Good-practices: what and how to report them?

Third Learning Journey

Vilnius, 17th April 2018

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What is a good practice?

A good practice is defined as *"an initiative undertaken in one of the programme's priority axes which has proved to be successful in a region and which is of potential interest to other regions"*

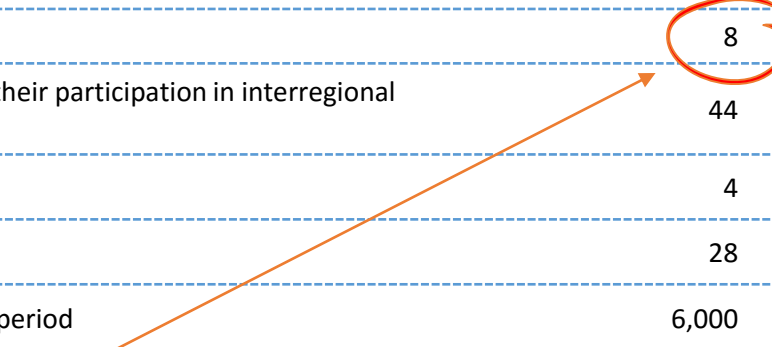**Key aspects in the case of MANUMIX**

- **Initiative** is an instruments (grant schemes, financial instruments, innovative public procurement, etc.) oriented to foster R&D and innovation in the field of Advanced Manufacturing as well as evaluation approaches, methodologies, scorecards, etc. to assess those instruments. They will be proposed by the partners to be included in good practices.

- **The Programme's priority axes** is Research and innovation. Specifically activities in the field of advanced manufacturing

- **Proved successful** in one of the region of the project with tangible and measurable results in achieving a specific objective

- **Potential interest** to be transferred to other regions

- **Public intervention** or private initiative if there is evidence that this initiative has inspired public policies

- **Source of inspiration and learning** for European policy makers

The Programme Manual defines what is understood as a "good practice" to quantify the project indicator

To be a good practice an initiative should be submitted by the project to the **good practice database**

INDICATORS	TARGET
Number of policy learning events organised	30
Number of good practices identified	8
Number of people with increased professional capacity due to their participation in interregional cooperation activities	44
Number of action plans developed	4
Number of appearances in media (e.g. press)	28
Average number of sessions at the project pages per reporting period	6,000

We have to **reach 8 good practices** according to the proposal approved. To be considered as a **"good practice"** an initiative should be carefully analysed and validated as being valuable within the project[1].

They should also primarily be located in the **partnership area**.

[1] The epigraph 3. details the validation process of a "good practice"

How a good practice is reported?

The Partners are responsible for the submission of good practices identified

Interreg Europe wants to promote continuous policy learning and capitalisation of good regional policy practices

Key reasons to identify good practices

Source of inspiration and learning for policymakers all over Europe	▪ GP will be part of a collection of 'expert-validated' good practices database. By contributing to the Policy Learning Platform GP database you can inspire others and help European regions to improve their policies.
Great communication opportunity	▪ The possibility to display the GPs identified within project´s website. ▪ Increased visibility to the content of project´s cooperation.
Progress reporting support	▪ Part of the reporting tasks is to submit the good practices identified in the project. ▪ The number and the overall quality of the good practices submitted through the web tool will be also validated by the policy officers in order to justify the value reported under the related indicator ("number of good practices identified"). ▪ Quality is more important than quantity. There is no need to submit all the practices identified within the project, but instead concentrate on those that were considered of real added-value by the partnership.

Anyone who is an Interreg Europe community member can submit a good practice

The partner in charge of uploading the good practice in the GP database will be the one in whose region the initiative takes places

Key factors

Who can submit	▪ **Member of Interreg Europe Online community.** ▪ **Project partners that have** identified good practices during their exchange of experience activities, can submit **those they deem the best** in the topic they work on. ▪ **Anyone** with a good practice which fits the programme definition.
Major considerations	▪ Ideally the good practice´s owner should fill in the form because is the organisation which better knows this practice. ▪ The good practice is linked to the author profile (more visibility). ▪ If the organisation is not the one in charge of the good practice, it can indicated the relevant organisation, but contact details will still be linked to the submitted good practice. ▪ Only the members of the Interreg Europe online community can see the name and contact details of the author of the good practice.

