



Low-carbon
economy



CISMOB promotes innovative ways of reducing carbon footprint and increasing the sustainability of urban areas through efficient use of urban transport infrastructure with the help of information and communication technologies (ICT).

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Final Newsletter

Looking back...

Once upon a time, more precisely in April 2016, the Interreg Europe Project CISMOB - Cooperative information platform for low carbon and sustainable mobility took its first steps. With the goal of promoting innovative ways to reduce the carbon footprint and increase the sustainability of urban areas by improving the efficiency in the use of the urban transport infrastructure through information and communication technologies, all CISMOB Project Partners (University of Aveiro, Stockholm University, Águeda Municipality, Inter-Community Development Association for Public Transport Bucharest-Ilfov, Intelligent Transport Systems Romania – ITS Romania, and Extremadura Energy Agency) started together a cooperation journey. In this “information absorbing phase process”, the core objective was to share ideas and learn good practices that already had proven to be successful related to the advantage in using ICT as a means of achieving a more sustainable management of urban transport, and then, fostering regional policy improvements inspired by other CISMOB partner. Several exchange of experience events, workshops, and dissemination actions were conducted. So many things happened to be proud of! On one hand, CISMOB was:

- considered one of the six inspiring European mobility actions highlighted by the 2017 European Mobility Week Best Practice Guide;
- the first IE project to have approved a pilot action;
- one of the three IE projects to be nominated to the REGIOSTARS 2019 Awards.

On the other hand, CISMOB also participated in policy learning platform and some good practices identified were selected for the IE good practice database. All the efforts culminated in the conception and development of Action Plans for each CISMOB region and also in the final deliverable guide “ICT towards low carbon and sustainable mobility - a multiscale perspective”, gathering a set of methodologies for identifying and assessing transport-related externalities, as well as several good practice solutions that can be transferred to a different region. The regional Action Plans, which were documents with several measures inspired by the good practices learnt during the interregional cooperation period that seek to improve the policy instrument tackled within each region, were implemented this year, and first outcomes are now being revealed.



Looking back, the CISMOB project developed and implemented several activities to make a difference and promote policy improvement with the main focus of reducing the carbon footprint in everyday mobility. We believe we can say that CISMOB has successfully achieved its goals and CISMOB Project Partners also hope that such effort will provide more, and more fruits!



In what follows, you will find more information about CISMOB achievements and latest activities.

Internal Meetings

Bucharest Ilfov - Inter Community Development Association for Public Transport, as a new partner to CISMOB project since 2018, hosted an internal meeting for CISMOB partners, on July 3rd, 2019, at Bucharest, Romania. In this 6th Steering Group meeting various issues were addressed, especially those related to the project implementation status, monitoring the action plans implementation, and as a final point, details on the preparation for the CISMOB's Final International Conference were discussed. In particular, the meeting began with a presentation of Geanina Suditu on innovative actions for organising urban public transport in Bucharest-Ilfov region, based on CISMOB guidelines. Then, the group discussed the activities developed by Romania and Bucharest city to promote innovative ways to reduce the pollution within the context of the Mobility Plan.



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The 8th Steering Group Meeting and the 7th Working Group Meeting took place on November 14th, 2019, at University of Aveiro. The main focus was to report and discuss some financial and communication issues.



CISMOB Final Conference



The University of Aveiro (Lead Partner) has organized the CISMOB Final International Conference in Aveiro, Portugal, on the 13 November 2019. The event was devoted to disseminating CISMOB Project main outcomes from the policy exchange, the action plans, and their implementation. It gathered together more than 70 participants, involving a wide range of stakeholders, researchers, practitioners, representatives of Municipalities, transport authorities, and mobility experts and consultants.

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In the CISMOB Final event, it was an honor to have the Portuguese Secretary of State of Mobility in the opening session. Right after the welcome and opening speeches, the attendees had the opportunity to understand more deeply the IE key programme features by the hand of the Policy Officer, Interreg Europe Secretariat, Verena Priem. There was highlighted that there is no need to reinvent the wheel, and that exchange experiences and good practices, make it possible to transfer those good practices to other regions, and avoid some mistakes by learning from the others' success. Then, CISMOB Project Partners presented all the regional policy improvements achieved so far.



The CISMOB Final Conference included a panel discussion entitled "Driving policy change to achieve low-carbon mobility based on ICT". High-level experts Rui Camolino, President of ITS Portugal; Pedro Barradas, ITS Expert, Former Policy Officer at DG Move; Brian Masson, Director of Multi Modal Transport Solutions Ltd; Yizhou Zhang, KTH Institute of Technology; and Jorge Brito, Executive Secretary at the Intermunicipal Community of Coimbra Region were the invited speakers.

