

# How to get smart specialisation strategies closer to business?

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FINAL CONFERENCE  
6/7 March 2019, Berlin

WiFi:  
SSID: Emplnno  
PW: Berlin2019



# Welcome

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Christian Weiß,  
Rostock Business, Lead Partner EmplInno



# Welcome

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Henrik Paape,  
Ministry of Economics, Labour and Health  
Mecklenburg-Vorpommern



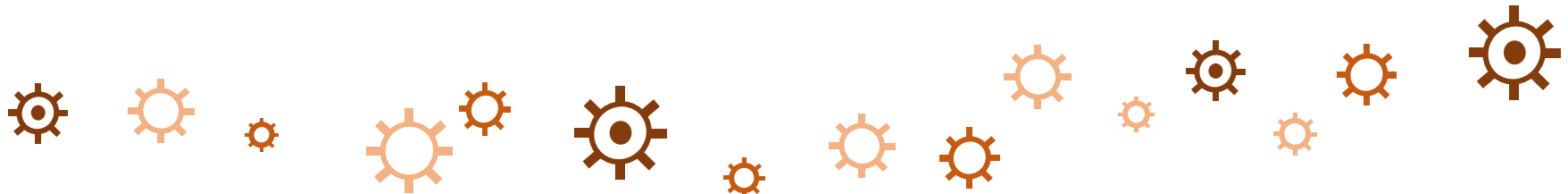
# RIS3 implementation from the EU perspective – expectations, challenges, traps?

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Dr. Ales Gnamus

S3 Platform / European Commission

DG JRC Growth & Innovation



# Coffee Break

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Enjoy Networking!



# EmplInno – smart, straightforward and only successes, wasn't it?

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## Project Partners



# Thomas Jensen

South Denmark European Office

# Rafał Modrzewski

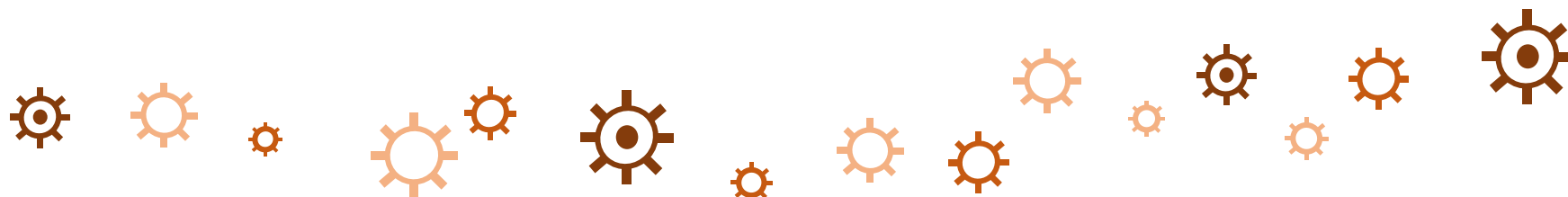
Marshal's Office of Kujawsko-Pomorskie Region

# Jūratė Danėnienė

Kaunas Science and Technology Park

# Dorota Skwarek

Marshal Office of Lubelskie Voivodeship



S3-Empowering for Innovation and Growth  
in Medium-Sized Cities and Regions



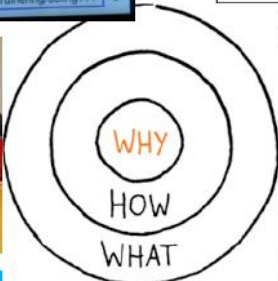
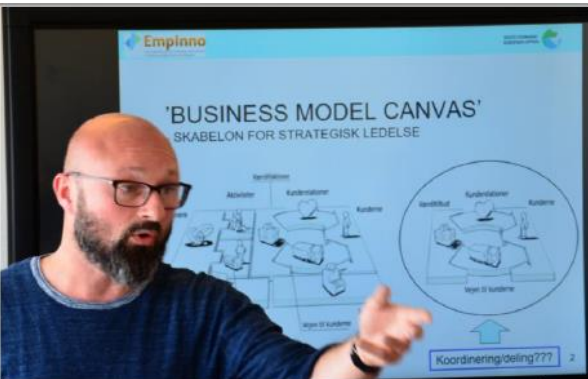
EUROPEAN UNION  
EUROPEAN  
REGIONAL  
DEVELOPMENT  
FUND