The Partners must submit their good practices to the GP database

The submission form can be sent through my Interreg Europe dashboard at any time **before last progress report of phase 1 (December 2018)**

Good practice submission

1. Log in to the Interreg Europe online community

2. Click in good practices tab

3. Click in Submit a good practices tab

Ideally the owner of the good practice should fill in the form

If you submit a good practice, your personal and organisational profile in the Interreg Europe community will be linked to it

Good practice template

1. Author contact information *[Technical: Contact information comes from your community profile. You can edit it by visiting your user dashboard]*	
Name	
Email	
Telephone	
Your organisation	
Country	
Region	
City	

The good practices should be submitted by the partner in whose region the good practices is identified

For instance, Finpiemonte will be in charge of submit the good practices identified in Piedmont (even if the owner is Piedmont Government)

Good practice template

Organisation in charge of the good practice		
Is your organisation the main institution in charge of this good practice?*	*Yes or no*	

In case 'no' is selected, the following sections appear:

Location of the organisation in charge:	*Country*	*Drop-down list*
	Region	*Drop-down list*
	City	*Drop-down list*
Main institution in charge	*Drop-down list of organisations [Technical: it is possible to select 'other' to add a new one]*	

In case 'yes' is selected, the following sections appear:

Please select the project acronym	*Drop-down list of all Interreg Europe approved projects*	
Thematic objective of the practice	*Drop-down list of the 6 specific objectives*	
Geographical scope of the practice	*Select National/Regional/Local*	
Location of the practice	Country	*Drop-down list*
	Region	*Drop-down list*
	City	*Drop-down list*

Good practice general information	
Title of the practice	*[100 characters]*
Does this practice come from an Interreg Europe Project	*Yes or no [Technical: Good Practices outside the IR-E projects relevant to the topics and validated by the Policy Learning Platforms experts will also be included in the database]*

The author must provide clear and meaningful information in the description

There is no need of long descriptions it is better short and simple descriptions. Please see the annex to review good and bad examples

Good practice template

Detailed description	
Detailed information on the practice	*[1500 characters] Please provide information on the practice itself. In particular:* *-　　What is the problem addressed and the context which triggered the introduction of the practice?* *-　　How does the practice reach its objectives and how it is implemented?* *-　　Who are the main stakeholders and beneficiaries of the practice?*
Resources needed	*[300 characters] Please specify the amount of funding/financial resources used and/or the human resources required to set up and to run the practice.*
Timescale (start/end date)	*e.g. June 2012 – May 2014/ongoing*
Evidence of success (results achieved)	*[500 characters] Why is this practice considered as good? Please provide factual evidence that demonstrates its success or failure (e.g. measurable outputs/results).*
Difficulties encountered/ lessons learned	*[300 characters] Please specify any challenges encountered/lessons learned during the implementation of the practice.*
Potential for learning or transfer	*[1000 characters] Please explain why you consider this practice (or some aspects of this practice) as being potentially interesting for other regions to learn from. This can be done e.g. through information on key success factors for a transfer or on, factors that can hamper a transfer. Information on transfer(s) that already took place can also be provided (if possible, specify the country, the region – NUTS 2 – and organisation to which the practice was transferred)* *[Technical: A good practice be edited throughout a project life time (e.g. to add information on the transfers that have occurred)]*
Further information	*Link to where further information on the good practice can be found*
Expert opinion	*[1500 characters] [to be filled in by the Policy Learning Platforms experts]*

