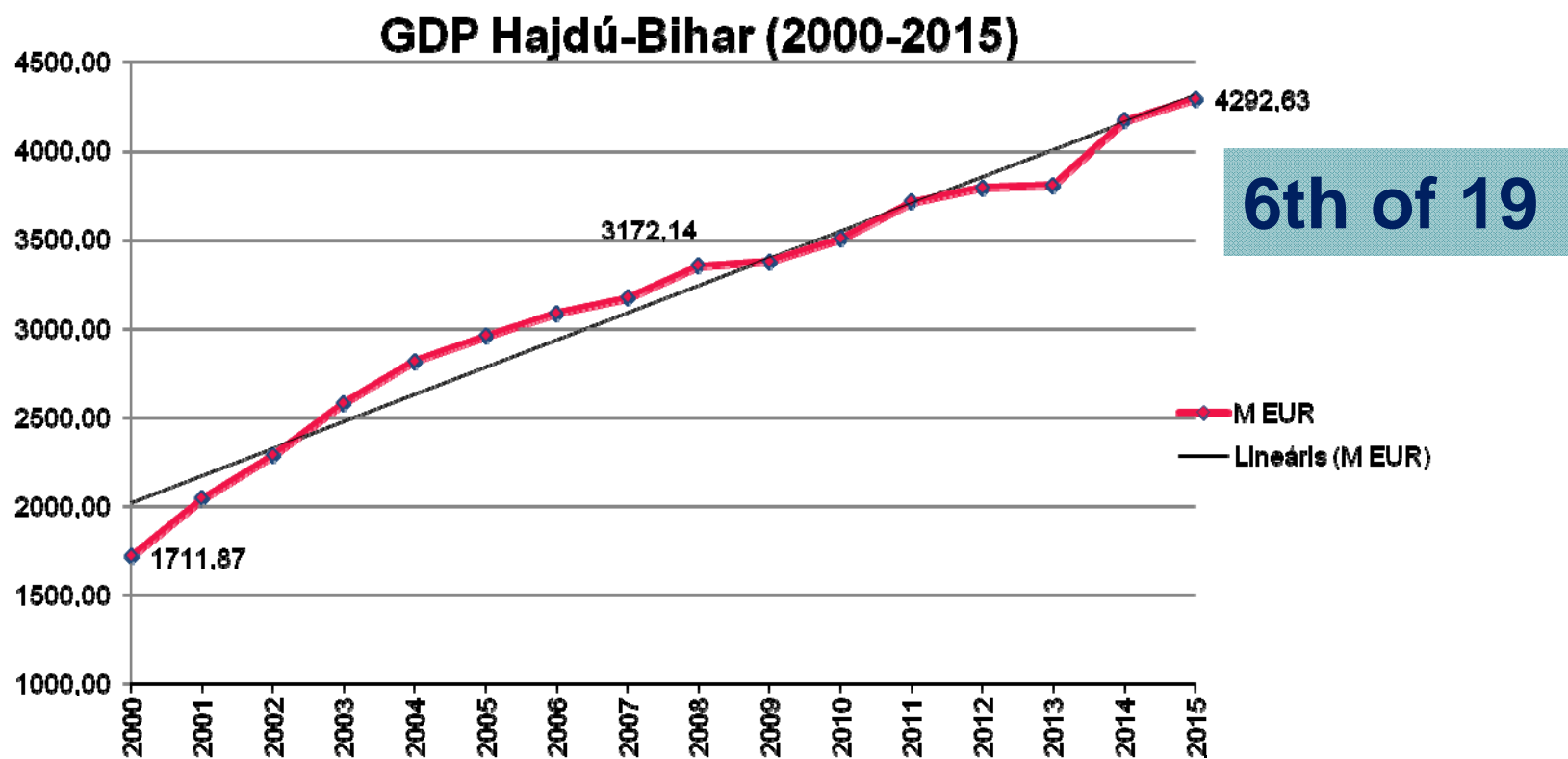
# Facts and figures of Hajdú-Bihar County 1

- Population: 534,974 - 4th of 19 in HU, 79,9 % live in cities
- Capital: Debrecen (200,000+ in Debrecen) 2nd just after Budapest
- Land area: 6,209 km<sup>2</sup> - 4th in HU



