

# Euroregional Innovation Strategy and the new RIS3 strategy of the Balearic Islands

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**05 October 2017 | Zagreb, Croatia**

# Eurorégion Pyrénées-Méditerranée

**Created on October the 29<sup>th</sup> 2004**

- 3 Regions : Balearic Islands, Catalonia, Occitanie
- 15 Million inhabitants
- GDP de 362,372 Million Euros
- 109.000 km<sup>2</sup>

## Organisation :

- Rotating Presidency
- Financial aspects : Region members participation
- EGTC was created in 2009





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# EGTC (Operational since April 2010)

- Be the operational body of a political cooperation
- Facilitate cooperation between the 3 Regions, public and private actors and project's actors
- EGTC can be a tool for multilevel governance and for implementing Europe 2020 Strategy
- Hire staff, create and participate to European Projects and Launch Euroregionals calls
- Develop new projects and promote them at the European level
- Define shared strategies and manage projects



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ILLES  
BALEARNS



Generalitat  
de Catalunya



Occitanie



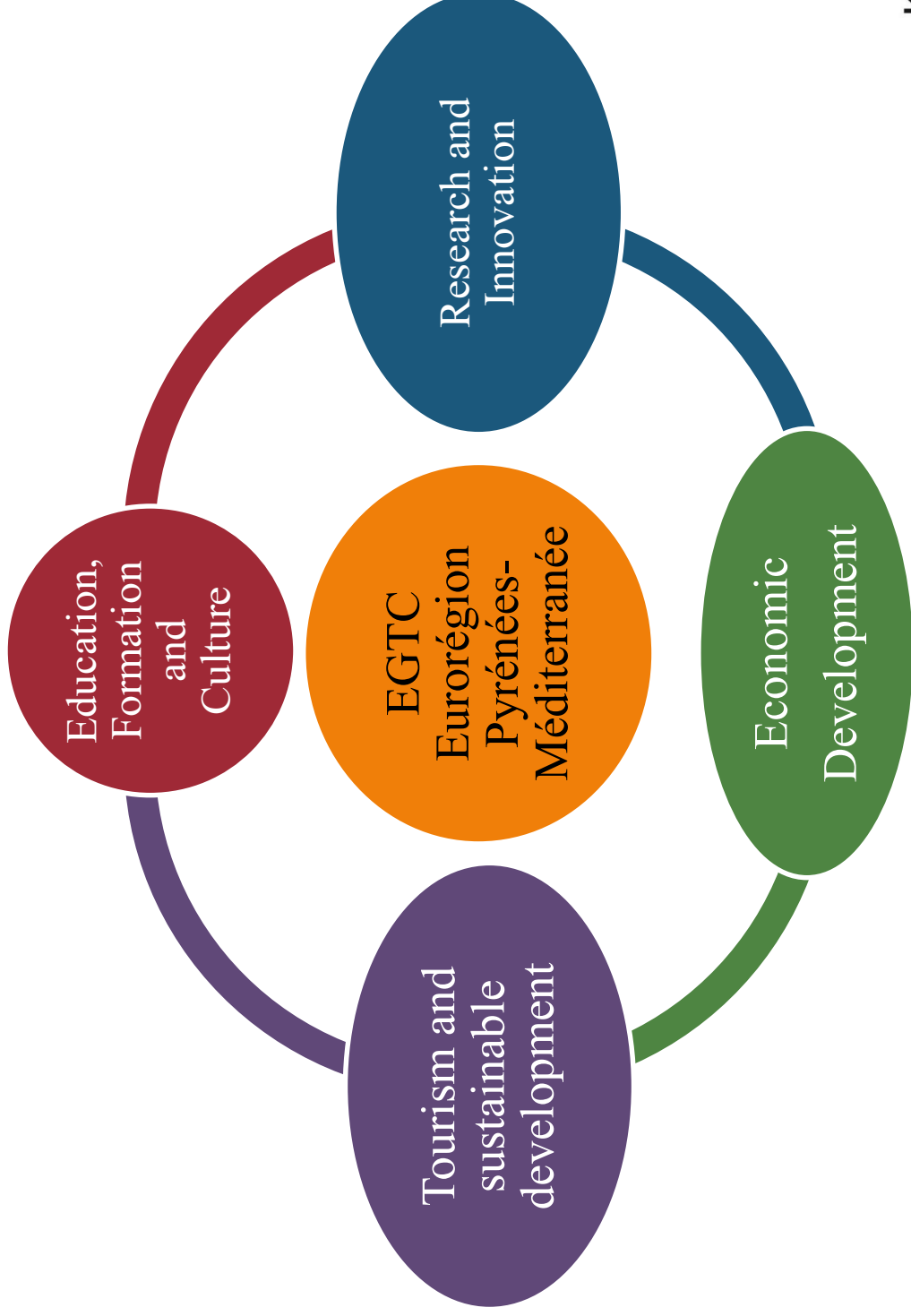
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# COOPERATION THEMES



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# Euroregional Innovation Strategy

- Development of a Euroregional Innovation Strategy (2014)
- The document sets out the guiding principles and goals of the Euroregion in this area. The aim is to strengthen cooperation in the following identified **areas of specialisation**:
  - Water sector
  - Ehealth sector
  - Agri-food sector
- Two operational objectives:
  - Foster shared knowledge of Euroregional actors
  - Launch pilot projects



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# Euroregional actions in the field of innovation

- Call for expression of interest (60.000 €) aimed at developing and structuring partnerships of euroregional actors/stakeholders, to encourage them to submit European projects during the period 2014-2020 in the priority sectors.
- Funding of stakeholder meetings, specially in the e-health sector: ICT/Health days in Catalonia, e-health Summer School in Castres, etc..
- Joint participation of the regional Innovation and Development agencies in trade faires and exhibitions (eg : Mobile World Congress à Barcelone, Midinnov à Toulouse...)

**ACCIÓ**

 **Generalitat de Catalunya**  
Government of Catalonia



**Govern de les Illes Balears**  
Fundació Balear d'Innovació i Tecnologia



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 **Occitanie**  
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# Euroregional actions in the field of innovation

- Structuring and consolidating priority sectors and innovation potentials by encouraging cooperation between clusters, research laboratories and companies
- => Organisation of the first ehealth project-group (first meeting took place on the 29 september in Catalonia, Vic, in order to identify the needs of the actors in the sector and to facilitate the making of contacts
- Put in place several European projects directly linked to the Euroregion's innovation and higher education policy orientations: CREAMED, MERCURE, LINKS UP, eHealth Eurocampus, SPIN and SPUR

# Next steps

- Statistical Analysis report
- First meeting of the Water Project-group in November 2017
- Exchange of best practices





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# Thanks for you attention.

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