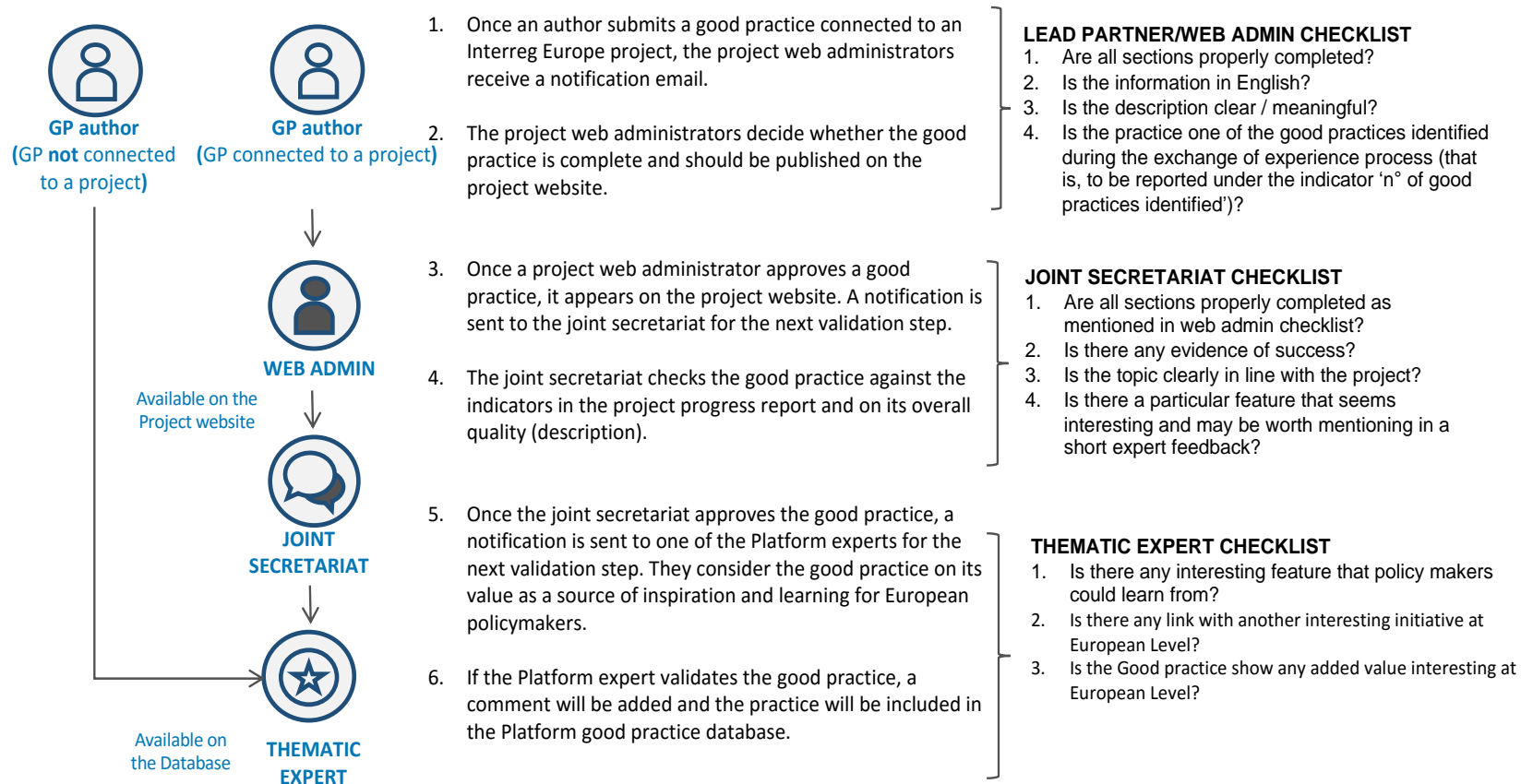In orange: 2 optional fields. All other fields are compulsory.

What is the process for validating a good practice?