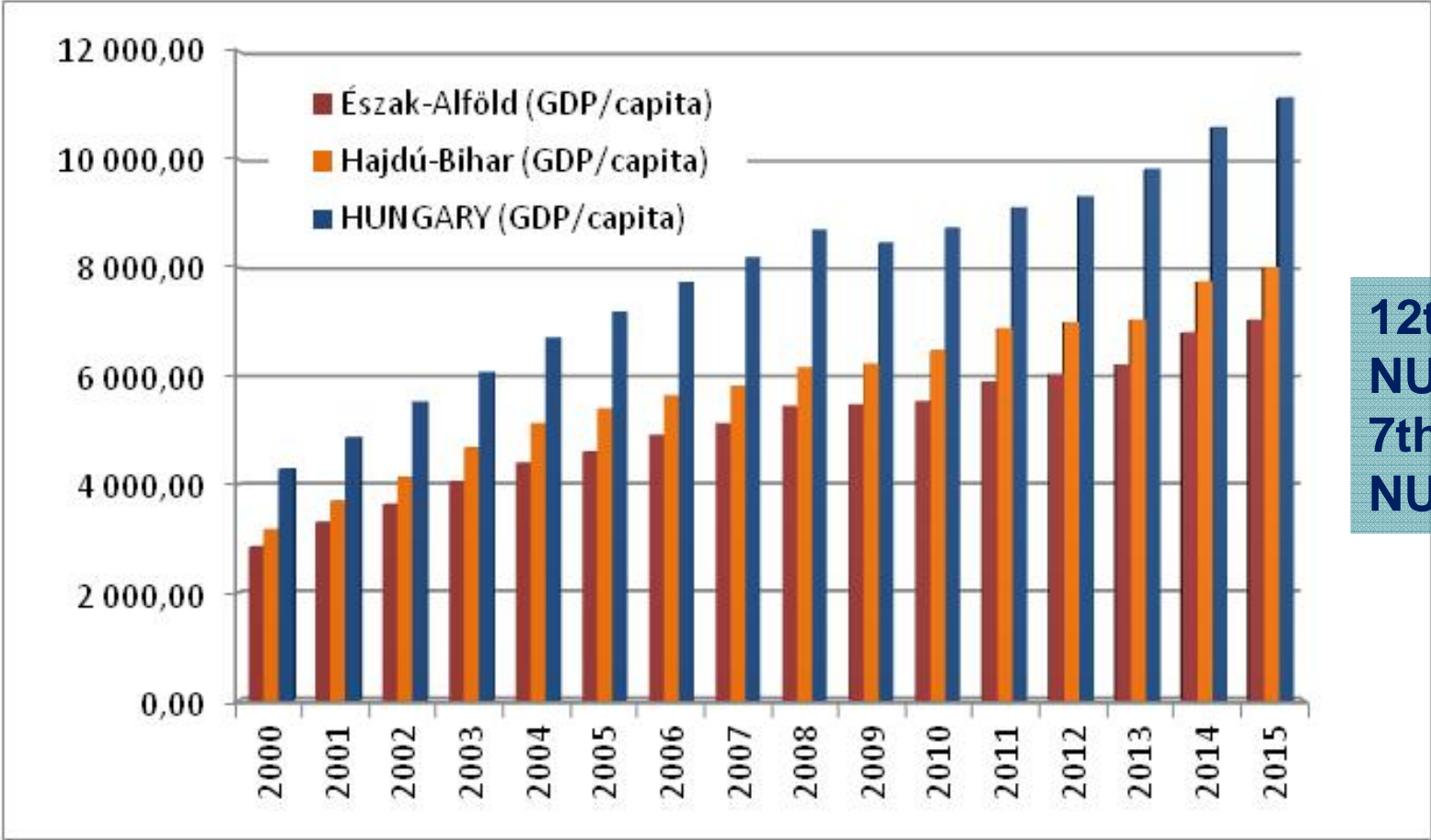
Source:KSH (2016)

# Facts and figures of Hajdú-Bihar County 2



Source:KSH (2016)

