

# Getting Regional Smart Specialisation Strategies closer to business – the Interreg BSR project “EmplInno”

# Why are we doing the project?

- Regional authorities as “strategy owners” **face common problems/obstacles** in the **RIS3 implementation** process
- Innovation intermediaries often **lack capacity to work with** the novel **RIS3 approach** and apply this to their work with the end-users SMEs and further innovation actors
- Medium-sized cities and regions often have a **smaller critical mass for innovation and growth** when compared to metropolises

# What is “EmplInno“ in short?

Funding Programme	Duration
 <p>Interreg Baltic Sea Region Programme 2014-2020, Priority 1: “Capacity for innovation”</p>	 <p>May 2016 – April 2019</p>
Budget	Lead Partner
 <p>3.051.841 €</p>	 <p>Rostock Business and Technology Development GmbH, Germany</p>

# Who is on board?

## PROJECT PARTNERS



“strategy implementers“

➤ Innovation intermediaries

“strategy owners“

➤ Regional authorities

### Germany

1. Rostock Business and Technology Development GmbH
4. Kiel Business Development Agency (KiWi)

### Denmark

2. D2i – Design to innovate
3. South Denmark European Office

### Poland

5. Kujawsko-Pomorskie Voivodeship
6. Lubelskie Voivodeship
7. Foundation for Lubelskie Development

### Lithuania

8. Kaunas Science and Technology Park

### Latvia

9. Riga Planning Region

### Estonia

10. Tartu Science Park
11. Tartu City Government

### Finland

12. Mikkeli University of Applied Sciences, Small Business Center
13. Prizztech Ltd
14. Regional Council of South Ostrobothnia

### Sweden

15. Östergötland County Council / Region Östergötland
16. Gävleborg County Council / Region Gävleborg

# What do we do?



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## Enhance organisational capacity

- Organisational coaching tools

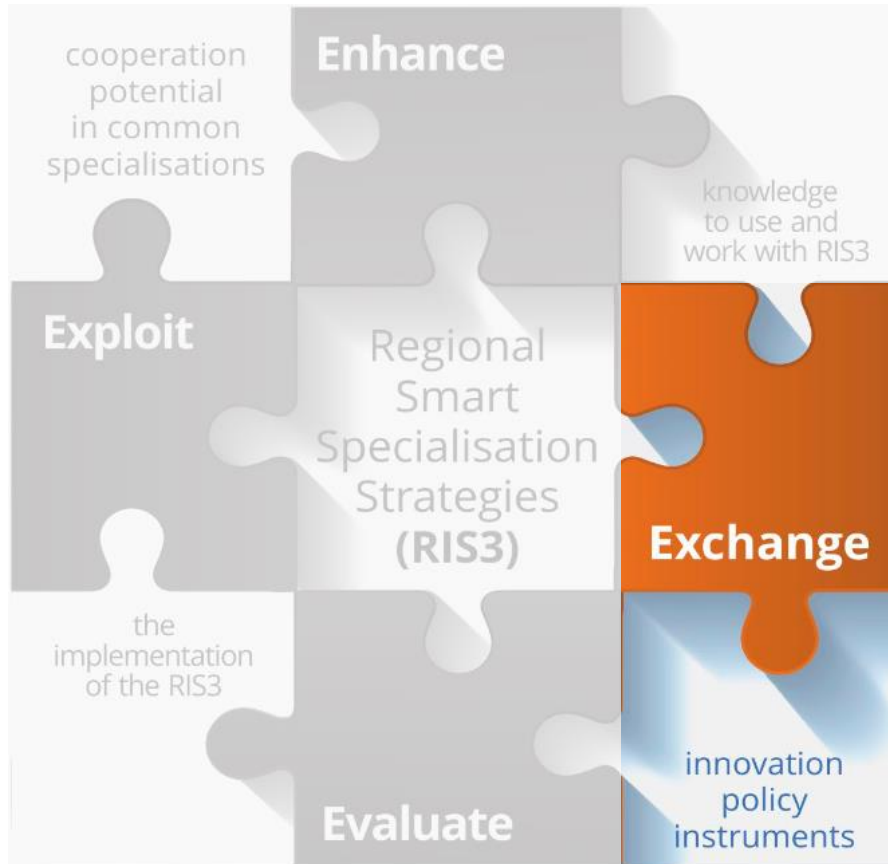
## Promote the RIS3

- Information events and mobilisation processes

## Network and disseminate results

- Recommendations, events, spread

# What do we do?



## R+D transfer workshops

- Exchange, adapt and test locally

## SME Empowerment tools

- Exchange, adapt and test locally

# What do we do?



## Discuss RIS3 of partner regions

- Network institutionalised

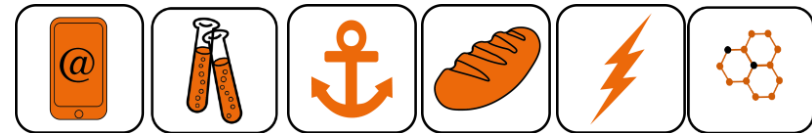
## Evaluate the RIS3-implementation

- RIS3 feedback papers to authorities

# What do we do?



**Synergy potential + delegation trips**



## Lead Partner

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