Each good practice goes through validation by the Platform experts

One initiative is not considered a good practice until all the evaluation stages are surpassed
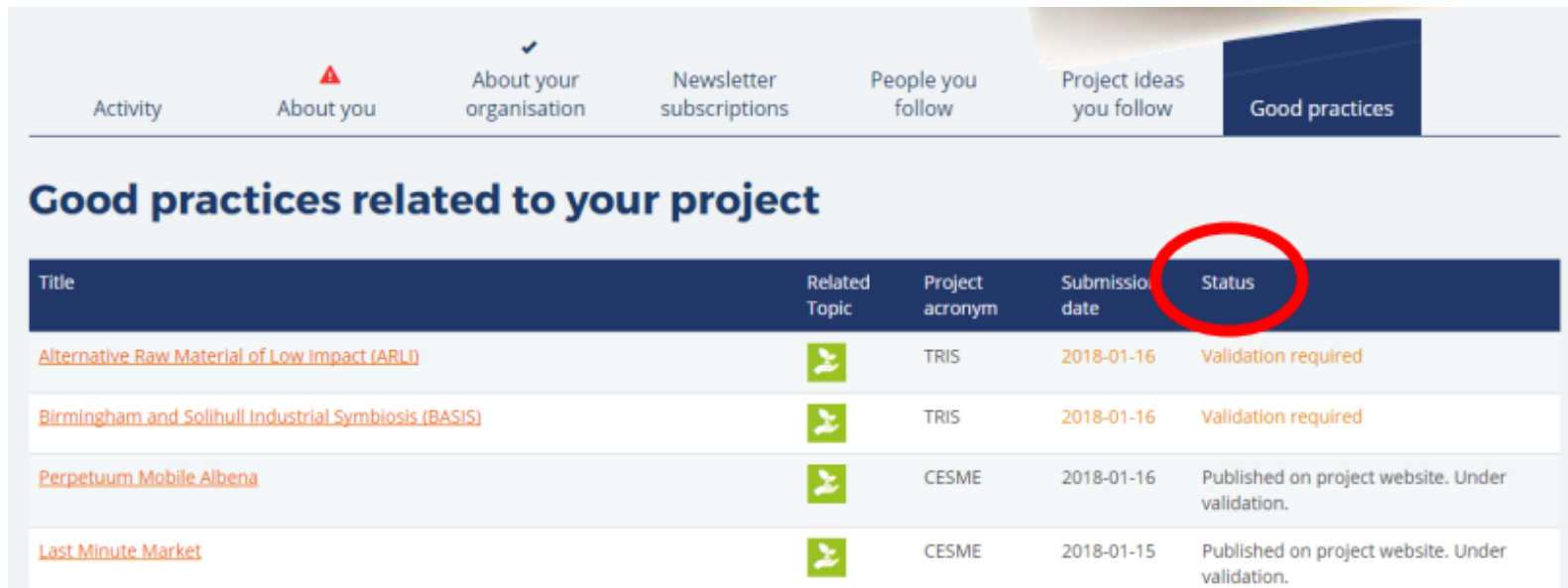
Good practice validation process

GP author
(GP **not** connected to a project)

GP author
(GP connected to a project)

WEB ADMIN

Available on the Project website

JOINT SECRETARIAT

Available on the Database

THEMATIC EXPERT

1. Once an author submits a good practice connected to an Interreg Europe project, the project web administrators receive a notification email.

2. The project web administrators decide whether the good practice is complete and should be published on the project website.

3. Once a project web administrator approves a good practice, it appears on the project website. A notification is sent to the joint secretariat for the next validation step.

4. The joint secretariat checks the good practice against the indicators in the project progress report and on its overall quality (description).

5. Once the joint secretariat approves the good practice, a notification is sent to one of the Platform experts for the next validation step. They consider the good practice on its value as a source of inspiration and learning for European policymakers.

6. If the Platform expert validates the good practice, a comment will be added and the practice will be included in the Platform good practice database.

LEAD PARTNER/WEB ADMIN CHECKLIST
1. Are all sections properly completed?
2. Is the information in English?
3. Is the description clear / meaningful?
4. Is the practice one of the good practices identified during the exchange of experience process (that is, to be reported under the indicator 'n° of good practices identified')?

JOINT SECRETARIAT CHECKLIST
1. Are all sections properly completed as mentioned in web admin checklist?
2. Is there any evidence of success?
3. Is the topic clearly in line with the project?
4. Is there a particular feature that seems interesting and may be worth mentioning in a short expert feedback?

THEMATIC EXPERT CHECKLIST
1. Is there any interesting feature that policy makers could learn from?
2. Is there any link with another interesting initiative at European Level?
3. Is the Good practice show any added value interesting at European Level?

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The author can follow the validation process on user dashboard

Once a good practices is validated is taking into account to quantify the indicator

Good practice validation process

What would be our process to elaborate a good practice?

