



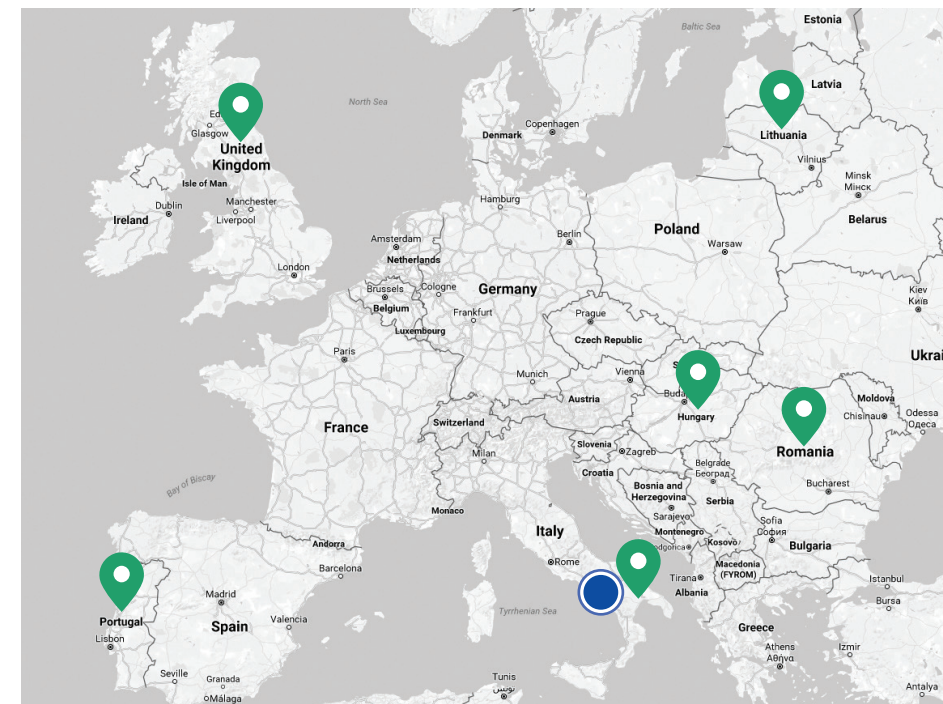
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## Partnership

**Province of Potenza (IT) – Lead Partner**  
Basilicata Region (IT)  
Municipality of Vila Nova de Gaia (PT)  
Durham County Council (UK)  
Kaunas University of Technology (LT)  
Hungarian Innovation and Efficiency Nonprofit Ltd (HU)  
Municipality of Alba Iulia (RO)

-  Lead Partner
-  Partner



Novel roles of regional and local authorities in supporting energy consumers' behaviour change towards a low carbon economy



LOCARBO is an interregional cooperation project for improving low-carbon economy policies. It targets energy efficiency of buildings by helping regional and local authorities change energy consumer's behaviour through supplementary services and products, innovative cooperation models and smart technologies.

## Objectives

To improve policy instruments targeting demand-driven initiatives to increase energy efficiency and the use of renewables in the built environment and users.

To find innovative ways for regional and local authorities to support energy consumers' behaviour change, enhancing motivation and awareness.

To promote more conscious consumers' decisions on energy efficiency in buildings and implementing investments using smart technologies.

The project is focused on exploring the way policy instruments can be improved so they can combine and roll-out innovative practices linked to three strongly interrelated thematic pillars:

## Thematic pillars



### Supplementary services and products:

Services and products offered by regional and local authorities, such as energy consultancy services to end users and energy ambassadors.



### Innovative cooperation models:

Cooperation models based on Local Energy Communities, composed of economic and civil actors cooperating on energy efficiency and renewable energy, oriented to foster an active involvement of stakeholders, especially energy consumers.



### Innovative and smart/ICT technologies:

Supporting the spread of intelligent technologies, such as energy management systems and smart meters in regions / countries with lower penetration rates and systematically collecting and analysing data and feedback information in order to support evidence-based policy making.

## Main results



**Regional/local analysis and ambition setting:** Each partner region has to produce a regional/local analysis related to the addressed policy instrument, integrating the state-of-the-art and the ambitions of the region.

**Regional/local action plans:** Each partner region has to develop a regional/local action plan with a view to improve the addressed policy instrument associated with Structural Funds and other programmes, influencing EUR 100 M of funds.

**Local living labs:** Each partner has to involve local/regional stakeholders in the project, namely in the elaboration of the local/regional action plans and in the networking activities.

**Good practices inventory:** The project aims to produce a good practice inventory oriented to sharing innovative experiences among regions in the area of low-carbon economy, namely energy efficiency in buildings and consumers' behavior change.

**Networking activities:** The project organizes several networking activities, namely study visits, training sessions, interregional events, peer-reviews, and thematic conferences, oriented to share good practices to be incorporated into regional/local policies.

