



Challenges for the new governance of the territory of the MCM

Dario Parravicini

Director of the Economic and Social Development of the MCM d.parravicini@cittametropolitana.milano.it



State of art

The new Metropolitan City of Milan (MCM) approved last march a Strategic Plan for the next 3 years The former Province of Milan never achieved this important goal

Consequences:

Misalignment between achievements and expected outputs

Inefficiency for administrative process in general

Low level of transparency

Lack of accountability

The Strategic Plan of the MCM



A new smart and sustainable metropolitan city

Economic development and social inclusion combined together

A better balance between the protection of the territory and of the environment and the exploitation of heritage sites on a touristic scale

A different methodology: a new bottom up integrated involvement process: new ways of listening and sharing by the stakeholders



A Multilevel Governace

An Institutional Chain (national, regional, local administrations)

Other public entities (chambre of commerce, universities, regional and local districts/clusters etc..)

Enterprises and workers unions

Private citizens, economic entities and social networks

The need to reverse the process:

Priority to bottom up direction integrated with a horizontal and a holistic approach

A participatory integrated multilevel governance:

The achievement must be a more resilient city and community able to adapt and change themeselves to the changing conditions



In the waterways context

A similar traditional approach has been used so far

- The region and the local level at the head of the process without the involvement of any other institution
- A sporadic involvement of the community and social networks

The final achievement: a distance between social needs and goals



The opportunity of SWARE

A new beginning to launch an action plan dedicated to the metropolitan waterways system

 A permanent Community to create favorable conditions aimed to better effective and involvement process

First of all: metropolitan canals associations

Second: public and private parks, environmental and touristic networks

Third: trade unions, enterprises and workers unions

Fourth: Bank foundations and venture capitals networks

Fifth: regional and metropolitan level with the involvement of national level (national Ministers of Culture and of Economic Development)



The opportunity of SWARE

- Sharing forecasts, processes and achievements with other public institutions and stakeholders in general
- A platform (physical and virtual) to put together and share vision and the knowledge of the territory
- Capacity to set development agencies and to gather economic stakeholders based on strong public private partnership and co-financing
- Legitimacy for action due to a better knowledge of the territory needs and vocation

In a few words...A better system of relationship

A MORE RESILIENT AND ADAPTABLE REGIONAL SIG



Accountability: evaluation of the impact

Transparency: a clear set of rules and procedures;

Legitimacy: due to better knowledge of the territory needs and vocations;

Efficiency: at institutional level

MODERNISING MANAGEMENT SYSTEM WHILE PRESERVING THE SPECIFIC IDENTITIES OF THE INLAND WATERWAYS





Thank you for your attention!