

## Group size:

Depending on the specific method, about 6 participants.

## Aim of the Method:

Brainwriting is used to collect thoughts and ideas in writing and anonymously.

## Level of Participation:

High

## Type of Method:

Idea collection

## DESCRIPTION

Brainwriting is a good alternative for brainstorming. Each participant receives a personal piece of paper, on which they can write down their thoughts about a given topic, and without being influenced by other participants.

- ▶ The anonymity is the biggest advantage of this method. Each participant can decide on their own, if they want to share their ideas and thoughts with the others.
- ▶ The 6-3-5 method can be used in combination with brainwriting: A group of 6 persons, each collects 3 ideas about each topic and passes them along 5 times.
- ▶ The results will finally be summarized and presented to everyone.

## TIPS FOR THE USERS

- ▶ The participants can express their thoughts visually/graphically.
- ▶ Try to be open for any idea.
- ▶ If possible, the first thought should be written down.
- ▶ Cluster the ideas afterwards, for example on a white board

## GOOD TO KNOW:

- ✓ **This method is applied in many areas.**
- ✓ **It is easy to learn.**
- ✓ **Ideal for groups that are unfamiliar with each other or did not have time to develop trust.**

