



European Union
European Regional
Development Fund

SHARE Project

Sustainable approach to cultural Heritage for the urban Areas Requalification in Europe

PETAR MIŠURA

CITY OF ŠIBENIK

(Perugia/Šibenik, 15th September 2020)

Why SHARE?

Rich cultural heritage

Growing number of tourists

Depopulation in city core

Lack of strategic documents



Experience in EU projects

Competent Lead partner

Interesting partnership

New methodology and art of doing

What have we done?



interreg Europe
European Regional Development Fund

Driving solutions for better regional policies

Survey for the measurement of 'Number of people with increased professional capacity due to their participation in interregional cooperation activities'

Dear Madam/Sir,

You have been actively involved in the learning activities of the SHARE project. The time has now come to assess to which extent the project has contributed to improve your professional competence. Professional competence refers to the thematic skills gained in the topic of the project. This notion is at the heart of the Interreg Europe programme and we would be very grateful if you could take a few minutes to complete the following questionnaire. This would help us in the evaluation of the project.

* Compulsory fields

1. Project Acronym*: SHARE
2. Project Partner sending the survey: Grad Šibenik /City of Šibenik
3. Your details*

Name and surname:
Organisation:
Country: Croatia
NUTS 2: Jadranska Hrvatska
3. Your role in the project*:

☐ Staff member of the lead partner
☐ Staff member of a partner
☐ Member of a stakeholder group
4. Role of your organisation in relation to the policy instrument addressed by the project in your region*:

☐ Directly responsible for the policy instrument addressed by the project
If you are a 'policy responsible organisation', are you?
☐ Managing Authority / intermediate body of a Structural Funds operational programme

