



Newsletter 3 Tittan: April-September 2017

## TITTAN PROJECT KEEPS GOING DEEPER!



European population is ageing rapidly. Median European age is already the highest in the world and number of people 65 and older is projected to triple by mid-century, moving from 14% in 2010 to 25% in 2050. Advances in science and technology contribute to prolong people lifespan, but unfortunately so far, not healthier.

Ageing combined with declining birth rates have caused many to worry about the cost and it is even worst in some EU peripheral regions, characterized by greater ageing ratios than European averages, dispersed population and more emigration of younger generations. They are spending around 40-50% of their public resources in their healthcare systems. Europe 2020 strategy for a smart, sustainable and inclusive growth emphasizes the need to promote active ageing policies. Debates on EU have confirmed the value of Innovation to overcome these challenges ahead.

The European TITTAN Project, aims to tackle that challenge by creating a network of exchange, with innovation and technology transfer for ageing, improving the quality and performance of the European regional healthcare systems. Under the coordination of ACIS, organizations from seven other European regions participate: Basque Country (Spain), Scotland (United Kingdom), Lombardy (Italy), Saxony (Germany), Lower Silesia (Poland) and Almere (Holland) interchanging good practices that can foster the design, up-taking and use of innovative technology-based products/solutions for this problem.

TITTAN consortium shares good practices to promote three different thematic areas:

1. Innovation from the companies to the health services (outside-in).
2. Transfer of technology from the health services to the patients (in-outside).
3. Active involvement of citizens in the management of ageing and health (active citizenship).

## THIRD INTERREGIONAL WORKSHOP INSIDE-OUT INNOVATION

Amsterdam and Almere from 29 to 31 May

The workshop consisted of three intense days of work with presentations of Good Practices from both TITTAN partners and local stakeholders. Besides, there were study visits prepared by the host, the City of Almere, as examples of innovative initiatives in both cities Amsterdam and Almere, as well as meetings for monitoring, coordinating and planning the TITTAN project agenda for the next months.

As part of the best practices, the stakeholders presented various projects exchanging cutting edge technology and knowledge from their regions. All participated in study visits to A-Lab (with presentation by the Amsterdam Economic Board and social robot Alice), HealthFactory (including the Big Data Value Center and health tech partner Cinnovate), Senior-Live, the Who Cares project, and Data-Lab. On the last day, the progress and the work of the TITTAN project were reviewed. The *in situ* visits for the second thematic area during this semester were planned as well as the next Workshops to be held in Scotland and Saxony focussing on the Thematic Area 3 of the project: Active citizens.

After the Amsterdam Metropolitan Area Workshop, Action Group 2 was established (City of Almere and FRRB) tasked with delivering the Action Group 2 Report on the results of Workshops 2 and 3, related to Thematic Area 2: Inside-Out Innovation. In addition, Action Group 2 will be in charge of coordinating the exchange of experiences and *in situ* visits.



## NEXT STEPS

The Fourth Interregional Workshop, focused on the 1<sup>st</sup> part of Thematic Area 3 (ACTIVE CITIZENS), took place during the 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> of October 2017 in Edinburgh, Scotland.

During the fourth semester, TITTAN Team will be able to carry out one-to-one *in situ* visits between partners, in order to gain a deeper understanding of the good practices.

Gemeente Almere



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