The topics covered in the discussion included how are the regional policymakers aware of the importance of:

- conceiving strategies to be aligned with the European Union that gives high priority to the decarbonisation of the transport system;

- providing real-time information and integrated ticketing systems;
- making open data requirements an obligation for public transport operators;
- new technologies in an aging society.



Do not miss the opportunity! The CISMOB Final International Conference can be found on [CISMOB's Youtube® channel](#).

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Pilot Action Status

The CISMOB Pilot Action on “real time information for public transport” was implemented in Cantanhede and Penacova Municipalities, in Centro Region, Portugal. Inspired by good practices learnt during the CISMOB interregional cooperation phase, the objective of the pilot was to assess which display platform and type of real-time information regarding public transport the citizens prefer. This type of study and analysis

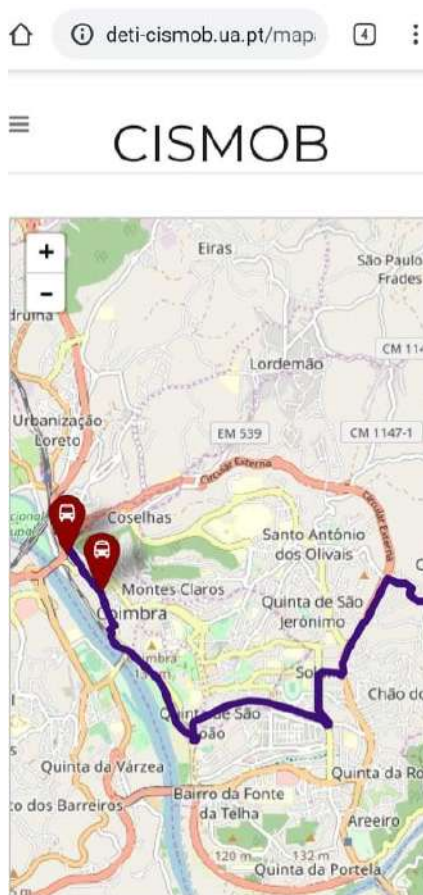
may be important for regional authorities and policymakers in order to define measures that are locally centered, taking into account the demographic and socioeconomic contexts of a region. Stated preference surveys were disseminated with the aim of evaluating which information platforms and types of information on public transport are preferable among different segments of the local population. Panels at bus stops were installed in Cantanhede and Penacova and a smartphone app and a website were developed in order to provide real-time information for public transport in such regions. For that purpose, a specific fleet of buses were equipped with trackers to be able to estimate the arrival time.



This type of information allows public transport users to better plan their trip.

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More details on the architecture of the developed systems, case studies, selected BUS stops can be found in <http://deti-cismob.ua.pt/>.



Acknowledgements

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European Day Without Cars

On the September 22nd, 2019, the Municipality of Águeda celebrated the European Day Without Cars with several activities like didactic games, inflatable to play, pedal cars and bicycles.

Cities such as the Municipality of Águeda, which promote walking and cycling as an alternative to private car, are more attractive and have a higher quality of life.

The slogan "Walk with Us" aims to highlight the public health benefits of walking and cycling, as well as the added benefits for the environment.

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Extremadura Regional Government set grants for sustainable mobility actions

Extremadura Regional Government has developed a grants scheme focused on boosting the electric mobility in the region. The amount sums up to 3,4M€ and it is based on "STRATEGY FOR BOOSTING THE ELECTROMOBILITY IN EXTREMADURA" which is part of CISMOB's Action Plan for Extremadura.

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European Mobility Week @ Coimbra Municipality

In an initiative organized along with the Exploratório - Centro Ciência Viva of Coimbra and Litocar Group, to which the University of Coimbra and Coimbra Municipality were associated, the Urban Mobility and Environmental Sustainability was the glaring theme of the discussion in the European Mobility Week.

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AGENEX presented "STRATEGY FOR BOOSTING THE ELECTROMOBILITY IN EXTREMADURA"

In the session on "Energy transition in EU regions and cities" held in the European Week of Regions and Cities, AGENEX shared the "Strategy for Boosting the Electromobility in Extremadura", inspired within the CISMOB context. It is based on the following action lines:

- Developing charging stations in Extremadura region,
- Promoting the use of electric vehicles,
- Training of professionals from the mobility sector and creation of new jobs,
- Boosting public-private collaboration in this field.

During his speech, Dr. Cosme Segador as AGENEX's Director, highlighted sustainable mobility is also relevant in rural areas: "Although this involves a greater effort, we will not achieve real change if we do not involve all citizens in the transition to the new models of sustainable transport, both in the cities and in the villages".

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