

South-Estonia Smart Specialisation Strategy

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South-Estonia

- >Population: 319 780
- >Territory: 15 533 m² (36% of Estonia)
- >Labour force: 144 400
- Unemployment rate: 4,1%
- >fDi Magazine TOP 10 European Cities and Regions of the Future 2016



SMART SPECIALISATION STRATEGY

Started in 2012 with EU project CCIC

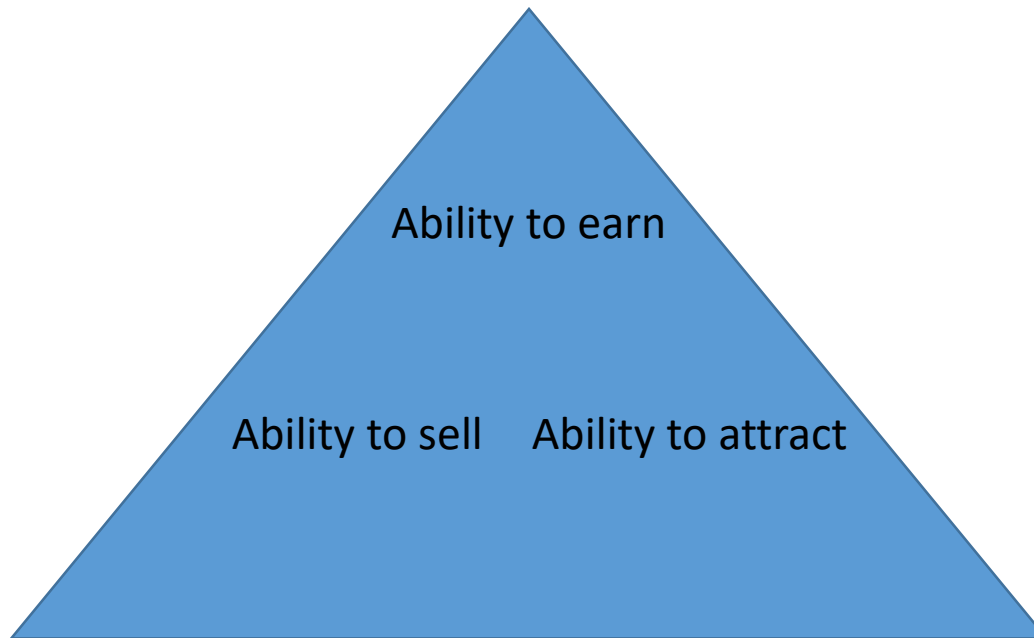
1st phase - Followed good practice of Brainport Development (2012)

2nd phase – Competitiveness and focal sector analysis of South-Estonia (2013)

3rd phase – Smart specialisation strategy of South-Estonia (2014)

Competitiveness and focal sector analysis

What are the main focal sectors of South-Estonia and how have they developed during 10 years compared to Tallinn?



Competitiveness and focal sector analysis

Ability to sell – net turnover + export per employee

Ability to attract – labour force + average wage cost per employee

Ability to earn (productivity) – share of added value + added value per employee

Ability to adapt – new companies vs dead companies + innovation in companies (CIS)

Science potential – specialisation in different fields of science

Focal sectors of South-Estonia

ICT & Electronics

Health services & biotechnology

Timber industry

Healthy & functional food

Smart Specialisation Strategy of South-Estonia

Goal

Increase competitiveness of the region

Focus on sectors that have higher growth potential and added value

Involved partners

Companies within the focal sectors (EDP)

Focal sector clusters, associations, etc

County Development Centres

Competence centres

Enterprise Estonia

Ministry of the Interior

Ministry of Education and Research

Ministry of Economic Affairs and Communications

Tartu University

Estonian University of Life Sciences

Local Municipalities

Process (5 months)

1st phase – public sector cooperation plan: developing leadership and financial plans

2nd phase – focal sectors in depth analysis & EDP

3rd phase – smart specialisation strategy vision and legitimising the strategy

Result

1st phase

- + public sector cooperation plan
- financial plan

2nd phase

- + good understanding of the needs of the companies
- extremely hard to keep companies involved in public sector strategies

3rd phase

- + smart specialisation strategy approved by all public partners
- no action plan to implement strategy

Strategic goals

Talent creation and attraction – smart jobs in the region

Cluster, competence & technology centres development in focal sectors

Building bridges between support organisations and enterprises

Developing innovation system and infrastructure of the region

State of the strategy

Leadership – Tartu City Government and Tartu Science Park

Financing – EU projects to keep the process going

Action plan – County Development Centres & Competence Centres focus on focal sector development

Good practices

South-Estonia County Development Centres

Focal sector development

Tartu – University-enterprise cooperation, biotech, medicine, IT

Põlva – Healthy and functional food

Viljandi – Metal and mechatronics

Võru – Timber industry

Valga & Võru – branding and tourism

Good practices

Business support organisations roundtable meetings

Joint strategic goals and actions

Developing supportive business system

Marketing of the region

Cluster development

Universities knowledge management

Good practices

Idea Tuesday – B2B interaction

Joint fair visits

Audits

Seminars, workshops

FDI management

Youth entrepreneurship

ESTONIA BUSINESS ENVIRONMENT RANKINGS

Estonia is the most entrepreneurial country in EU – World Economic Forum

- >1st in International Tax Competitiveness Index – OECD
- >1st in Internet Freedom – Freedom House
- >1st in Basic education – PISA
- >2nd in Index of Economic Freedom in EU (9th in the world) – Wall Street Journal
- >12th in Ease of Doing Business – World Bank

e-Estonia

we are a digital society

- digital signature saves 5 days a year
- 99% of prescriptions are digital
- 99% state services are online



300 meters

A stack of paper saved each month

- > Only 3 things can't be done online
- > Internet is a social right
- > Broadband in 88% of homes
- > 3G, 4G cover the whole country
- > e-taxes 98% online
- > Banking 99,8% online
- > 30% of votes online



Thank you!

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