

Embracing failure to encourage entreprenership and competitiveness

High Dissemination Event

15 September 2020

Ewa Paszkiewicz-Tomasiak

EU support for entrepreneurs who have failed in business and restarted their business



Call for proposals: New Start - an offer for operators

Date: 31 May-15 July 2019

Destination of funds:

- ✓ training activities, in particular: techniques for analyzing the causes of failure under previous business activities, planning the directions of development of the enterprise and the method of analyzing competency gaps at the level of the enterprise participating in the project;
- ✓ training activities regarding support in running current business activities;
- ✓ advisory activities directly related to the training activities referred to in point 1 2.

New Start - for operators



Results:

total - 4 operators selected in the open call – mainly training and consulting companies:

- POLBI sp. z o.o. support for all regions
- SEKA S.A. (a branch in Lublin) support for all regions
- AVSI Polska funds for projects from 3 regions, including Lubelskie
- Euro Capital support for all regions

Funds awarded: 15 mln PLN (approx. 3,3 mln €)

Support for companies: till November 2022 as the latest; support for approx. 1000 entrepreneurs;

EU support for entrepreneurs who have failed in business and restarted their business



Call for proposals: New Start - an offer for entrepreneurs

Date: 1 June 2020 - 30 November 2022

Destination of funds:

- ✓ help in finding out the reasons for failure and developing competencies in running a business to avoid another failure in the future;
- ✓ help in adapting to constantly changing market conditions and competition;
- ✓ training of already employed employees and reducing staff shortages.

New Start – for entrepreneurs



The project is aimed at entrepreneurs who have failed in business and restarted their business:

- ✓ entrepreneurs from the SME sector re-starting their business activity, who ceased their business activity within 24 months before joining the project, and then resumed business activity in the form of sole proprietorship or as a sole trader within 6 months before joining the project. partners of a commercial law company
- ✓ entrepreneurs from the SME sector who re-start their business activity, who, within 24 months before joining the project, stopped running a business that had been active for at least 18 months

New Start – for entrepreneurs



What can the grant be spent on?

- ✓ help in finding out the reasons for failure and developing competencies in running a business to avoid another failure in the future,
- ✓ help in adapting to constantly changing market conditions and competition,
- ✓ training of already employed employees and reducing staff shortages.



Thank you for your attention

Ewa Paszkiewicz-Tomasiak

Head of Unit for Support of Entrepreneurship

The Office of the Marshall of Lubelskie Voivodeship

Department for Economy and Support of Entrepreneurship

Grottgera 4, 20-029 Lublin

Tel. +48 81 537 16 14

www.invest.lubelskie.pl