The good practices elaboration will be developed in 2 stages

In the 1ˢᵗ one, CDI will write a draft proposal over 5 good practices previously identified by Innobasque

| Good practices elaboration process -1ˢᵗ stage- | | | | Good practices pre-identified |

Responsible	Activity	Deadline
Innobasque	5 Initiatives pre-identified	Done
CDI	Elaboration of a good practices draft	4ᵗʰ May
Partners	Validation and submission of each GP to the DB	11ᵗʰ May

Good practices pre-identified

- **IR2. Industrialisation of Research Results.** Piedmont. Grants instrument oriented to connect research and their results with industrialisation.

- **RIS3 Evaluation System**. Lithuania. Evaluation system with monitoring exercises and ex post evaluations.

- **Innovation Specialists**. Wales. Technical assistance instruments to provide support to commercialise new products, processes and services.

- **Arloesiadour.** Wales. Map innovation initiative to visualise Wales' industry, research and tech networks.

- **Small Business Research Initiative** (SBRI). United Kingdom. Innovative Public Procurement Programme.

What would be our process to elaborate a good practice?

In the 2nd stage, each partner must identify, elaborate and submit another good practice

Only Basque Country (2), Piedmont (1) and Lithuania (1) must elaborate good practices.

Good practices elaboration process -2nd stage-

Responsible	Activity	Deadline
CDI	Submission of the good practices template	21st May
Partners	Identification of potential good practices	21st May
Partners	Elaboration and submission of the GP	4th June

Note: If one partner identifies additional good practices, they must notify them to Innobasque. In the 4th Learning Journey, the partners will discuss those additional good practices and a process to elaborate them will be approved

Annex I. Potential good practices identified

The good practices to elaborate are both policy instruments and evaluation and monitoring systems

- **IR2. Industrialisation of Research Results** (Piedmont) is a call for proposals oriented to support projects that connect research and their results with industrialisation and economic enhancement, favouring the implementation of the knowledge generated, reducing the time to market and encouraging the transfer of innovative ideas into new products and processes capable of generating significant benefits for businesses and/or for the territory.

- **Evaluation System applied to the R&D instrument for AM** (Lithuania) is an evaluation system that includes monitoring exercises and expost evaluation through a range of analysis such as impact analysis, foresight exercises and output indicators.

- **Innovation Specialist** (Wales) is an instrument that provides support to the Welsh businesses and research organisations to commercialise new products, processes and services developed through research, development and innovation processes by means of a team of highly experienced Innovation Specialists, Research Development Managers, Manufacturing and Design Specialists, Commercialisation Managers and Intellectual Property Specialists

- **Arloesiadour** (Wales) is a collaboration between Nesta and Welsh Government to map innovation in Wales using new data to measure and visualise Wales' industry, research and tech networks with the goal of informing policies that drive growth.

- **Small Business Research Initiative** (SBRI)-United Kingdom- is an initiative that enables the development of innovative products and services through the public procurement of R&D. SPRI is oriented to provide inovative solutions to challenges faced by the public sector as well as generate new business opportunities for companies, provides SMEs a route to market for their ideas and bridges the seed funding gap experienced by many early stage companies

Annex II. Good practice Example

Partners must read carefully the examples to elaborate their good practices

It is interesting to read good and bad examples of practices elaborated

Good Example	Bad Example

Good Example

If yes, please describe these measures.

Text copied from previous reports (if justifications were provided in the past)

Within the Priority Axis (PA)1: Strengthening research, development technology and innovation; Priority Investment (PI) 1.3 Support the business investments in services for technological innovation, organisational and commercial strategies, <u>a new call for proposal was launched on 18 March 2017 (and closed on 20 May 2017) supporting two specific areas of intervention</u>:

- a) **Adoption of new digital solutions**: introducing ICT solution in the value chains, with specific reference to ecommerce, **cloud computing**, digital manufactory and cybersecurity.
- b) **Business Innovation Processes**: support of business innovation processes with specific focus on technological innovation, **design and eco-design**, the protection of intellectual property and the traceability of the product and commercial innovation.

In particular the call for proposal includes <u>two thematic areas that have never been supported in the region before</u>: cloud computing (intervention a) and design and eco-design (intervention b).