# Thomas Jensen

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South Denmark European Office





GoA 2.1 Build up organisational capacity with specialists



12/02/2019

### Annex 1: Organisational RIS3 capacity building diary

#### Build up organisational capacity with specialists (2-1)

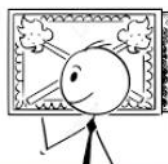
Install RIS3 specialists	<p><b>June 2016:</b> SDEO appoint the following RIS3 focus area specialists (all Senior EU Funding Advisors):</p> <ul style="list-style-type: none"> <li>Health and Welfare Technologies; Allan Nordby Ottesen and Henriette Hansen</li> <li>Offshore Energy: Thomas Jensen and Siri Raahede Bentzen</li> <li>Energy Efficient Technologies including sustainable transport: Thomas Jensen and Pernille Daga.</li> <li>Experience Industries, incl. Design: Siri Raahede Bentzen</li> <li>Robotics and digitization: Else Dyekjær Mejer</li> </ul>
Specialists intensify their engagement with the action plan	<p><b>September 2016:</b> Discussion of the regional S3 focus areas during internal seminar in order to start a process towards a common understanding of the key strengths within the specialization focus areas, including:</p> <ul style="list-style-type: none"> <li>Business structure</li> <li>Primary, secondary, tertiary ..... strengths</li> <li>Key innovation actors / innovation eco-system</li> <li>Ways in which SDEO interacts/cooperates with the actors</li> </ul> <p>Further, the seminar discussed a new approach towards the S3 cluster in the region – from “one-size-fits all” to “demand driven”.</p>
Specialists intensify their engagement with the action plan	<p><b>January 2017:</b> As part of a wider strategic process at SDEO the S3 and key S3 stakeholders and cooperation partners are discussed during SDEO internal seminar.</p>
Specialists intensify their engagement with the action plan	<p><b>June 2017:</b> Based on the discussions September 2016 and January 2017 a draft “Fact Sheet on the S3 focus area “Energy Efficient Technologies” is discussed during an office meeting.</p> <p>It is decided to produce such factsheets for all the regional S3 focus areas during the course of 6 months.</p>
RIS3 specialists intensify their engagement with the action plan	<p><b>December 2017:</b> SDEO together with the region organizes meeting with key regional innovation</p>



Das Kopieren, Drucken und Verhindern

#### OVERSIGT OVER TOVHOLDERE HOS SE

ORGANISATION	Allan	Bjarne	Cathrine	Else	Eric	Henriette	Jens	Jesper	Pernille	Rasmus	Siri	Thomas
Business Region Esbjerg	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Aabenraas	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Capital of Children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CEA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dansk Materiale Netværk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Design/Innovate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Designskolen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enterprise Europe Network (EEN)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Erhvervsakademiet Sydvest	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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FORCE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Green Tech Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Healthcare Denmark	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lego	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MiljøForum Fyn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Odense Kommune/Erhvervskontakten	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Odense Robotics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Odense Universitetshospital (OUH)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Offshore Energy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Project Zero	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



# Rafał Modrzewski

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Marshal's Office of Kujawsko-Pomorskie Region





