

Organisational Coaching Tool

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Östergötland County Council / Region Östergötland, Sweden

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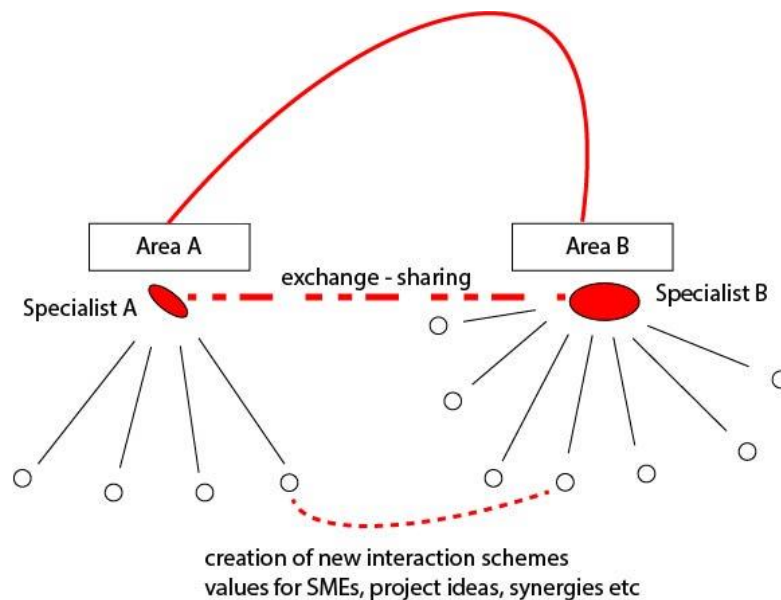
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1. Sharing specialist in intraregional and interregional context

1.1 Short summary

In Region Östergötland there was set a RIS3 structure in 2015-2016 that mainly consists of one person from Region Östergötland, and one working team of specialists for each topical smart specialization area. The specialists have complementary expertise areas. They are acting consultants from various organizations which are active related to the smart specialization area. This grouping was arranged to implement the regional smart specialization.

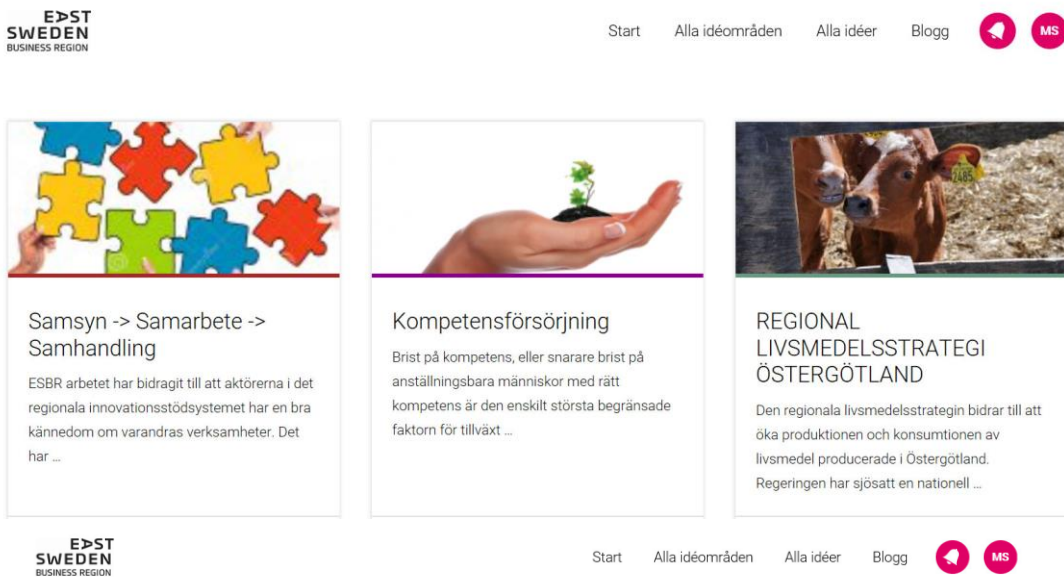
Within the EmpInno project, it was found that opportunities were created by sharing RIS3 specialists. The meaning of sharing is that specialists also spend time to understand other situations than the details of their particular assignments within the region. It was found that such activity created interregional opportunities.






A version of the sharing concept is now introduced in Region Östergötlands regional development strategy. The term ambassador is used for educating selected persons from various relevant organizations (to a large extent given by associated organizations in EmpInno project) about the overall regional support system. The ambassadors will then be able to support other organizations and initiatives by having deeper (specialist) knowledge of the full regional support system. They can then propose new concepts and ideas which were not possible only within their own organization structure and knowledge. As consequence, it is expected that there will be stronger regional growth.

