

Organizational Coaching Tool

South-Savo Region - Project Kiln

In the South Savo region the Smart Specialization Strategy is executed mostly by the research-, development- and investment projects. For delivering information of RIS3 and helping the creation of projects, the policy owner Regional Council of South Savo collects the local actors into Project Kiln. The typical structure of Project Kiln presented in the Figure 1.

On average every second year the Regional Council arranges the Project Kiln usually together with the Centre for Economic Development, Transport and the Environment, which is the financier of projects as well.

The participants of the Project Kiln get information about the current objectives of regional policy and RIS3, its implementation possibilities as well as contacts to the strategy owner and to other strategy implementers. They could plan joint projects during the Kiln if they have common goal and avoid so overlapped activities as well.

The primary target groups of the project Kiln are business development organizations, consultants, educational- and research institutions and other similar innovation intermediaries working with SMEs. Private companies may also take part in Kiln. Typically, the length of the whole event is 4 – 7 hours.

In the Figure 2. is presented the current RIS3 strategy implementation procedure inside the implementing organization South-Eastern Finland University of Applied Sciences - Xamk. It based on the RIS3 information delivered by the policy owner, and the process supports the development of the new projects in line with RIS3 and implementers own strategy as well.

During the implementation process, Xamk RDI-unit and Emplnno project arrange internal briefings, workshops and teamworks for engaging whole RDI-staff to objectives of RIS3 and at the same time, the staff iterates project ideas concerning Smart Specialisation Priorities. The RIS3 knowledge translated to the relevant external groups, incl. SMEs and other stakeholders by the presentations of the Emplnno project e.g. during the project own events and participating at the events organized by

stakeholders, e.g. associated partner Miksei Oy and others. During the EmplInno project' time has been increased RIS3 knowledge in Xamk and improved network with the policy owner and other stakeholders.

In the Xamk all idea files and project documents are collected to common cumulative internal database, which is open to whole RDI-staff. Database helps executing of new projects and in the long run it enhances Xamk's organisational capacity to work with RIS3. The specific information of the end-users is collected to another Customer Relationship Management-database.

Figure 1. Typical structure of the Project Kiln

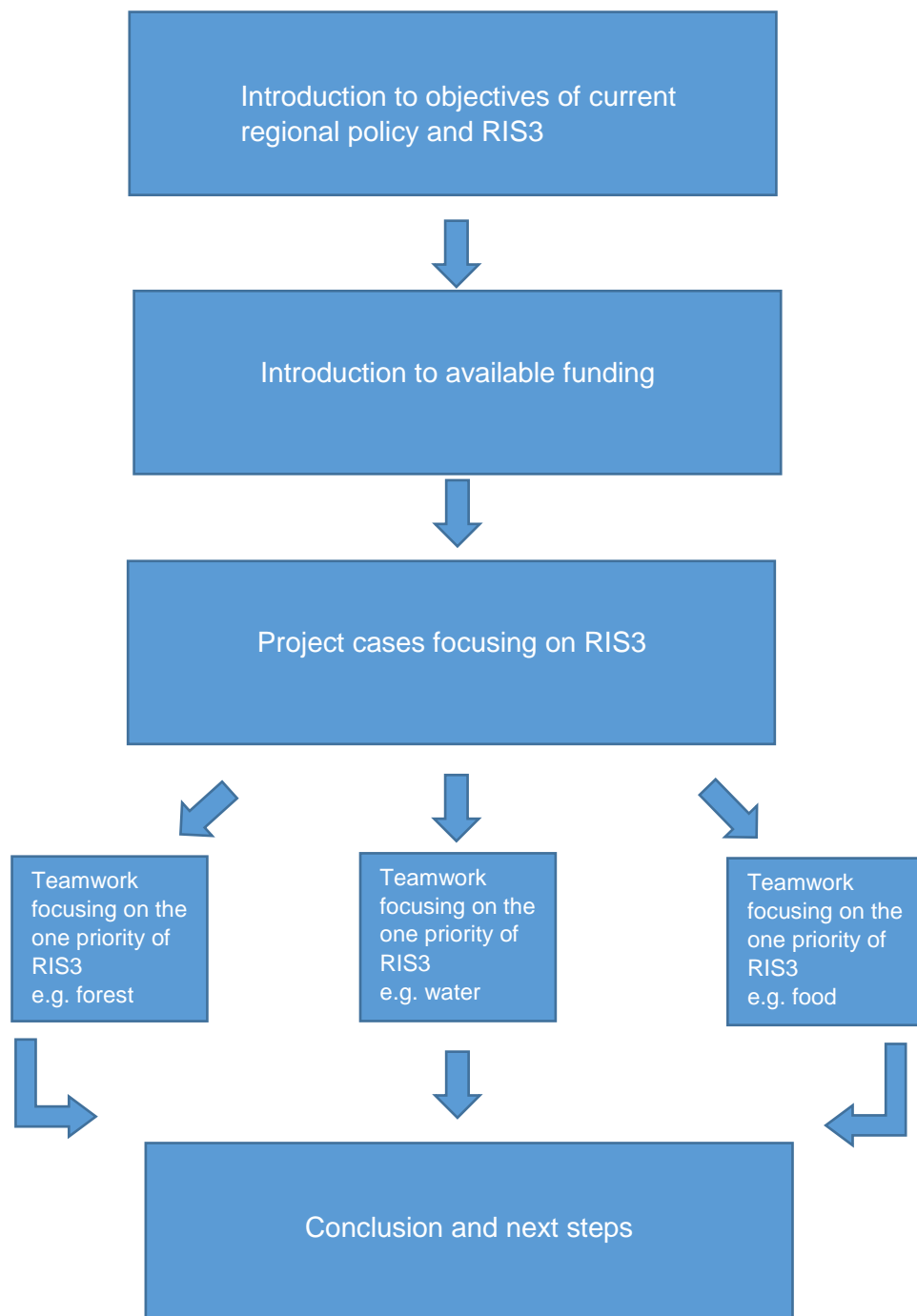


Figure 2. RIS3 strategy implementation procedure inside XAMK