i-print  
Ajan hengessä

seeppee  
PRISMA  
ROSSO  
ess autotola  
MARKET  
Meitä saat Bonusta jopa 5%

SeAMK  
ACTION FOR THE FUTURE

PARI  
Tehokkuutta öljyn polttoon

KANSAINVÄINEN  
TUOTANTO POHJANA

TUULITEHOJA FI

YHTI

# Thomas Jensen

South Denmark European Office

# Rafał Modrzewski

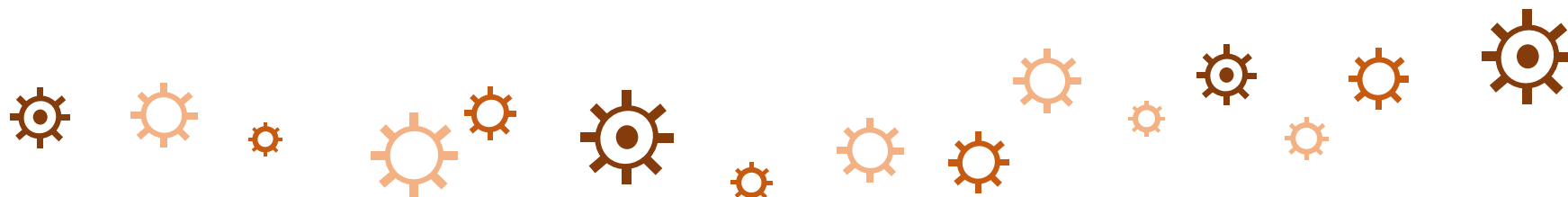
Marshal's Office of Kujawsko-Pomorskie Region