Andalusia Region decided to support these two new thematic areas after having attended Study visits in Eindhoven (NL) and Tallinn (EE). The Dutch partner showed the good practices 'in cloud is better', explaining that the public cloud has a practically endless supply of compute and storage resources that can be put at the disposal of ecommerce retailers. It's a far better option than investing in sufficient physical infrastructure to accommodate peak traffic, because those resources will sit idle for most of the year. Cloud resources are inexpensive, elastic, scalable, and you'll only pay for what you use.

In Estonia, Andalusia Region could see the importance of design for business innovation process. They visited the incubator 'Smart Ideas for business' and learnt that, a design-driven approach - underlined by the fast-trending principles of design-thinking and sustained by the conviction that design helps business grow – provides the right tools & methods to create innovations that customers do not expect, but which they eventually love and become passionate about.

Thanks to the lessons learnt during the exchange of experience the focus of the call was widened in comparison to the previous ones, promoting the diffusion of a culture of quality in the traditional enterprise and encouraging and supporting investment in new digital technologies including cloud computing and design.

If applicable, please estimate the amount of funding influenced by the project	3M	Cumulative (EUR)

Bad Example

If yes, please describe these measures.

Text copied from previous reports (if justifications were provided in the past) [2000 characters]

Thanks to the exchange of experience among the partnership, the Andalusia Government learnt more about measures to support business investments for technological innovation.

Two stakeholder group' members (the University of Seville and the Innovation Agency) participated in two interregional events in the Netherlands and Estonia.

The Andalusian Government, the University of Seville and the Innovation Agency presented the outcomes of the visits to the stakeholder group members which started reflecting on how the good practices visited could be transferred in Andalusia.

The government decided to launch a call for proposals in the coming months. The call will focus on new measures to support technological innovation in business.

If applicable, please estimate the amount of funding influenced by the project	6 M	Cumulative (EUR) *Automatically calculated*

Example of Andalusian Operational Programme for investments for jobs and growth, 2014- 2020 – Priority Axis 1 provided by the Joint Technical Secretariat

Partners must read carefully the examples to elaborate their good practices

It is interesting to read good and bad examples of practices elaborated

Good Example

		Automatically calculated
Please explain how the above amount was estimated.		
The total amount of the call is 12 M euro equally divided within the two areas of intervention. Each area covers 4 different themes. Reasonably ¼ of the funding will go to the two new thematic areas cloud computing and design. Therefore the impact on the policy instrument is estimated in 3 M euro.		
Territorial impact		
If possible, please describe the territorial impact of this influence in the region (e.g. number of beneficiaries concerned, results achieved in terms of job creation or cleaner environment).		
Text copied from previous reports (if justifications were provided in the past)		
The projects submitted under the call are still under assessment, therefore no impact on territory can be reported yet. However, for information, 267 SMEs replied to the call for proposal. 15 submitted a project on cloud computing and 39 in design.		
In case this influence can be reflected through indicators, please complete the following section. Please note that new self-defined indicators can be proposed.		

Self-defined performance indicator	Current period	Achieved so far (cumulative)	Target
No of new patents registered	*n/a*	*5*	*70*
No of New business processes adopted	*n/a*	*Automatically calculated*	*20*
Ni of new digital solution introduced		*Automatically calculated*	*8*

Bad Example

Please explain how the above amount was estimated.		
The total amount estimated for the call would be between 8 and 12 M Euro.		
Territorial impact		
If possible, please describe the territorial impact of this influence in the region (e.g. number of beneficiaries concerned, results achieved in terms of job creation or cleaner environment).		
Text copied from previous reports (if justifications were provided in the past)		
n/a		
In case this influence can be reflected through indicators, please complete the following section. Please note that new self-defined indicators can be proposed.		

Self-defined performance indicator	Current period	Achieved so far (cumulative)	Target
No of new patents registered	*n/a*	*5*	*70*
No of New business processes adopted	*3*	*Automatically calculated*	*52*

Example of Andalusian Operational Programme for investments for jobs and growth, 2014- 2020 – Priority Axis 1 provided by the Joint Technical Secretariat

MANUMIX
Interreg Europe

European Union
European Regional
Development Fund

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