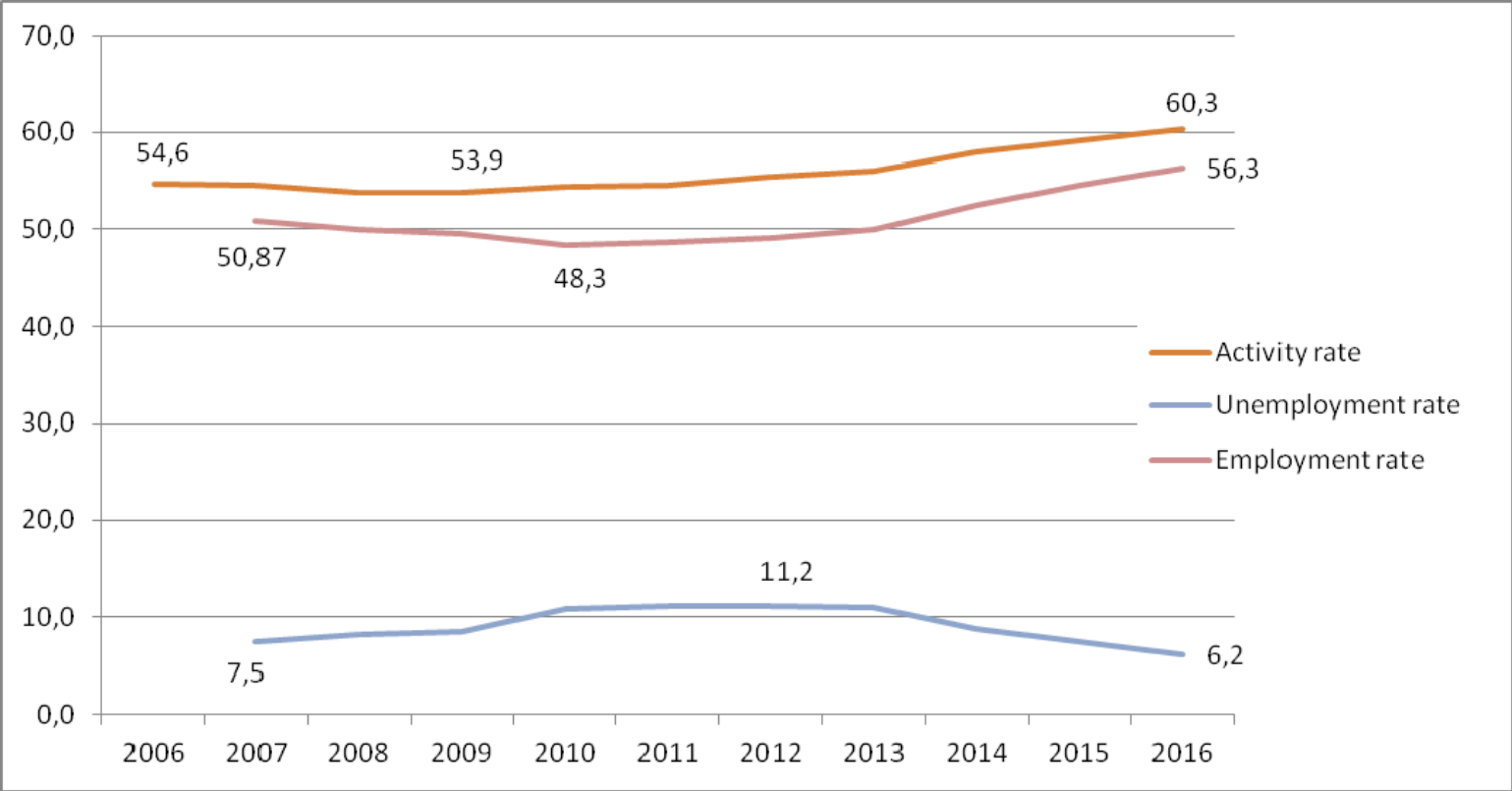
# GDP/capita



12th of 19  
NUTS3  
7th of 7  
NUTS2

Source: KSH (2016)

# Labour data (KSH, 2016)



# Facts and figures (economy)

No of enterprises: 97,436 (5,75%)

Excluding individual proprietorship	2012	2013	2014
0 - 9	20,259	20,125	19,659
10 – 49	1,253	1,257	1,213
50 – 249	217	213	213
250 -	29	29	32
Total	21,758	21,624	21,117

Source: Hajdú-Bihar megye számokban, KSH (2015)

# Export- import

(HU data 2015, M EUR)

	EU-28	Asia	America	Total
Import	62,920	10,163	2,218	81,865
Export	71,509	5,168	4,566	90,460
Balance	8,588	-4,995	2,348	8,595