In perspective, the sharing specialist concept can be applied in various forms (for example transnational collaborations for future smart specialization development).

Ideas are collected in an online data base platform and evaluated by regional stakeholders active in regional development. Ideas are evaluated by an Innovation Empowerment Group that consists of regional stakeholders which are active related to regional development. Selected ideas are considered as strong for regional growth evolve into feasibility studies or activities.




EDSB SWEDEN BUSINESS REGION Start Alla idéområden Alla idéer Blogg  




Samsyn -> Samarbete -> Samhandling

ESBR arbetet har bidragit till att aktörerna i det regionala innovationsstödsystemet har en bra kännedom om varandras verksamheter. Det har ...





Kompetensförsörjning

Brist på kompetens, eller snarare brist på anställningsbara människor med rätt kompetens är den enskilt största begränsade faktorn för tillväxt ...




REGIONAL LIVSMEDELSSTRATEGI ÖSTERGÖTLAND

Den regionala livsmedelsstrategin bidrar till att öka produktionen och konsumtionen av livsmedel producerade i Östergötland. Regeringen har sjösat en nationell ...

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Alla idéer


Område

Alla 


Publicerad

Från Till



Beslut

Alla 


Ranking

Alla 


Expertbedömning




Alla  Totalt 

Idéer relaterade till mig

- 

Sortera

Senast publicerade 

7 idéer matchar din filtrering (15 kommentarer och 5 gilla-markeringar)

OMRÅDET

OMRÅDET ANSÖKNINGAR

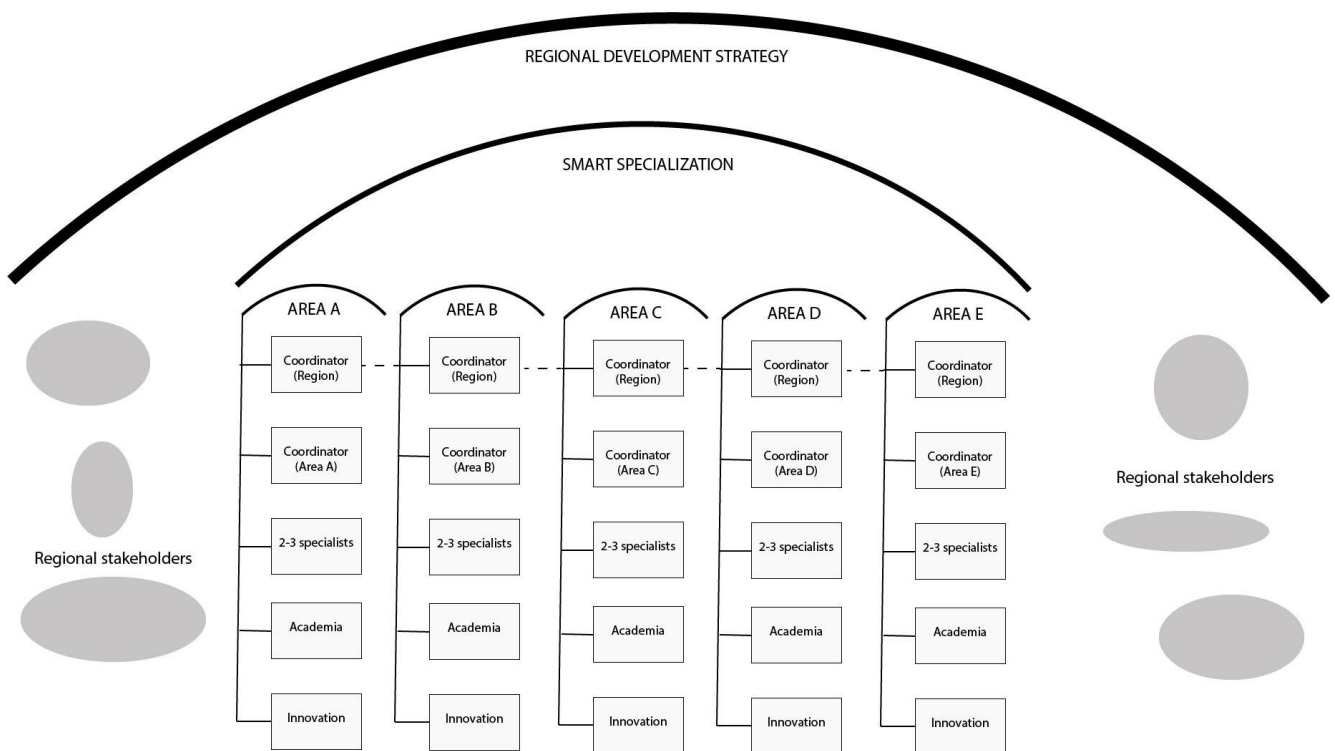
OMRÅDET ANSÖKNINGAR

1.2 Detailed description

Region Östergötland established a smart specialization structure in 2015-2016. There were five specialization areas identified. The region appointed one responsible person for each area from its organization. This responsibility is not to practically implement the smart specialization activities per se, but to make sure that activities are in line with the smart specialization and regional strategy.

