Scamper

BETTERPREVENTION

PLANNING IMPLEMENTATION EVALUATION

Group size:

The group size is not important.

Aim of the Method:

Find or further develop ideas for an existing product using a check list.

Level of Participation:

High

Type of Method:

Further development of existing ideas

DESCRIPTION

The "Scamper" method is useful as a follow-up method of brainstorming. It is used to further develop existing products (app or health game) or processes. It is structured as follows:

- A moderator is chosen (workshop leader), who will explain the product and its possible flaws.
- The product is being revised using the following checklist items as inspiration: Substitute, Combine, Adjust, Modify, Put to other uses, Eliminate and Reverse.
- Finally, the participants create a final analysis and a presentation of the results.

BaltCityPrevention

TIPS FOR THE USERS

- Within the phases other methods, such as mind mapping or brainstorming, can be used.
- Not every item on the check list requires a solution to be found.
- Examples for the different points are helpful to understand them

GOOD TO KNOW:

 Revision and further development of a product is rather time-consuming.







https://www.interaction-design.org/literature/article/learn-how-to-usethe-best-ideation-methods-scamper http://www.ehow.co.uk/list 7416939 strengths-weaknessesscamper .html