

The Introduction of Dedicated Delivery Locations in Gdynia, Poland

www.urbact.eu/freight-tails
@freight_tails
April 2018

Recommended changes in local regulations and the introduction of dedicated delivery locations in Gdynia city centre.

By working with local stakeholders and using the results from local street surveys, City of Gdynia is proposing to introduce new dedicated delivery locations and new road signage, to reduce the impact of deliveries to the city centre. This will be the first such regulation in Poland, and demonstrates that change in freight activity can be achieved by working with stakeholders in a constructive way.



Based on the results of the first detailed Gdynia freight survey



Developed in cooperation with Municipal Police



No existing regulations of this type in Poland

Scope of works

The first freight survey in Gdynia city centre was conducted on three streets between March and May 2017. As a result, the concept of delivery locations for the city centre was developed.

Freight TAILS local stakeholder identified the lack of existing freight regulations in the city enabled conflicts between delivery activity and pedestrians and passing traffic. Changes were required in local regulations to introduce dedicated delivery locations.

The external project expert from Gdansk University of Technology calculated the potential locations and ideal number of dedicated delivery places on each street, and local stakeholders discussed and refined these recommendations as follows:

Street	# dedicated delivery places recommended by experts	# dedicated delivery places then proposed by local stakeholders
Świętojańska Street	28	15
Starowiejska Street	15	11
Abrahama Street	6	4

The dedicated delivery locations identified will need to be controlled as part of the Paid Parking Zone in Gdynia. However, the existing regulation regarding the introduction and functioning of the Parking Zone does not mention deliveries at all, and so must be amended.

The recommended regulations will be communicated through an information leaflet, which will be distributed among the shopkeepers and their deliverers. In addition, a promotional campaign will be targeted to city residents.

Outcomes

- Update of the Resolution on the Paid Parking Zone in Gdynia, with a definition of a delivery, how the delivery locations will function and the enforcement procedures
- New road signage and changes in road traffic organisation in the area are proposed.

Lessons learnt

- Local regulations regarding deliveries are required
- Precise definition of a delivery is needed for regulation, to avoid any exceptions
- Enforcement of the regulations by the Municipal Police will be crucial for regulation effectiveness
- Road signage and traffic organisation in the area need to be accepted by the Municipal Police and Police Department for easier enforcement
- Delivery locations need to be adjusted to the current road infrastructure, without the need for redevelopment.

Future of the project

With the acceptance of Mayor's Political Advisory Committee, a pilot of fixed delivery locations will be implemented in the area in 2018.

Lack of existing regulations regarding freight in the City

Introduce definition of a delivery, with precise rules of how the delivery locations will function

Develop new road signage and propose changes in the organisation of road traffic in the area

Enforcement of the planned regulations to be conducted by the Municipal Police

With the acceptance of City Authorities, a pilot of delivery locations will be implemented in the area



Alicja Pawłowska, City of Gdynia, a.pawlowska@zdiz.gdynia.pl
Karolina Marszałkowska, City of Gdynia, k.marszalkowska@zdiz.gdynia.pl



[Gdynia Freight Survey](#)
[Sustainable urban freight system in the centre of the City of Gdynia IAP](#)