A working team of specialists was assigned to each smart specialization area. The team members had complementary focus areas. Each area had one coordinator and 2-3 experts. This team proposed and implemented activities practically. The specialists were acting as RIS3 specialists.

In addition, the structure was linked with research and innovation. One person from academia was linked with each area to keep relation with scientific fields relevant for smart specialization topic. One person from an innovation organization was linked with each area to relate with innovation climate (science parks, incubators, etc). The overall structure is shown in the figure below where Area A-E represent different focus areas.



In the region there are various stakeholder organizations, some of which are associated organizations to the smart specialization implementation and regional development driven by Region Östergötland. These organizations were invited together with other ones to form an Innovation Empowerment Group. The Innovation Empowerment Group has four physical meetings per year, and other internet tools (online platform, email-list, Facebook group, dropbox). Information and communication of initiatives and updates of activities important for the region and smart specialization implementation takes place through this group. The RIS3 specialists are part of this group. Thereby the specialists are updated with planned activities and aims of all relevant regional stakeholders. Given the information using the Innovation Empowerment Group structure, the specialists can propose and carry out RIS3 activities.

There is a boost when persons from different areas meet and new approaches emerge from ideas. Thus, a practicing activity was to encourage specialists to also act in other areas in the intraregional activities. This was also found to be helpful when a specialist is actively taking part of another regions' activity, in practice being full paid by one region but also partly working for another region at temporary activities which have joint relevance for both regions. This sharing specialist model was tested between regions in work package advanced materials in the Interreg project EmplInno. It created interregional collaboration and joint projects, see the example in section 1.3.

Similar type of sharing approach was implemented in the regional network related to the Innovation Empowerment Group. Seventeen persons were selected as “ambassadors” and it was agreed by partner organizations in the region that those persons spend some time for other areas than the ones they are active in, or responsible of. That creates “collisions” between different focus areas. As consequence, ideas emerge from crossbreeding between different disciplines which were not realized within one area.

In case of smart specialization, the tool supported both implementing RIS3 strategy and communicate it to stakeholders, as well as boost new ideas which emerged from two smart specialization areas. The specialists are closer to SMEs and have more insight in the details. This created new interaction schemes and value for SMEs by expanded network to research and innovation, new contacts, and/or projects. It also provided feedback to Region Östergötland regarding RIS3 implementation when such information appeared from regional stakeholders contact with the RIS3 specialists.

The combination of RIS3 specialists and Innovation Empowerment Group creates a learning for associated organizations by exchange in good practices. The associated organization can relate to the overall regional goals of smart specialization while the associations develop their activity plan, as well as apply developed practices by the RIS 3 specialists.

The crossbreeding ideas are collected in an online data base platform and evaluated by regional stakeholders based on certain criterias (growth potential, regional focus, degree of collaboration and economic viability). Selected ideas evolve into feasibility studies or initiation activities. Examples from the database are shown in the figure below. The ideas which lead to the selection of feasibility studies can lead to next steps as full proposals to structure funds or national funds to create for example competence centers or clusters. Region Östergötland has a good track record in such achievements.

1.3 Example

An example of exchange concept is taken from Region Östergötland and Region Gävleborg. Both these regions were active in a prestudy 2016 regarding smart materials in the (initial) RIS3 context. In both regions, the stakeholders had not previously been mapped. An initial mapping was initiated with descriptions of categories (academic, institute, SME, and industrial stakeholders) and main field of area. There was a workshop in each region as part of mapping activity. One of the specialists from Region Östergötland joined the workshop in Region Gävleborg. One year later, an SME from Region Gävleborg (present at Gävleborg workshop) contacted the specialist in Region Östergötland declaring their interest to link with the research to initiate studies which could clarify materials concepts useful for their SME business. As a consequence, there were several project funding applications submitted. Two years after the original workshop, there were three projects based on that SME – university partnership. The topics related very well with two areas of each region: metallic materials and aerospace. Next evolutionary collaboration step that is planned is joint applications to Clean Sky projects.