# Economic key sectors



- Food
- Agriculture



- Health and wellbeing (thermal water)
- Tourism (national park, golden triangle)



# Facilities - Education

## University of Debrecen

- cc. 30, 000 students at 14 faculties



## Plan of an international school

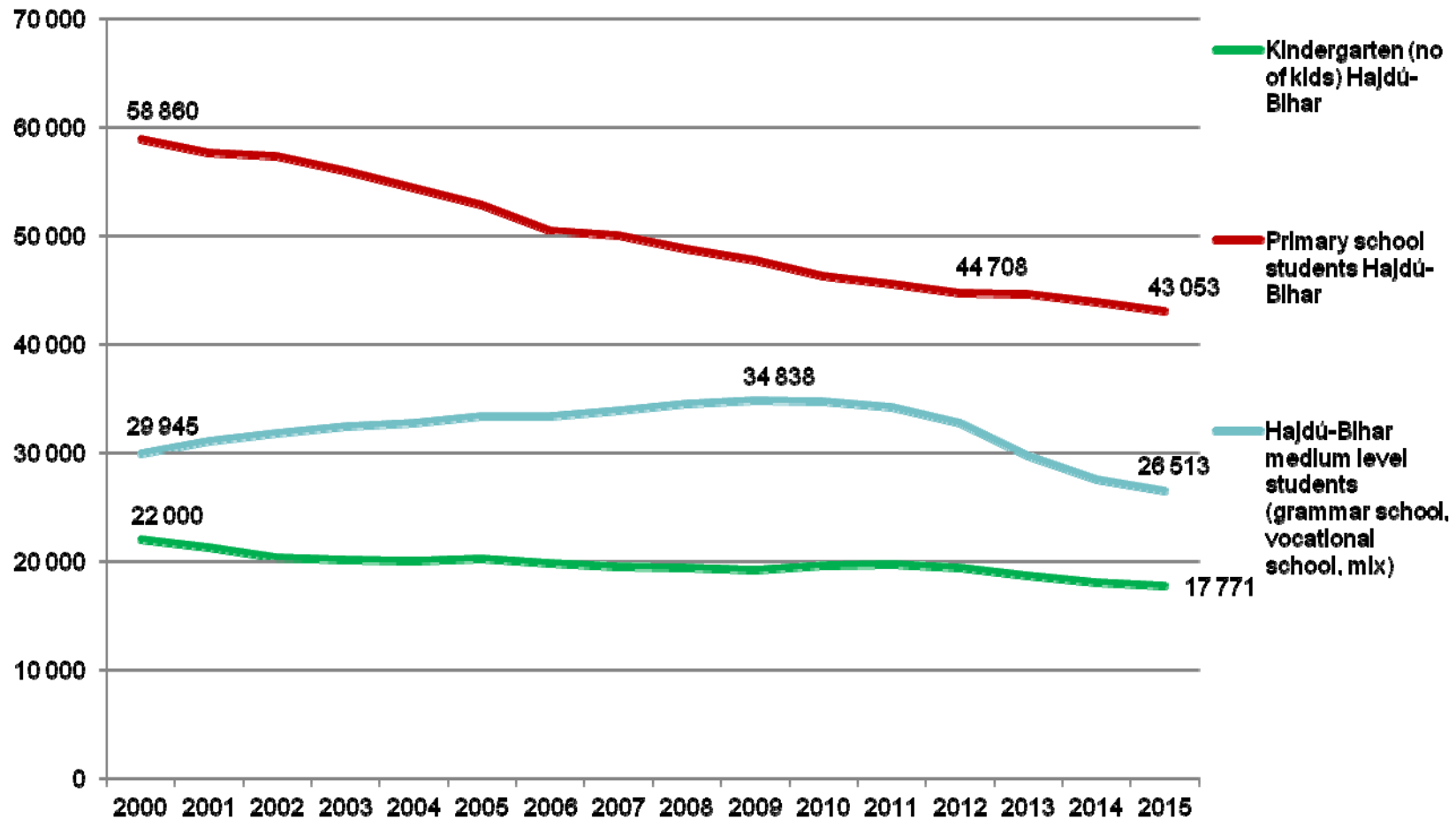
- role of SSC sector
- Economic development



