





ACCOMPLISHMENTS OF THE SHARE PROJECT PÉCS

Csaba Ders

expert

15 September, 2020 | Foligno and online

SYSTEM OF ACTIONS



ORGANISATION

ORGWARE

TOURIM ORIENTED INFRASTRUCTURE DEVELOPMENT

INFRASTRUCTURE

4. ESTABLISHING A CITY TOURISM AND MARKETING ORGANISATION 1. REDEFINING THE SPATIAL FRAMEWORK OF THE DOWTOWN AREA

5. CITY TOURISM STRATEGY



2. URBAN DESIGN VISION

6. DEVELOPMENT OF THE **TOURISTIC ATTRACTIONS PORTFOLIO**

3. SMART CITY / SMART TOURISM STRATGEY

SOFTWARE

NEW MASTERPLAN OF PÉCS



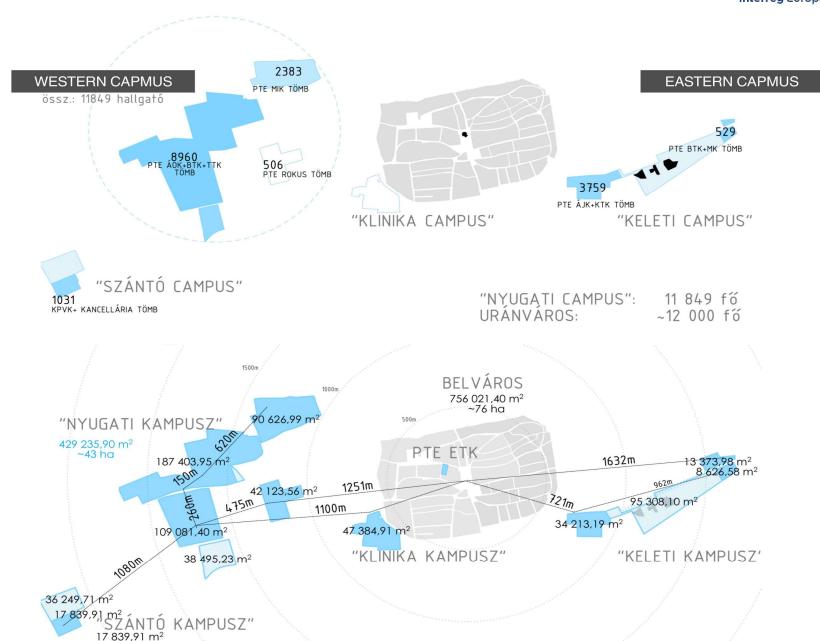


SPATIAL CHALLENGES

UNIVERCITY

UNIVERCITY





PÉCS IS OPEN https://pecsnyitva.hu/





SMART TICKETING





POLICY FEEDBACK



COVERED AREAS

WORLD HERITAGE STRATEGY VS URBAN DEVELOPMENT STRATEGY
WORLD HERITAGE SITE VS MASTERPLAN
WORLD HERITAGE SITE VS URBAN DESIGN
WORLD HERITAGE STRATEGY VS TOURISM STRATEGY
ACTORS INVOLVED

POLICY SUGGESTIONS: 11

THE NATIONAL TOURISM ORGANISATION WILL BE INCLUDED IN THE UPCOMING WORLD HERITAGE CALL

WORLD HERITAGE IS NOT A CONSERVATION ISSUE!!



Questions welcome Thank you!