

PP7 Foundation for Lubelskie Development

Organisational Coaching Tool

The Foundation for Lubelskie Development is an institution of the business environment operating in the Lubelskie Voivodeship, which actively participates in the implementation of the Regional Innovation Strategy. The Foundation closely cooperates with RIS3 stakeholders: entrepreneurs, scientific and research units, universities, business environment institutions and local government units. As part of the EmplInno project, the Foundation organised a number of activities aimed at increasing the level of knowledge, both of the Foundation's employees and RIS stakeholders cooperating with the Foundation.

How was the process of increasing knowledge about the RIS3?

The Foundation has organized a cycle of R+D transfer workshops within the group of activity "Empower and Exploit Energy". The main aim of the workshops was to present issues related to technology transfer, promoting innovation and cooperation in the field of R+D within the smart specialization of the Lubelskie Region - renewable energy between universities, scientific and research units and entrepreneurs, and promoting good local and foreign practices. During the workshops were presented, among others, the idea and assumptions of the EmplInno project, issues related to technology transfer, innovation and research and development cooperation between enterprises and universities; opportunities for the development of the renewable energy industry in the light of the Regional Innovation Strategy of the Lubelskie Voivodeship, projects supporting its implementation and the possibility of financing projects in the field of bio-economy. Additionally, good practices regarding R+D cooperation and implementation of innovations were presented. During the meeting, participants have discussed the problems, solutions and tools to improve the implementation of the Regional Innovation Strategy in the field of smart specialization - renewable energy. The conclusions from the discussions were forwarded to the Marshal's Office of Lubelskie Voivodeship.

The Foundation has organized a cycle of R+D transfer workshops within the group of activity "Empower and Exploit Food". The aim of the workshops was to present issues related to technology transfer, promoting innovation and cooperation in the field of research and development within the smart specialization of the Lubelskie Region - food between universities, scientific and research units and entrepreneurs, and promoting good local and foreign practices. During the Workshops, among others participants were discussed the problems, solutions and tools to improve the implementation of the Regional Innovation Strategy in the field of smart specialization in Food. The conclusions from the discussions was forwarded to the Marshal's Office of Lubelskie Voivodeship.

The Foundation has organized of an Energy round table" on 14th of November 2017 in Lublin. The main objective of the meeting was to discuss the tools and methods of implementing Regional Innovation Strategies (RIS) in partner regions of the EmplInno project, as well as to identify the main problems in cooperation between the research and development units and entrepreneurs. During the meeting, the areas of smart specializations, specified in individual RIS documents, were assessed in terms of their detail and the scale of impact on the regional economy; the methods and tools for implementing the RIS were discussed, as well as possible solutions which can improve their implementation and can increase the effectiveness to obtain of objectives and results. The cooperation between science and

business was also evaluated. Ideas and projects that could improve this cooperation were also identified. Conclusions from the meeting were delivered to the Marshal's Office of the Lubelskie Voivodeship, responsible for the implementation of the RIS.

Newsletters were distributed to partners of Lublin Eco-Energy Cluster (LE-EC). Foundation for Lubelskie Development is co-ordinator of LE-EC. The members of the cluster are entrepreneurs, scientific and research units, universities, business environment institutions and local government units. The Newsletter contained among others information on: events organized in Lubelskie Region concerning RIS3 and support instruments for RIS3 stakeholders.

How did you adapt the knowledge to your organisational context?

The information obtained during the above activities has been analysed by RIS3 Energy and Food Experts from Foundation for Lubelskie Development. RIS3 Experts have decided about organising R+D transfer workshops at the last stage of realisation of EmplInno project (November 2018-February 2019). During the meetings the method of creative solutions for innovative products – Design thinking – will be used for finding innovative solutions to problems hindering the development of cooperation between entrepreneurs and universities identified during R & D transfer workshops organized as first part of the project in Lublin. The acquired knowledge will be used by the Foundation to create support instruments (specialist services and tools) adapted to the needs of RIS stakeholders.

How did you communicate the knowledge internally? Were there barriers to overcome?

RIS3 Specialist of Energy has prepared and distributed newsletters to the members of Renewable Energy Sources Team (RES) of Foundation for Lubelskie Development. The Newsletter contained among others information on: events organized in Lubelskie Region concerning RIS3 and support instruments for RIS3 stakeholders.

Some employees of Foundation participated in events organized within the EmplInno project.

How do you translate the knowledge into your working with external target groups?

The knowledge acquired by RIS3 Experts allows us to adapt the instruments used by the Foundation for the Development of the Lublin Region to the needs of RIS stakeholders. During the seminars and conferences organized by the Foundation, issues related to improving the conditions for the development of cooperation between entrepreneurs and scientists are discussed. Meetings are interactive, allowing participants to express themselves freely. The diversity of participants (entrepreneurs, scientists, representatives of self-government and the business environment institution) allows to get to know the position of particular parties and make aware of the causes of different perceptions of the same problems.

How do you institutionalise the knowledge in your organisation?

The Foundation for Lubelskie Development has in its structure the Innovation Support Department, which implements activities addressed to entrepreneurs, scientific and research units, universities, business environment institutions and local government units. There are four people employed in the department. All employees of the department should be involved in the process of raising knowledge in RIS and creating better conditions for cooperation with RIS stakeholders. Currently, two people are delegated to realisation of EmplInno project - RIS3 Energy Specialist and RIS3 Food participate in the process of acquiring and distributing knowledge about RIS3.

After the EmplInno project end, RIS3 specialists will continue to gain knowledge within their specialisations (Energy and Food), in particular in the field of innovation and new technologies as well as good practices regarding the initiation and development of cooperation between entrepreneurs and representatives of universities and research and development entities. Selected information (having the character of new knowledge, good practices) will be analyzed and compiled in the form of notes prepared by RIS3 specialists. These notes will be sent to the Foundation's employees.

In order to standardize the prepared information, the scope of the note was developed, including the following chapters: Title of the activity, description of the activity, source of information, contact person. The notes will be prepared one time per month.