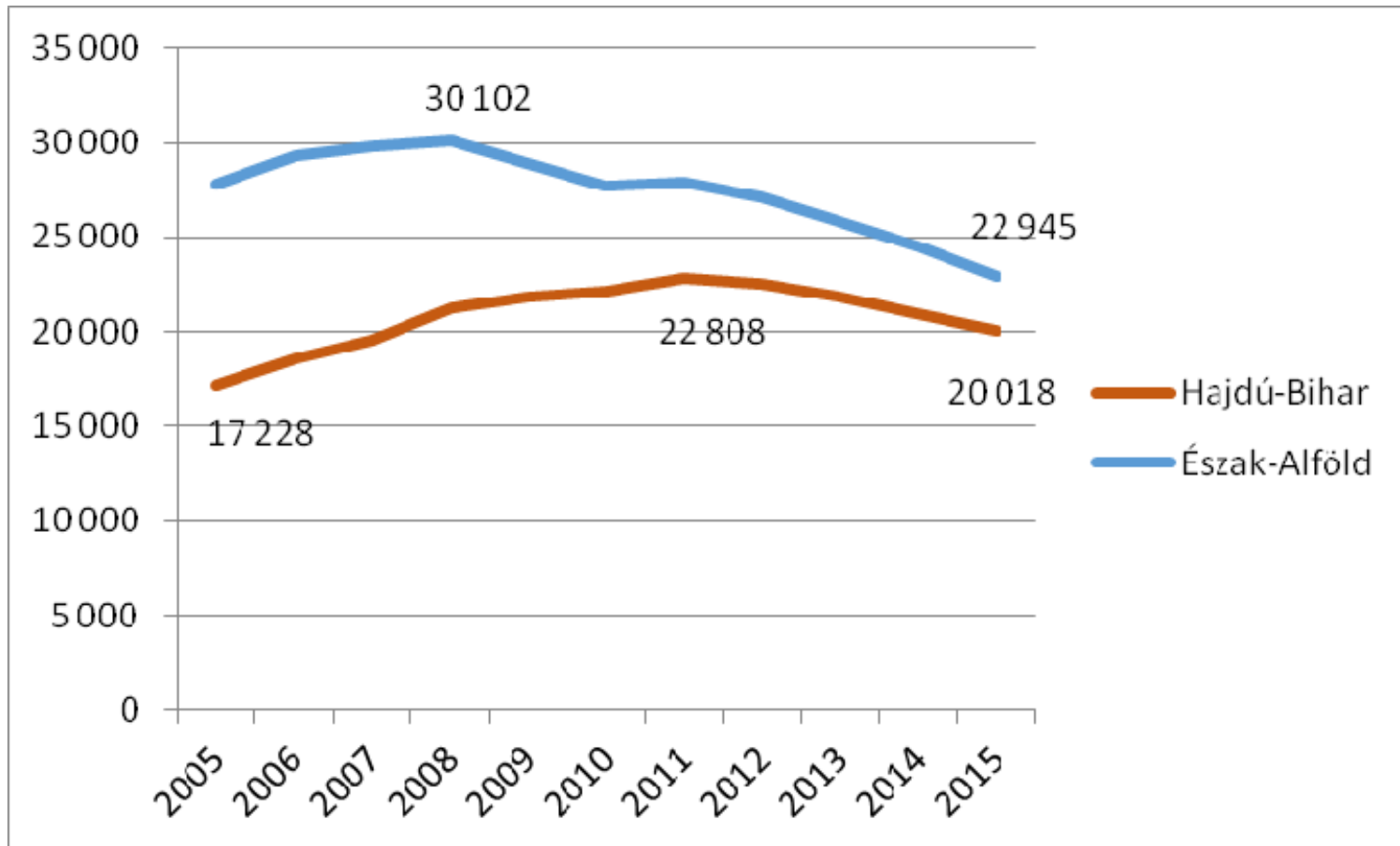
## Science Museum - AGORA



# Level of education



# Students in higher education



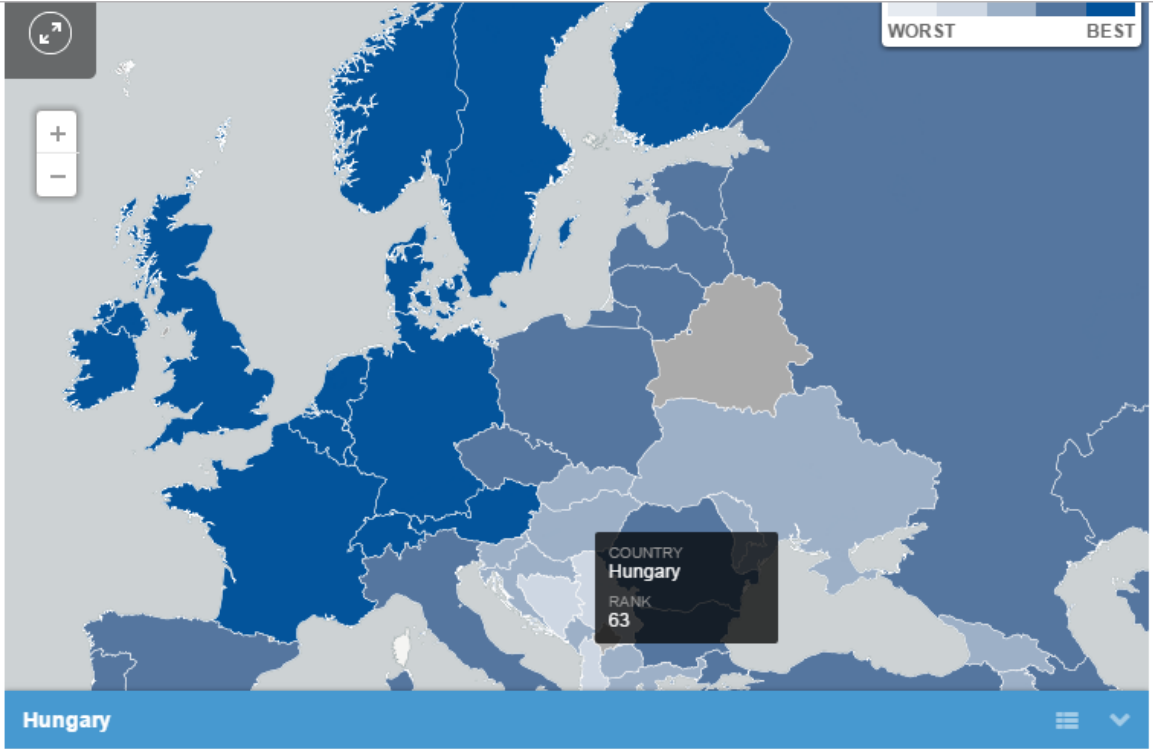
# R&D expenditure M EUR

Number of R&D institutions in HU: 2,801

<b>All R&amp;D units</b>	<b>1,510.94</b>
R&D institutes and other budgetary research units	<b>200.78</b>
higher education units	<b>183,04</b>
Enterprises	<b>1,109.63</b>

**Hajdú-Bihar is**  
**3rd of 19 in number of R&D units (217)**  
**2nd in number of FTE researchers (1,886 for totally 3,873 people)**

# Global Competitiveness Index



	Score	Rank/140
<b>Overall</b>	<b>4.25</b>	<b>63rd</b>
Basic requirements	4.67	59th
Efficiency enhancers	4.31	49th
Innovation and sophistication factors	3.57	69th

# Other peculiarities

- ATOMKI
- Transports – TEN-T, Gate to the East (UKR, RO, SK), airport
- Health – Clinics, Pharmapolis Cluster, Thermal Cluster, Sports and Wellness Cluster
- Theatres, cinemas, concerts, stadium, congress hall, etc.



# Challenges regarding internationalisation

Explain why the project is important for your region and what do you expect from it

- Low % of SMEs are international
- GINOP MA – Ministry for the National Economy
- CCI\_HB is working for the SMEs of the region (it is even partner in the EEN for Hajdú-Bihar and Jász-Nagykun-Szolnok Counties)
- Possibilities for Economic Development – internationalization (training, infrastructure, languages, experience, etc.)
- Hope that the lessons learned will have an effect for the total area of HU (as only one MA, which is planned to be included as stakeholder)



# Challenges regarding internationalisation

- Most appropriate scale of internationalisation

Local/regional/national

- How to link funds to internationalisation strategies?

- How the specific needs and characteristics makes it possible to plan and implement the international dimension of S3 being in harmony with the requests of all the actors/stakeholders?

- How to be smart, sustainable and inclusive?

- Monitoring&evaluation





Chamber of Commerce and Industry

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