# Jūratė Danėnienė

Kaunas Science and Technology Park

# Dorota Skwarek

Marshal Office of Lubelskie Voivodeship



S3-Empowering for Innovation and Growth  
in Medium-Sized Cities and Regions

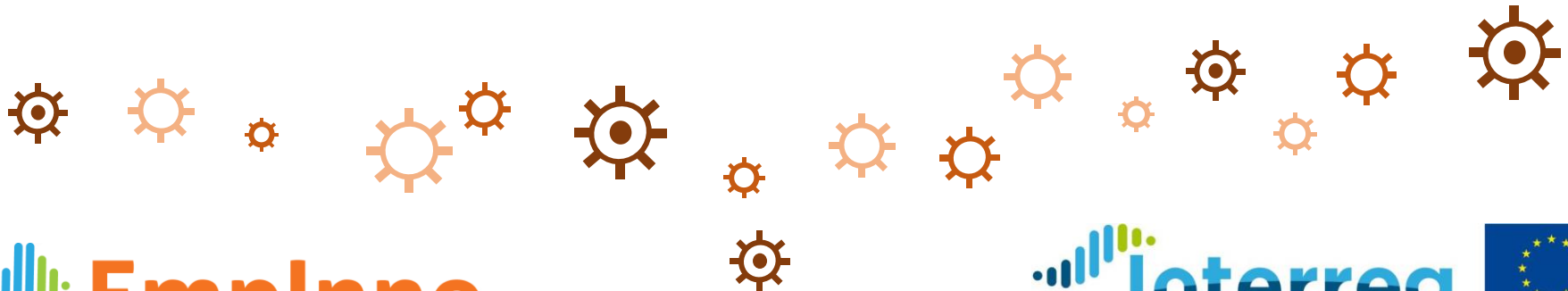


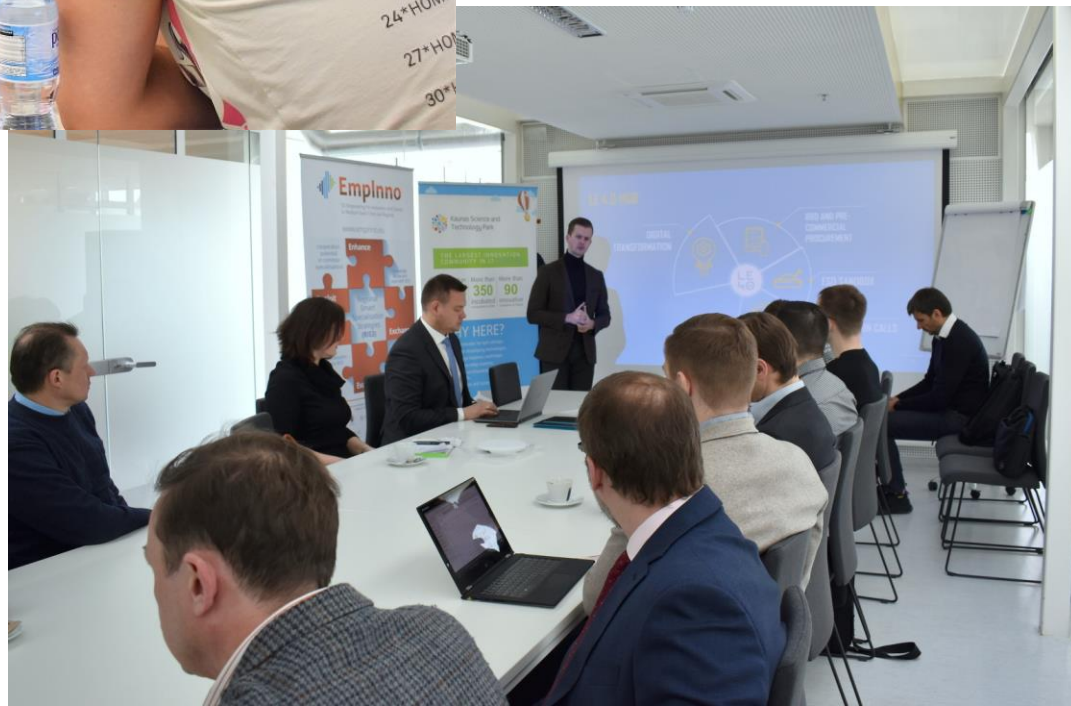
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EUROPEAN  
REGIONAL  
DEVELOPMENT  
FUND

# Jūratė Danėnienė

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## Kaunas Science and Technology Park





# Dorota Skwarek

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Marshal Office of Lubelskie Voivodeship





Strategy implementers



## Challenges in RIS3:

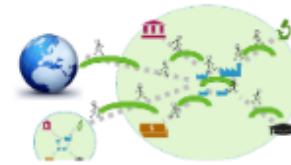
Increasing the ability of business entities to be more innovative

Increase in the capacity of scientific and research entities to create and commercialize knowledge

Strengthening business environment entities

Increasing the openness of administration to innovation

External solutions



The Seven Innovation Gap Models

IDEA



Innovation Forum



Marshal's Office of the Lubelskie Voivodeship



SmartSpecialization Participants mapping

IDEA



Food Work Bio Saimaa Groupu

IDEA



# Emplnno

[www.tweedback.de/empinno](http://www.tweedback.de/empinno)

WiFi

SSID: Emplnno

PW: Berlin2019



S3-Empowering for Innovation and Growth  
in Medium-Sized Cities and Regions



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EUROPEAN  
REGIONAL  
DEVELOPMENT  
FUND

# Lunch Break

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Enjoy Networking!



# Networking Session

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## The Audience

ICT

Curie Kabinett



Health +  
Life Science +  
Biotech



Pasteur Kabinett

Food

Main Room



Energy

Main Room



# Coffee Break

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Enjoy Networking!



# The role of Smart Specialisation in the Baltic Sea Region

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Esa Kokkonen

Coordinator Policy Area “Innovation”  
of the EU Strategy for the Baltic Sea Region,  
The Baltic Institute of Finland



# Berlin-Brandenburg – a common RIS3 and good practices of implementation

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Dr. Peter Eulenhöfer  
Brandenburg Invest / Wirtschaftsförderung  
Land Brandenburg GmbH

