

Group size:

The group size is not important.

Aim of the Method:

Find or further develop ideas for an existing product using a check list.

Level of Participation:

High

Type of Method:

Further development of existing ideas

DESCRIPTION

The “Scamper” method is useful as a follow-up method of brainstorming. It is used to further develop existing products (app or health game) or processes. It is structured as follows:

- ▶ A moderator is chosen (workshop leader), who will explain the product and its possible flaws.
- ▶ The product is being revised using the following checklist items as inspiration: **Substitute, Combine, Adjust, Modify, Put to other uses, Eliminate and Reverse.**
- ▶ Finally, the participants create a final analysis and a presentation of the results.

TIPS FOR THE USERS

- ▶ Within the phases other methods, such as mind mapping or brainstorming, can be used.
- ▶ Not every item on the check list requires a solution to be found.
- ▶ Examples for the different points are helpful to understand them

GOOD TO KNOW:

- ✓ **Revision and further development of a product is rather time-consuming.**