Sibenik, first two years

Collecting documents

SWOT

Benchmarking

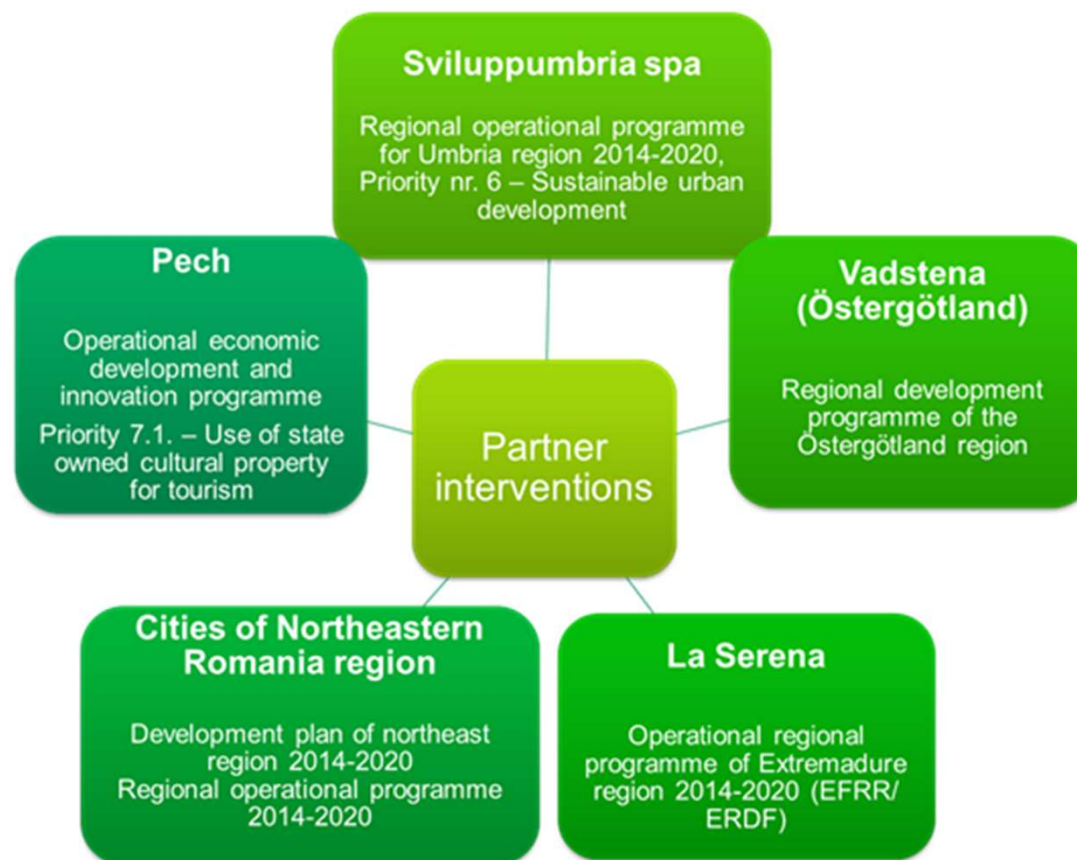
B to B meetings

Workshops

Experts

Partners interventions

Peer review



Sibenik, first two years



SHARE –SIBENIK ACTION PLAN



Goal 1:

Development of innovative cultural tourism



Goal 2:

Renovation of the historic city core









Goal 3:

Functional revitalization of the historic city core

Indicators

ACTIVITIES	INDICATORS	TARGET VALUES
1.1. Design of a meaningful tourism product – cultural tourism of the historic city core	At least one guided tour for three anticipated tourism products (proofs: photographs, agency offers or media coverage)	3
1.2. Development of an innovative tourism signalisation system	Designed book of graphic standards published on the city's website	1
	Innovative signalling system developed through digital media (Google maps or social networks)	1
2.1. Establishment of a coordinating body responsible for the planning of underground infrastructure in historic core	Established coordinating body (proof: minutes, signature list)	1
2.2. Program of incentives to the permanent residents for the restoration of facades, doors and windows	A tender for restoration of facades or external carpentry has been published on the city's website and conducted	1
	Press conference held	1
	Created report of conducted tender	1
3.1. Development of city documents with stimulating measures for the functional revitalisation of the historic city core	Amendments to the Order concerning the signs and urban equipment published in the Official Gazette of the City of Šibenik	1
	Adoption of the Order on the use of public spaces (publication in the Official Gazette of the City of Šibenik)	1
3.2. Fostering of communication with the residents and SME	number of printed or number of downloaded thematic brochures on maintenance, renovation and use of the buildings and building elements in the city core from the Šibenik city website	100

Implementation

Activities	Planned	Realized	Evaluation	Comments
1.1 Design of a meaningful tourism product	THREE new tourism products	FOUR new tourism products		
1.2 Development of an innovative tourism signage system	Book of graphic standards containing a location map designed	STRET ART MAP		Action will be full implemented in 2021
2.1 Establishment of a coordinating body responsible for the planning of underground infrastructure in historic core	The coordinative body set up	Pilot project implemented		Changed during implementation from 4 yearly meeting to project meetings
2.2 Program of incentives to the permanent residents for the restoration of facades, doors and windows	At least one open call	One open call completed, second in progress.		
3.1 Development of city documents with stimulating measures for the functional revitalisation of the historic city core	Modifications in the existing Order concerning the signs and urban equipment. Drawing up of a new Order on the use of public spaces.	Contracted analyses of public space		Action will be full implemented in 2021
3.2 Fostering of communication with the residents and SME	Publication of thematic brochures	Contracting in process		Action will be postponed to 2021

Evidence



ŠIBENSKI.

VIJESTI | KOLUMNJE | SPORT | KULTURA

VIJESTI | ŠIBENIK

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DOBRA VIJEST Grad Šibenik stanarima gradske jezgre sufinancira polovinu iznosa obnove stare dotrajale stolarije



Evidence



Thank you

www.interregeurope.eu/share
www.facebook.com/shareprojecteurope
www.sibenik.hr

