

# Developing e-services and data collections to measure and improve the business climate in Western Greece

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## Introduction

To address the consequences of Greece's 2009-16 economic downturn, the regional authorities of Western Greece, with the limited powers delegated to them by the central government, and the scarce resources available to them, took the initiative to reverse the situation from the supply side.

With the help of KEPE, the largest economics research institute in Greece, they wrote down a low cost action plan which became the *European Entrepreneurship Region Strategy*.

A key-goal was to advance entrepreneurship and technology (i.e., the two components of multifactor productivity) via a number of ways, including the development of an on-line platform with:

- electronic tools and services, and
- data-collection and presentation systems.

# Eleven electronic tools and services

I	Fostering innovation
	1. Help consumer ideas reach product developers
II	Providing information and helping plan
	2. On-line business plan builder
	3. On-line set of business-related courses
	4. On-line directory of useful links and services
III	Smart match-making for businesses
	5. Employers with prospective employees
	6. Businesses with potential investors/sponsors
	7. People selling/buying ready-made businesses
	8. Businesses with experts/consultants/mentors
	9. Businesses and others interested in R&D cooperation
	10. Businesses interested in sharing working spaces
IV	Facilitating exchange of information and networking
	11. On-line forum for businesses

# Eleven electronic tools and services

Some already developed, others under development

I	Fostering innovation
	1. Help consumer ideas reach product developers
II	Providing information and helping plan
	2. On-line business plan builder <a href="https://egovinno.rdfwrg.gr/el/business-guide">https://egovinno.rdfwrg.gr/el/business-guide</a>
	3. On-line set of business-related courses <a href="https://egovinno.rdfwrg.gr/el/course">https://egovinno.rdfwrg.gr/el/course</a>
	4. On-line directory of useful links and services <a href="https://egovinno.rdfwrg.gr/el/funding">https://egovinno.rdfwrg.gr/el/funding</a> <a href="https://egovinno.rdfwrg.gr/el/network">https://egovinno.rdfwrg.gr/el/network</a>
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# Platform: data collection/presentation systems

<http://innobarometer.interregegovinno.eu/>

I	On-line questionnaire for the general public	To allow detailed sub-regional and sub-sectoral analyses
	Basic responder info. Input on social values and individual perceptions about entrepreneurship.	
II	On-line questionnaire for entrepreneurs/companies	To allow detailed sub-regional and sub-sectoral analyses
	Responder info. Input on entrepreneurial activity, innovation carried out or to be carried out, and the broader climate	
III	Collection of official statistics at the regional level from Eurostat, the European Commission (Research & Innovation Regional Viewer), the National Documentation Center, and other sources.	
	Though there exists considerable information at the national level, there is relatively little available at the regional level.	
IV	Availability of: <ul style="list-style-type: none"><li>• Certain aggregate figures via tables/graphs to the general public.</li><li>• Anonymized raw data to postgraduate students, professors, researchers, private analysts, and so on</li><li>• On-site library/repository of studies and reports about entrepreneurship and innovation in Western Greece.</li></ul>	
	These will provide useful information to the local business community, the public, policy makers.	
	Effectively, establishing an Observatory	

Thank you!