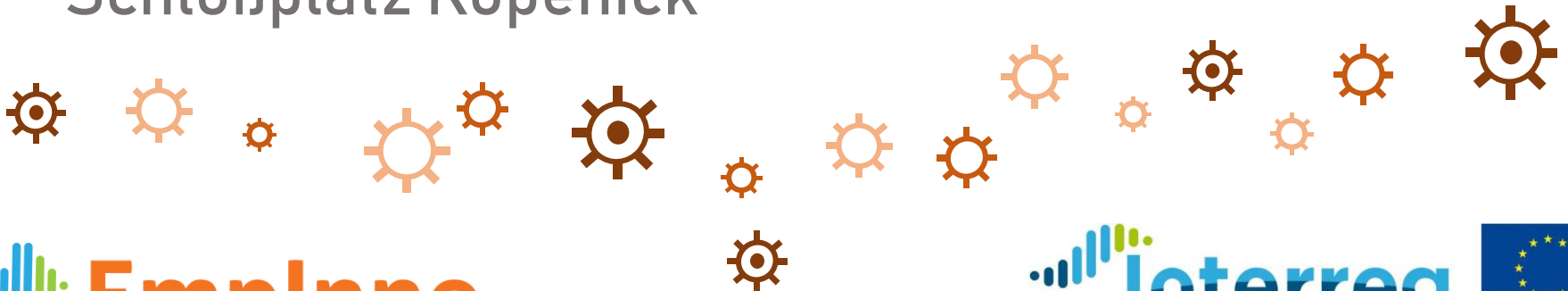


# See you at the Dinner Reception!

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Ratskeller Köpenick,  
Alt Köpenick 21, 12555 Berlin

Take Tram 61 or 63 from “Walther-Nernst-  
Str.” direction Rahndorf/Mahlsdorf to station  
“Schloßplatz Köpenick”

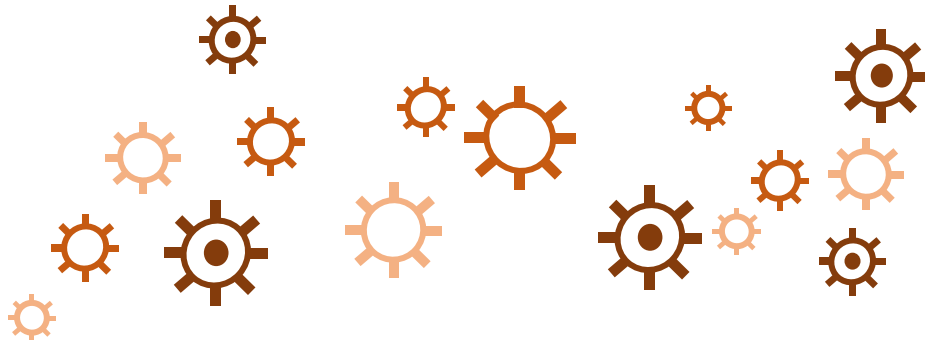


# How to get smart specialisation strategies closer to business?

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FINAL CONFERENCE  
6/7 March 2019, Berlin

*Good Morning!*



# How to build a better tomorrow with S3?

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Two parallel open interactive sessions



# a) How do businesses benefit from Smart Specialisation Strategies? Values from funds, resources and strategies

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D2i - Design to Innovate/DK  
and Tartu Science Park/EE

MAIN ROOM



# b) Governance challenges, monitoring and evaluation

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Region Östergötland/SE  
and Lubelskie Voivodeship/PL

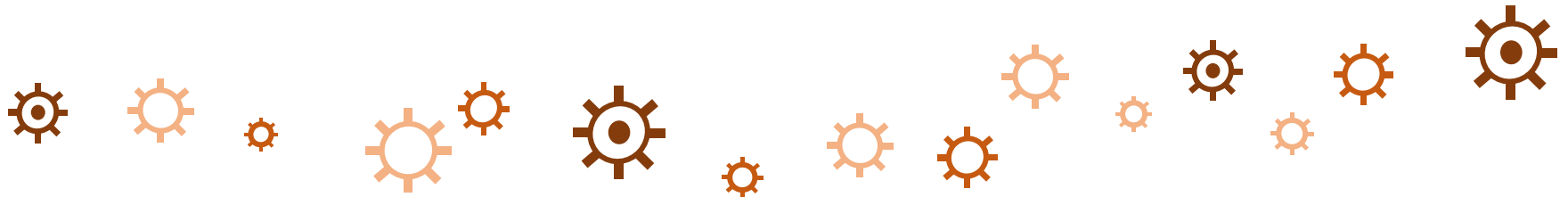
CURIE KABINETT



# Closing - a look beyond EmplInno

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Project Partners,  
Ales Gnamus,  
Christian Weiß



# Thank you and good bye!

Have a safe trip home!

**12.30: Tour through the Science & Technology Park**

**Meeting Point: Main Room**

